

**CULTURAL CONTRIBUTIONS (199) BUDGET**Department: **Cultural Contributions**AGENCY NO. **199**FUND: **General — 10001****Strategic Program Area 1: Fund for the Arts**Service Provision: **Discretionary**

<b>How We Do It: Program Budget Summary</b>					
<b>Category</b>	<b>2020 Actual</b>	<b>2021 Actual</b>	<b>2022 Budget</b>	<b>2023 Budget</b>	<b>2023/2022 Variance</b>
<b>Expenditures</b>	\$394,890	\$407,825	\$407,825	\$407,825	\$ 0
<b>Revenues</b>	\$0	\$0	\$0	\$0	\$ 0
<b>Tax Levy</b>	\$394,890	\$407,825	\$407,825	\$407,825	\$ 0

<b>What We Do With It: Activity Data</b>				
<b>Activity</b>	<b>2020 Actual</b>	<b>2021 Actual</b>	<b>2022 Target</b>	<b>2023 Target</b>
Number of Agencies receiving Matching Grants CAMPAC Funding	34	41	45	46

<b>How Well We Do It: Performance Measures</b>				
<b>Performance Measure</b>	<b>2020 Actual</b>	<b>2021 Actual</b>	<b>2022 Target</b>	<b>2023 Target</b>
<b>Sales tax revenue</b> Tax revenue generated by funded arts groups	\$1,067,718	\$673,027	\$2,500,000	\$1,000,000
<b>FTE</b> Arts group staff (full time employees)	1,737	479	1,900	850

**Strategic Implementation:**

The Milwaukee County Fund for the Arts, through the Milwaukee County Cultural Artistic and Musical Programming Advisory Council (CAMPAC), allocates County property tax dollars to support and encourage cultural and artistic activities, which have an important impact on the economic well-being and quality of life of the community.

Since 2014, the application process for CAMPAC has included information regarding sales tax paid from all applicant groups. In 2021, CAMPAC funding assisted these organizations in generating over \$673,000 in sales tax revenue. The collective budgets of these arts groups total almost \$211 million in economic activity directly employing 479 full time positions.