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FOR IMMEDIATE RELEASE

**MILWAUKEE COUNTY DEPARTMENT OF TRANSPORTATION PRESENTS SAFE STREETS ROADSHOW
AS PART OF COMPLETE COMMUNITIES TRANSPORTATION PLANNING PROJECT**

Resident Feedback on Multimodal Safety and Impact of Reckless Driving Needed at Public Meetings

The Milwaukee County Department of Transportation (MCDOT) has launched a new safety initiative. The Complete Communities Transportation Planning Project is an effort to increase multimodal safety and address reckless driving across all 19 municipalities in Milwaukee County. With support from the Wisconsin Department of Transportation (WisDOT) Transportation Alternatives Program (TAP) and as part of the federal Safe Streets and Roads for All (SS4A) program, Milwaukee County is working collaboratively with municipal leaders across the County to develop a comprehensive, data-driven, countywide plan. Sixteen of Milwaukee County’s 19 municipalities have already signed letters of support for this important effort with the other three still pending.

Reckless driving has reached crisis levels in Milwaukee County. Our pedestrians, bicyclists, transit riders, and drivers demand and deserve an effective plan to increase multimodal safety. Milwaukee County's vision to be the healthiest county in Wisconsin by achieving racial equity cannot be achieved without taking a new approach to transportation safety, addressing the root causes of reckless driving, and protecting our most vulnerable roadway users. The planning process and resulting plan will use an equity lens to center communities of color who often experience the greatest harm.

As an opportunity to engage with and hear from residents, an initial step in the planning process is to host a **Safe Streets Roadshow** throughout the summer, starting June 8th in Brown Deer and Greenfield, for each of Milwaukee County’s 19 municipalities. The Safe Streets Roadshow will gather feedback from residents to understand how Milwaukee County municipalities and all roadway users are impacted by reckless driving. The roadshow will also provide an overview of the project, goals, and timeline.

“To address this crisis, we must all work together. Milwaukee County is excited to coordinate this opportunity through the Complete Communities Transportation Planning Project in partnership with our municipalities and a diverse group of stakeholders.”

Donna Brown-Martin
Director of Transportation, Milwaukee County

In addition to the Safe Streets Roadshow, this effort will be informed and guided by municipal partners throughout Milwaukee County through steering committees including a Public Advisory Committee

(PAC) comprised of community leaders, advocates, and non-profits, and an interdisciplinary Safety Working Group (SWG) comprised of industry leaders and professionals. Both groups will convene at key moments throughout the process to inform the outcomes of the study.

Learn more about Complete Communities and see a complete list of dates and locations for the **Safe Streets Roadshow** on the project website <http://county.milwaukee.gov/CompleteCommunities>.

The project is expected to conclude in late 2024.

Please reach out to Jeff Sponcia, Transportation Program Planning Manager at MCDOT (jeff.sponcia@milwaukeecountywi.gov), for any questions.

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ADA accommodation requests for **Milwaukee County events** should be filed with the [Milwaukee County Office for Persons with Disabilities](#), 414-278-3932 (voice), 711 (TRS), or Michael.Bonk@milwaukeecountywi.gov upon receipt of this notice.