ROUND 3 ENGAGEMENT SUMMARY

30TH STREET CORRIDOR TRAIL FEASIBILITY STUDY

SEPTEMBER 2026

MILWAUKEE COUNTY

CITY OF MILWAUKEE DEPT OF PUBLIC WORKS 1846

RAILS TO Trails conservancy

SMITHGROUP

AGENDA

1 PROJECT TIMELINE

2 WHAT WE HEARD IN ROUND 3

3 NEXT STEPS



PROJECT TIMELINE

Phase	2026				2027	
	Q1	Q2	Q3	Q4	Q1	Q2
Engagement Round 1: Priorities & Existing Conditions	★					
Engagement Round 2: Alternatives		★				
Engagement Round 3: Preferred Alignment			★			
Feasibility Study			→	→		
30% Construction Plans				→	→	→

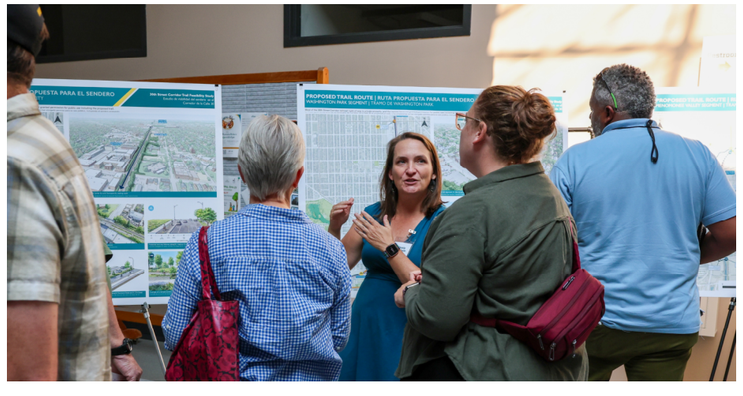


ROUND 3 ENGAGEMENT

June – August 2026

- **Goals:**
  - Share Round 2 engagement feedback
  - Seek feedback on proposed trail route
- **Engagement Activities:**
  - 30th Street Development Task Force Meeting (6/3)
  - Advisory committees (6/11 TAC and 7/21 PAC)
  - Stakeholder meetings
    - Molson Coors Site Tour
    - MMSD
    - Watco Railroad
  - Public meeting (7/28)
  - Online survey (month of August)









ROUND 3 BY THE NUMBERS



60

Public meeting attendees

94

Survey responses

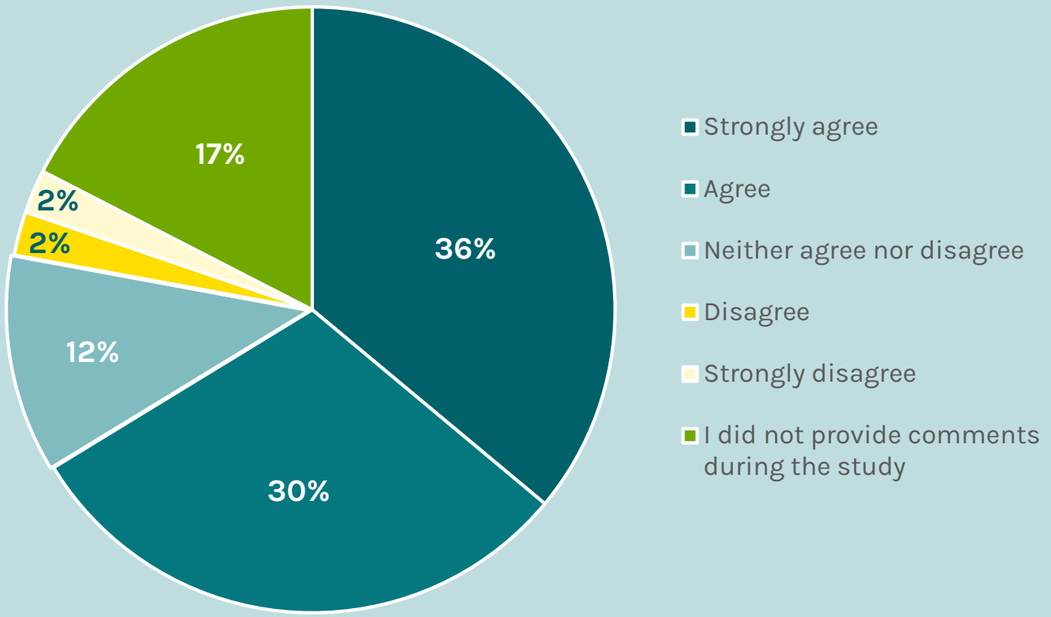
32

Mapping responses

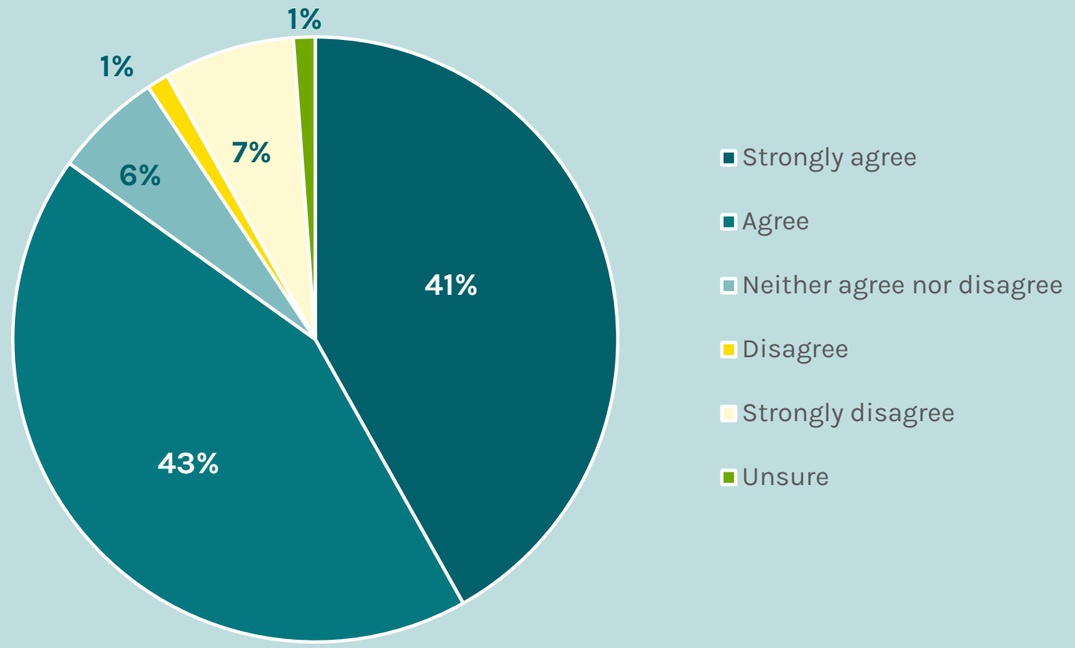


SURVEY RESULTS

The project team adequately addressed the comments and concerns shared throughout the project



The proposed path provides appropriate connections to destinations that are important to me





SURVEY RESULTS

Overall thoughts

1. Strong overall support and excitement

"It is fabulous and I'm excited to see it move forward"

2. Improved connectivity for commuting, recreation, or access

"I'm excited to see my neighborhood connected to existing bike infrastructure and other parts of the city!"

3. Improved quality of life and community health

"It serves several purposes. It meets recreational purposes, socialization, And it gives an opportunity for communities to connect & discover one another."

4. Safety is the most common concern

"Very good ideas but some concern about pedestrian safety on portions of the trail."

5. Appreciation for access points

"… a trail that is visionary and establishes a plan that maximizes safety with bridges/underpasses, and access points throughout…"

6. Economic and development potential

"Other cities that have done this have seen benefits"

7. Concerns about railroad coordination and feasibility

"My main concern is that the rail companies do not view themselves as stakeholders"

8. Desire for art, wayfinding, lighting

I would like to see pedestrian activated amber flashing lights on at-grade road crossings for safety.

9. Concerns of cost and usage levels

"I believe the cost extremely outweighs the benefits as a business owner whose property backs up to this new path"



SURVEY RESULTS

Questions or concerns

1. Safety, crime, security, lighting

"Has safety for lone riders been addressed?"

2. Funding, feasibility, railroad cooperation

"what does funding look like, is it realistic?"

3. Trail design and route alignment

"Are the on-street connections on Townsend and Cameron protected?"

4 Connectivity and access

"Very good ideas but some concern about pedestrian safety on portions of the trail."

5. Environmental and community impacts

"What does it mean for the Hawthorne Hollow woods. These woods are the only wooded spot in the area and I hope they are preserved or impacts are minor."

6. Amenities, maintenance, and user experience

"Will the corridor have built in maintenance provisions?"

7. Community engagement and communication

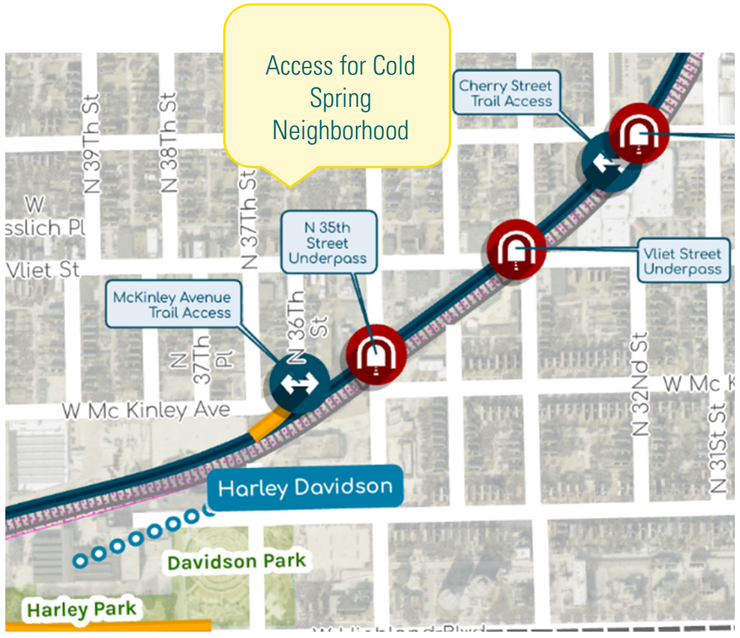
"make sure more residents are included"

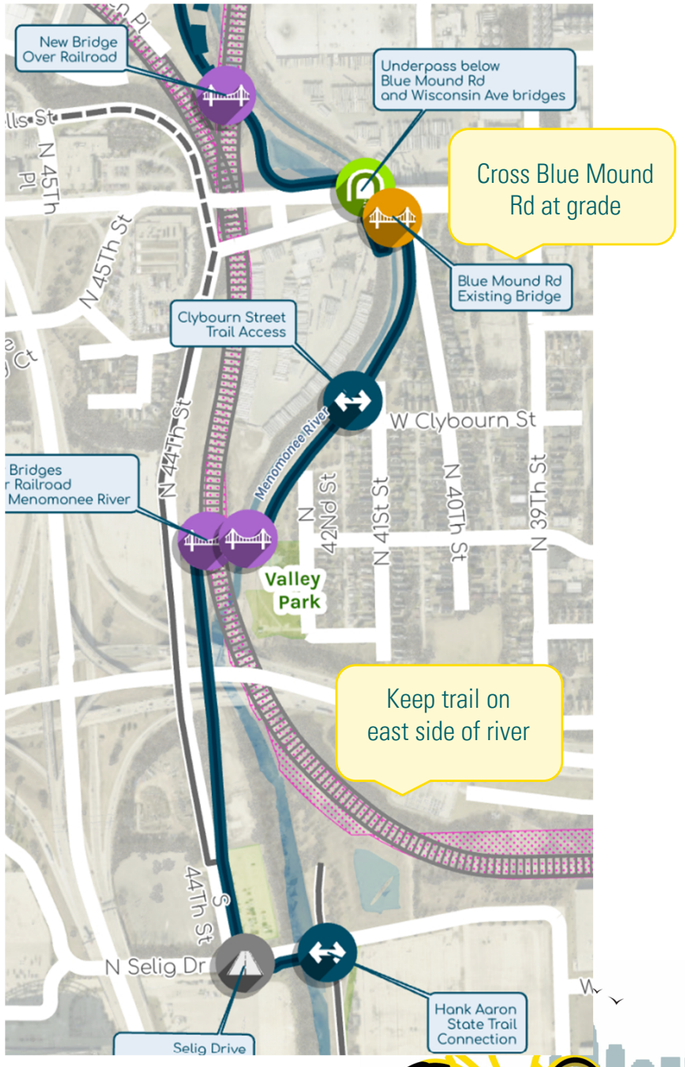


MAPPING RESULTS

Summary of comments received on interactive map







DISCUSSION

THANK YOU!

QUESTIONS?

Contact Danny Park

daniel.park@milwaukeecountywi.gov

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RAILS TO Trails conservancy

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STAKEHOLDER FEEDBACK

Public Advisory Committee, TAC, Focus Groups, and EDP Task Force

Prioritize safety above everything

Link neighborhoods & trail network

Showcase local history & culture

Serve, reflect and uplift community

Create jobs & support businesses

Support health, wellness & recreation

Prepare for the future

Partner with schools, youth programs

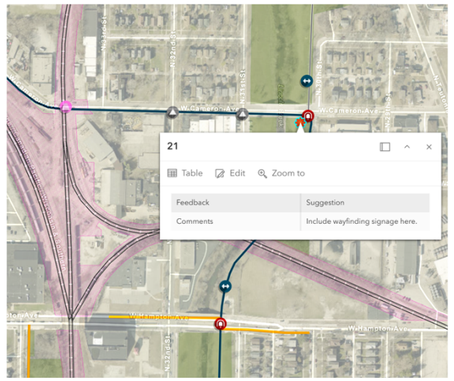
Keep the rail corridor as a critical asset



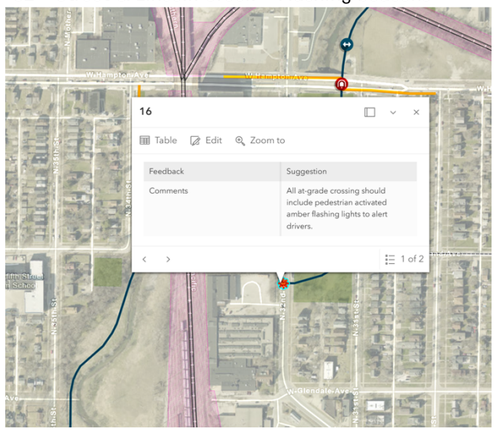
MAPPING RESULTS

Comments received on interactive map

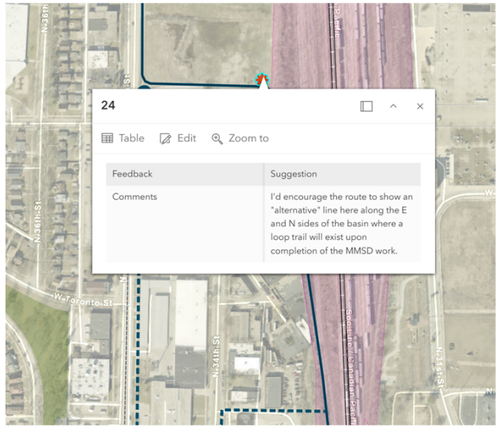
Cameron & Lincoln Creek - Wayfinding



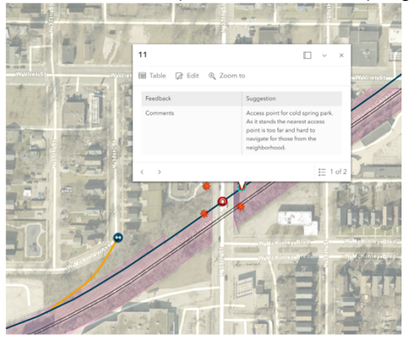
32nd Street & Lincoln Creek – Flashing beacons

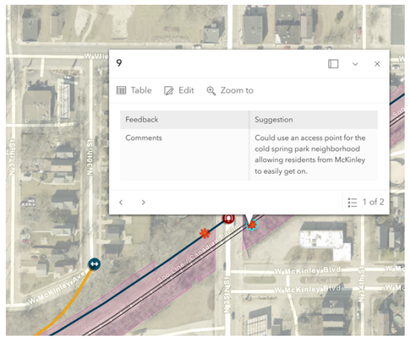


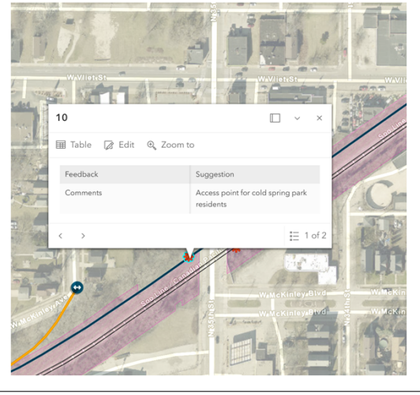
West Basin – Route around basin



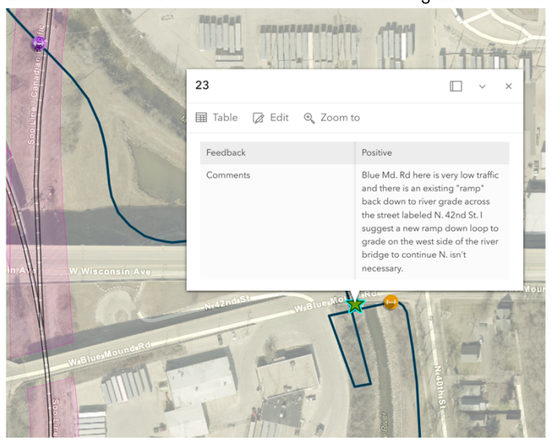
35th St near McKinley – Access for Cold Spring



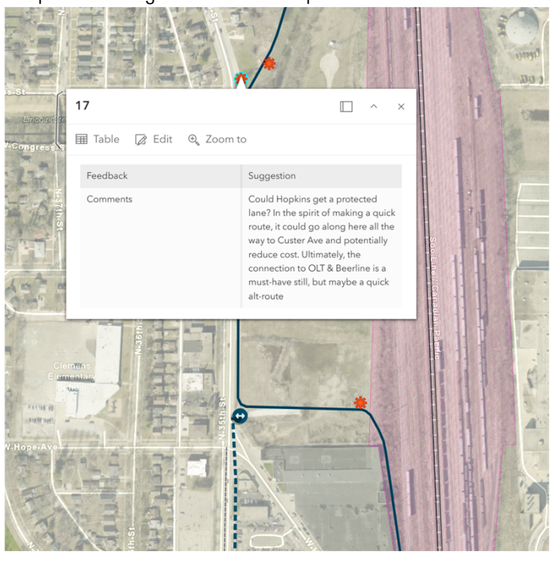




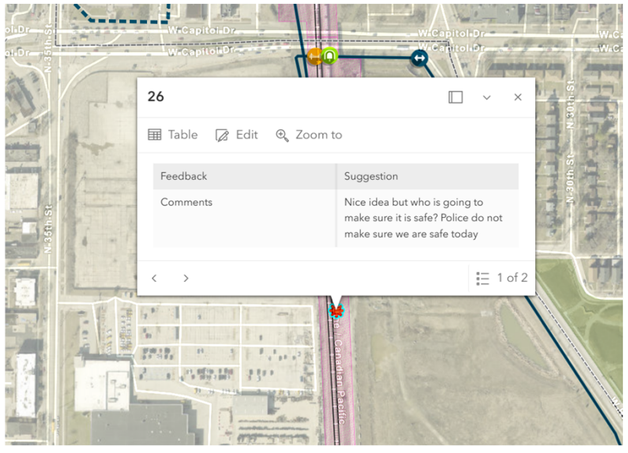
Blue Mound Rd & Menomonee River – Crossing Blue Mound



Hopkins & Congress – PBL on Hopkins



Century City - General Safety Comment



Valley Park – Continuing trail on east side of RR

