

Strategic Program Area: Friends of Villa Terrace (FOVT)

Service Provision: Discretionary

How We Do It: Program Budget Summary

Category	2023 Actual	2024 Actual	2025 Budget	2026 Budget	2025/2026 Variance
Expenditures	0	0	0	40,000	40,000
Tax Levy	0	0	0	40,000	40,000

Strategic Overview:

The Villa Terrace Art Museum & Gardens contributes to the quality of life of Milwaukee County residents and visitors by creating opportunities to experience history, culture and the arts.

The Museum - a public-private partnership between Milwaukee County and the Villa Terrace Museum & Gardens, Ltd (VTMG) honors the gifts to the community of Lloyd and Agnes Smith in 1967 through the preservation of their architecturally significant home, art collections, and exhibits, musical performances and the world-renowned Renaissance Gardens, while telling the story of the founding of Milwaukee as a city of industry and entrepreneurship.

VTMG contributes to Milwaukee County’s quality of life by offering vibrant exhibitions, collaborative educational programs, musical performances, and other events. Programming includes new art exhibitions quality that feature local and regional artistic production and promote such work in a way that larger institutions cannot. VTMG also offers free Sunday morning concerts in the summer as well as MSO small salon concerts inn the winter, family friendly events including children’s programming, a well-attended garden lecture series for the whole family including discussions of bird migrations and plants appealing to hundreds of species. VTMG continues to work with county-wide public schools celebrating art appreciation as well as chess in the house for high schoolers. The facilities are available for rent by civic, cultural, veterans, educational, business and private groups. Villa Terrace Art Museums & Gardens, Ltd. is listed on the National Register of Historic Places.

Additional Program Details:

The County is authorized to continue making payments under the 3/21/2025-12/31/2028 Contribution Agreement if the Friends of the Villa Terrace Decorative Arts Museum Ltd. meet certain conditions. File 24-940 authorized correct amounts per year but contained an incorrect total amount for this Contribution Agreement. The County agrees to this corrected table:

- Milwaukee County's Funding Contribution
- 2025 - \$112,554 (this funding has been paid to Friends)
- 2026 - \$40,000
- 2027 - \$40,000
- 2028 - \$40,000
- Corrected Total: \$234,554