

**Strategic Program Area: Federated Library System**

**Service Provision:** Discretionary

**How We Do It: Program Budget Summary**

Category	2021 Actual	2022 Actual	2023 Budget	2024 Budget	2023/2024 Variance
Expenditures	116,500	66,650	66,650	66,650	0
Tax Levy	116,500	66,650	66,650	66,650	0

**What We Do With It: Activity Data**

Activity	2021 Actual	2022 Actual	2023 Target	2024 Target
Active Cardholders	242,539	217,232	223,749	230,461
CountyCat Mobile Searches	3,310,782	608,748	626,732	645,534
Digital Materials Circulated	746,650	824,050	873,493	917,168
Items Delivered	982,134	904,817	931,962	950,601
Library Materials Circulated	3,959,509	4,205,494	4,331,659	4,461,609
MCFLS and CountyCat Website Page Views	11,716,577	10,944,169	11,272,494	11,610,669

**How Well We Do It: Performance Measures**

Performance Measure	2021 Actual	2022 Actual	2023 Target	2024 Target
Active Cardholders as Percent of Population	26%	24%	25%	25%

**Strategic Overview:**

The Milwaukee County Federated Library System (MCFLS) is overseen by the Department of Public Instruction (DPI) and serves 15 administratively autonomous and fiscally independent public libraries in Milwaukee County. These public libraries are wholly funded by their municipality and join the MCFLS organization voluntarily. MCFLS is responsible for supporting all public libraries in the county and coordinating the smooth interaction among members behind the scenes in many facets of the library environment.

**Strategic Implementation:**

Our system continues its work to help guide and facilitate cooperation among our member libraries as they recover from the pandemic. The system and member libraries took advantage of ARPA funding available to libraries and residents through the federal government in 2023, installing 6 external materials pickup lockers and facilitating infrastructure upgrades across the County.

As our libraries emerged from the pandemic, the system and directors also recognized a need to communicate the value of public libraries to our communities. Our recent marketing campaigns have focused on online learning resulting in increased usage of resources like instructor-led Gale Courses and we are just getting started with a family literacy campaign with assistance of community partners like Literacy Services. We also plan to engage our member libraries, staff and trustees in strategic planning later in 2023 and into 2024 to set the vision for library services in Milwaukee County.