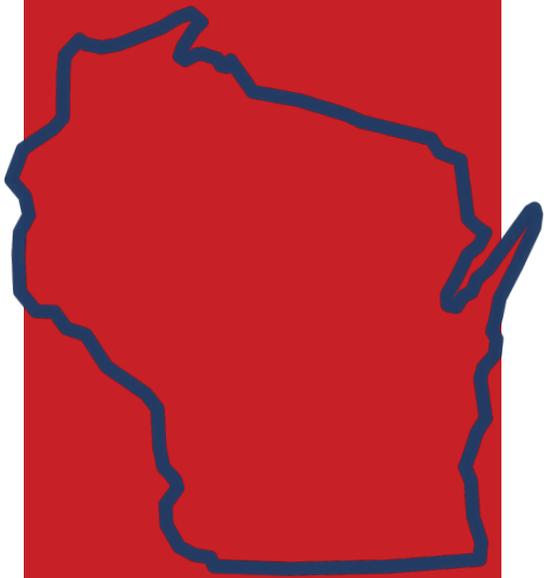


FAQ



**Move Forward
Wisconsin**

FREQUENTLY ASKED QUESTIONS:

What is the problem this legislation is seeking to solve?

- There is a great need to provide property tax relief to Wisconsin taxpayers. Wisconsin's cities and municipalities rely heavily on property taxes to fund necessary services and operations. In fact, **Wisconsin municipalities have the 7th highest reliance on property taxes in the country.**
- There is also a critical need to increase funding for municipalities across the state. As a result, we are asking Governor Evers to include in his budget legislation that would allow voters to decide on the implementation of additional revenue avenues or tools via binding referenda.

What is the legislation proposing?

- Legislation proposes to enable local governments to ask their voters to determine, via binding referendum, if each community would prefer to enact a one-percent increase in sales tax as a tool to raise additional revenue for local priorities.

Why is state legislation required?

- Counties and municipalities cannot implement an additional sales tax increase without securing approval from the state legislature.

Why raise the sales tax instead of using other sources of revenue?

- Wisconsin and its municipalities have a high and disproportionate reliance on property taxes as a revenue stream, as compared to peer states around the country. At the same time, other taxes - including our sales tax - are relatively low compared to our peer states. While **Wisconsin municipalities have the 7th highest reliance on property taxes in the country**, they rank 43rd for reliance on municipal sales taxes.
- No other potential source of additional revenue provides the ability to generate the revenue needed to invest in a variety of local priorities and simultaneously provide property tax relief.
- 68 out of Wisconsin's 72 counties have implemented the 0.5% county sales tax available to them and are in need of additional revenue tools.

Does the business community support this idea?

- Yes. There is support for this proposal from the Metropolitan Milwaukee Association of Commerce (MMAC) and Greater Milwaukee Committee (GMC) as well as a growing group of organizations statewide.
- The leadership of these business organizations recognize that this proposal gives Wisconsin municipalities the certainty to plan for and execute a sound fiscal future that will make the state an even better place to invest capital, create jobs and attract and retain talent.
- Providing the ability for cities and municipalities to invest in their future - reducing property tax, reducing debt and addressing financial infrastructure improvements - is good business practice.

To learn more about how an increased sales tax could impact specific municipalities, visit moveforwardmke.com for information about the City of Milwaukee and Milwaukee County.