



MILWAUKEE COUNTY BOARD OF SUPERVISORS

Supervisor Priscilla E. Coggs-Jones - District 10

FOR IMMEDIATE RELEASE: August 2, 2021

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Supervisor Coggs-Jones Congratulates New King Advisory, Inc. Leadership

MILWAUKEE – King Advisory, Inc. (KAI), the nonprofit partner of Milwaukee County’s Dr. Martin Luther King, Jr. Community Center and Park, has elected new leadership. KAI’s new officers include President Dawonn Averhart, Vice President Nori Carter, Secretary Felicia Williams, and Treasurer and Co-Founder Vanessa Johnson.

“I would like to give a round of applause to the new officers of King Advisory, Inc. for rebounding against all odds through a pandemic to help get our children ready for the new school year,” said Supervisor Priscilla E. Coggs-Jones.

KAI hosts the annual Dr. Martin Luther King Back to School Festival at the King Center. At this festival Milwaukee students are given backpacks filled with school supplies. Past events have attracted up to 20,000 attendees. This year’s festival will be held on Saturday, September 18.

“I am excited and proud to be the President of King Advisory, Inc.,” said President Dawonn Averhart. “We are working to bring the back-to-school festival back and get our children prepared for this upcoming school year in the midst of recovering from a pandemic.”

“As we all pray for better days and more people to get immunized with the COVID-19 vaccine, we must continue to invest in our youth, who are our future leaders,” shared Vice-President Nori Carter.

All newly-elected officers are long-time King Center volunteers who have shown incredible commitment and dedication to the community center and park.

“Whether students are returning to school in-person or virtually, everyone will need school supplies for the upcoming year,” said Secretary Felicia Williams.

“We thank the Forest County Potawatomi Foundation and Jammin’ 98.3 for standing by children and families,” said Treasurer Vanessa Johnson. “They have been a long-time supporter of having our children properly prepared for the school year.”

“A special thank you to King Advisory, Inc.’s newly elected officers, the entire board, Jammin’ 98.3 and Forest County Potawatomi Foundation,” added Supervisor Coggs-Jones. “We are back, Milwaukee, and working to restore our children’s lives by getting them properly prepared for the upcoming school year.”

Those interested in volunteering, becoming a vendor, or partnering in this year’s festival should email kingadv21@gmail.com.