Senior Centers

The OAA provides for the provision of "multi-purpose senior centers" through which a wide range of supportive social services can be delivered to "secure and maintain maximum independence and dignity . . . for older individuals." The Area plan shall, where feasible, give special consideration to designating multipurpose senior centers as a focal point for comprehensive service delivery.

2022-24 Goal Ideas	SMART Measures
Health Equity	
Provide periodic screening, testing, and preventative healthcare services (ensure care is culturally competent and addresses conditions for which black older adults are at greater risk) at senior centers in partnership with local healthcare providers.	By 2024 at least three Milwaukee County operated senior centers, including two with a majority of participants of color, regularly offer providers to administer periodic screening, testing, and preventative healthcare services.
Ensure that all senior centers are fully accessible to older adults with disabilities.	By 2024 all Milwaukee County senior centers meet the Architectural Barriers Act standards.
Communication & Collaboration	
Explore the feasibility of public-private sector partnerships to create new senior centers combined with other uses such as housing.	Approach at least three private entities to partner in the creation of new centers that will increase access for all seniors; diversify programming to appeal to future generations; and achieve racial equity.
Establish a dedicated presence on the Internet and social media by offering virtual & social media programming. Provide training, support, and access to computers and mobile devices to participants to ensure they can access enhanced programming.	Demonstrate an increased presence on social media through website hits and virtual program participation. By 2024, 75% of senior center participants will indicate they feel competent accessing Internet & social media.
Collaborate to ensure Senior Companions, Foster Grandparents, RSVP, and Senior Employment programs are available for MC senior center participants.	By 2024, hold annual events at each senior center for RSVP, Senior Companions, Foster Grandparent, and Senior Employment.