



MILWAUKEE COUNTY BOARD OF SUPERVISORS

Chairwoman Marcelia Nicholson - District 10

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Board of Supervisors Celebrates Latiné Heritage Month

MILWAUKEE – The Milwaukee County Board of Supervisors today joined communities across the nation in recognizing September 15 through October 15 as Latiné Heritage Month, honoring the histories, cultures, and contributions of people whose ancestors came from Spain, Mexico, the Caribbean, Central America, and South America.

*“Milwaukee County is home to the largest Latiné community in the state, and our County is stronger because of it,” said **Chairwoman Marcelia Nicholson**, the first Afro-Latina to lead the Milwaukee County Board. “Latiné Heritage Month is an opportunity to reflect on my own upbringing, and to uplift the voices of our neighbors, to honor their stories and traditions, and to recommit ourselves to building a County where every resident feels seen and valued.”*

Supervisor Juan Miguel Martinez emphasized the importance of recognition: *“Latiné Heritage Month is not only about celebrating our culture, it’s about acknowledging the resilience and contributions of our community in shaping the history of Milwaukee County. This month is a reminder of the pride we carry in our heritage and the responsibility we have to pave the way for future generations.”*

Supervisor Caroline Gómez-Tom highlighted the growing impact of Milwaukee’s Latiné community. *“Our cultures, languages, and traditions are deeply woven into the fabric of this County. Latiné Heritage Month is a celebration of those contributions, but also a call to action to ensure that equity, opportunity, and inclusion continue to guide our work as public servants.”*

As part of this year’s celebrations, Milwaukee County unveiled the ‘¡Te Amo MKE!’ bus wrap designed by Latino Arts, Inc., sponsored by Lamar Transit Advertising, in partnership with MCTS, who recently brought on their first Latino President and CEO, Steve Fuentes. The colorful traveling tribute to the resilience and contributions of our Latiné community came at no cost to taxpayers.

Many Milwaukee institutions including [Milwaukee Film](#), [Milwaukee Area Technical College](#), and [Milwaukee PBS](#) are offering Hispanic Heritage Month-themed programming to celebrate and educate the community on Hispanic Milwaukeeans’ contributions to our community.

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