



MILWAUKEE COUNTY BOARD OF SUPERVISORS

Priscilla Coggs Jones - 2nd Vice Chair, District 13

FOR IMMEDIATE RELEASE: Friday, August 9, 2024

Contact: Jenn Byrne, 414-374-1490

Supervisor Priscilla Coggs-Jones Invites Families to Book Bag Giveaway at King Park Tomorrow

MILWAUKEE – Supervisor Priscilla Coggs-Jones is inviting families with school-age children to the “Unity in the Community” Dr. Martin Luther King Jr. Back to School Festival at King Park tomorrow, Saturday, August 10, 2024. This annual event promises a day of fun and provides essential school supplies for local students.

“Participating in this festival is deeply meaningful for me,” said Supervisor Coggs-Jones. “It’s a real honor to keep the tradition my mom, Elizabeth Coggs, started over 29 years ago. This event reflects her vision of fostering unity and providing support to our community. I’m excited to see it continue and be part of something so special.”

The event will start at 11:00 a.m., and wristbands will be handed out to youths on a first-come, first-served basis for the book bag giveaway. Each book bag will be filled with essential school supplies to help students begin the school year prepared. Bags can be picked up starting at 2:00 p.m. in exchange for the wristband, with a limit of one bag per student.

Families can enjoy a range of activities throughout the event, including bounce houses, free food, youth talent showcases, music, dancing, and relay races. For any questions about the giveaway or the event, please call 414-344-5600.

Event Details:

What: Dr. Martin Luther King Jr. Back to School Festival: Book Bag Giveaway

Who: Milwaukee County Parks, King Advisory, Inc.

Where: King Community Center, 1531 W. Vliet St., Milwaukee, WI 53205

When: August 10, 2024, from 11:00 a.m. to 3:00 p.m.

###