



# MILWAUKEE COUNTY BOARD OF SUPERVISORS

## Supervisor Peter Burgelis - District 15

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### **MCTS CONNECT Offers Free Summer Rides Courtesy of Umo Mobility: Supervisors Coggs-Jones, Burgelis, Logsdon Urge Ridership**

MILWAUKEE – Milwaukee County Supervisors Priscilla Coggs-Jones, Peter Burgelis, and Patti Logsdon are excited to announce that Milwaukee County Transit System (MCTS) is partnering with Umo Mobility to offer free rides on the CONNECT 1 Bus Rapid Transit line from June 4th through September 30th. Supervisors Coggs Jones, Burgelis, and Logsdon made the following statements.

*“Public-private partnerships play a vital role in advancing regional mobility, and we're excited to see Umo Mobility stepping up to support MCTS CONNECT1 and offer free rides to the community,”* said Supervisor Coggs-Jones.

*“Let's ride the bus more! Umo Mobility's generous contribution is a great benefit to Milwaukee County. This will allow residents and visitors to experience the benefits of our state-of-the-art BRT system,”* said Supervisor Burgelis.

*“This is a fantastic opportunity for everyone to experience the convenience and efficiency of the state's first Bus Rapid Transit line. We encourage everyone to take advantage of this sponsorship and give CONNECT a try.”* said Supervisor Logsdon

Umo Mobility, the exclusive sponsor of the CONNECT 1 BRT line, powers MCTS's new fare collection system, WisGo. The sponsorship encourages riders to try the new BRT service, while also introducing riders to the many benefits of WisGo.

MCTS chose the Umo platform because it allows for an equitable payment option called fare capping, supports 45 languages, and offers information about multiple modes of transit. Hop riders, Bublr bike renters, and pedestrians can plan their rides using the Umo mobile app.

Milwaukee County residents and visitors can learn more about MCTS CONNECT and take advantage of the free rides by visiting [RideMCTS.com/CONNECT](https://RideMCTS.com/CONNECT).

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