

## Applying for 2021 CAMPAC Funding

Applications for 2021 Cultural Artistic Musical Programming Advisory Council (CAMPAC) funding will be processed through an online application located at:

[mycounty.milwaukee.gov](http://mycounty.milwaukee.gov)

**Applications will close Friday, May 14<sup>th</sup>, 2021 at 11:59 p.m.**

### Basic Criteria for Participation:

- The entity must be an active 501(c)3 (with 990).
- The entity must be located and operating in Milwaukee County.
- The entity must have been organized primarily for the purpose of the production or presentation of the arts.
- Performances of the entity must be open to the general public .

Funding formulas and eligibility requirements for CAMPAC funding were revised in 2021.

Full details on the deliberations of the Council can be found on the Milwaukee County Legistar website at [File HRA20-283](#) or County Board at [File # 21-90](#).

### Major Changes to the CAMPAC Program

CAMPAC ELIGIBILITY COMPARISON TABLE	
Previous CAMPAC	REVISED CAMPAC
Two Tiers of eligibility (Established Groups & Emerging Groups)	One Tier
Smallest disbursement \$1,500	Smallest disbursement \$3,500
Disbursement formula favors larger budgets	Disbursement formula evenly distributed
Two Programs (Matching Grant & Community Cultural Events)	One Program (Matching Grants)
Active 501(c)3 w/990	Active 501(c)3 w/990
Located in Milwaukee County	Located in Milwaukee County
Must pay performers	Must pay performers
Open to general public	Open to general public
CAMPAC contribution may not exceed 50% of the organization's budget	CAMPAC contribution may not exceed 50% of the organization's budget
Must have Board of Directors with 5 voting members	Must have Board of Directors with 5 voting members
Organizations with budgets over \$400k must submit audited financials	Organizations with budgets over \$400k must submit audited financials
Emphasize local talent (Milw. County)	Emphasize local talent (Milw. County)

<p>Add'l requirements: Minimum Number of Performances, Operating History Requirement (18months), Demonstrate capacity for fundraising</p>	<p>At Least one performance must meet Community Cultural Events requirements: <b>Performances that target specific audiences, which may include minority populations, individuals with disabilities, people with low incomes, and others whose access to artistic events is limited.</b></p>
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The specific funding formula can be found at [File # 21-90](#). Due to COVID-19, a phase-in period from the previous formula to the new formula was enacted due to concerns about drastic fluctuations in funding for some organizations. The funding formula is variable based on the number of groups eligible and the available appropriation by the Milwaukee County Board.

**Process for Applying for CAMPAC Funding through [mycounty.milwaukee.gov](https://mycounty.milwaukee.gov):**

**User Login** – Create an account with an email where your organization or the applicant can readily be reached for correspondence.

**Organization Contact Information** – Provide the location of the physical office for the organization. Name, address, city, zip code.

**Eligibility** – As outlined above, criteria for participation is that the entity be an active 501c3 (with 990), located and operating in Milwaukee County, organized primarily for the purpose of the production or presentation of the arts. Performances must be open to the general public.

**Previous CAMPAC Application or Funding** – List previous years for which the organization applied for or received funding from CAMPAC. This is to help determine eligible funding levels.

**Mission Statement** – Provide the mission statement of your organization.

**List of Board of Directors** – List or provide a link to the website listing your board of directors.

**Full-Time Employees** – Provide the number of full-time employees who worked a minimum of 32 hours per week in 2020. Include employees who were considered when applying for PPP loans or other COVID-19 relief.

**Expenditure Budget** – Provide the total expenditures for your organization from Jan. 1–Dec. 31, 2020.

**Personnel** – Provide personnel expenditures for your organization from Jan. 1–Dec. 31, 2020. This includes full-time administrative staff as well as salaries paid to performers and anyone compensated in conjunction with facilitating performances.

**Sales Tax** – Provide the amount of sales tax your organization remitted, based on revenue from your performances from Jan. 1–Dec. 31, 2020.

**990 Form** – Upload the 990 form for your organization from 2020 or the most recent tax year available. Submission of forms from previous years may be acceptable but could delay payments/and or approvals from the Office of the Comptroller. Acceptable file types are doc, docx or pdf.

**W9** – Upload your organization’s W9 form from 2020 or the most recent year available. Failure to upload proper documentation could delay payments or approvals from the Office of the Comptroller.

**Audited Financials**- If available, please provide audited financials from 2020.

**Population Served** – Provide the demographic breakdown of the populations your organization serves. This information does not factor into the distribution formula, but aggregated data will be included in future CAMPAC budgetary requests.

**Community Cultural Event Performance** –At least one (1) performance within the past year is required to target specific audiences that may include minority populations, individuals with disabilities, people with low incomes, and others whose access to artistic events is limited. Please include a description of the event, outlining the population served. ***NOTE: the performance “Event Description” field is limited to 1500 characters.*** Providing links to photos, videos or media coverage of the event is encouraged. ***IF you do not have evidence from 2020 due to COVID closure please explain.***