

Strategic Program Area: Federated Library System

Service Provision: Discretionary

How We Do It: Program Budget Summary

Category	2023 Actual	2024 Actual	2025 Budget	2026 Budget	2025/2026 Variance
Expenditures	66,650	66,650	66,650	66,650	0
Revenues	0	0	0	0	0
Tax Levy	66,650	66,650	66,650	66,650	0

What We Do With It: Activity Data

Activity	2023 Actual	2024 Actual	2025 Target	2026 Target
Active Cardholders	225,140	261,967	238,851	267,206
CountyCat Mobile Searches	1,036,940	1,272,454	1,399,700	1,539,669
Digital Materials Circulated	927,337	1,206,406	1,022,389	1,266,726
Items Delivered	941,170	947,146	956,617	966,183
Library Materials Circulated	4,319,635	4,406,935	4,582,701	4,584,975
MCFLS and CountyCat Website Page Views	11,336,033	33,099,574	12,026,397	32,437,583

How Well We Do It: Performance Measures

Performance Measure	2023 Actual	2024 Actual	2025 Target	2026 Target
Active Cardholders as Percent of Population	25%	27%	27%	28%

Strategic Overview:

The Milwaukee County Federated Library System (MCFLS) is overseen by the Department of Public Instruction (DPI) and serves 15 administratively autonomous and fiscally independent public libraries in Milwaukee County. These public libraries are wholly funded by their municipality and join the MCFLS organization voluntarily. MCFLS is responsible for supporting all public libraries in the county and coordinating the smooth interaction among members behind the scenes in many facets of the library environment.

Strategic Implementation:

MCFLS charts new directions through strategic system planning with valuable input from key stakeholders, including trustees, member libraries, and system staff. A primary area of emphasis for MCFLS will be to bolster MCFLS support for members, both financially and through essential resource allocation. In this post-pandemic era, the importance of the marketing MCFLS system and member library resources remains as profound as ever. Evidence of this is seen in the increased usage of learning platforms like Gale Courses and Udemy on Demand video instruction among county residents. While MCFLS's social media presence has expanded significantly, with high engagement numbers and extensive post reach, we recognize the need for heightened awareness of library resources in a crowded landscape competing for people's attention.