



## Applying for 2026 CAMPAC Funding

Applications for 2026 Cultural Artistic Musical Programming Advisory Council (CAMPAC) funding will be processed through an online application located at:

[mycounty.milwaukee.gov](http://mycounty.milwaukee.gov)

**Applications will close on Friday, July 17, 2026, at midnight CST.**

### Basic Criteria for Participation:

- The entity must be an active 501(c)3 (with IRS Form 990).
- The entity must be located and operate in Milwaukee County.
- The entity must have been organized primarily for the purpose of the production or presentation of the arts.
- Performances of the entity must be open to the general public.

Funding formulas and eligibility requirements for CAMPAC funding were revised in 2026.

Full details on the deliberations of the Council can be found on the Milwaukee County Legistar website.

- [File #HRA26-507](#)
- [File #26-422](#)
- [File #HRA26-507](#)

### Major Changes to the CAMPAC Program

CAMPAC ELIGIBILITY COMPARISON TABLE	
Previous CAMPAC	REVISED CAMPAC
One Tier	Tiered System: Cornerstone Organizations: Annual expenses over \$5 million <ul style="list-style-type: none"> <li>• Tier 1: Organizations in operation for less than 5 years and a budget of less than \$50,000</li> <li>• Tier 2: Established organizations in existence for at least 5 years and with budgets of at least \$50,000</li> <li>• Tier 3: Additional support for Tier 2 organizations based on impact alignment*</li> </ul>
Smallest disbursement \$3,500	Cornerstone organizations: \$20,000 <ul style="list-style-type: none"> <li>• Tier 1 Organization: \$1,000</li> <li>• Tier 2 Organization: \$3,000</li> <li>• Tier 3 additional impact funding available for Tier 2 organizations: \$2,000 (total disbursement of \$5,000)</li> </ul>



Disbursement formula evenly distributed	Disbursement formula based on size and impact
One Program (Matching Grants)	Organizational size and programming impact (not matching)
Active 501(c)3 w/IRS Form 990	Active 501(c)3 w/IRS Form 990
Located in Milwaukee County	Located in Milwaukee County
Must pay performers	Must pay performers
Open to general public	Open to general public
CAMPAC contribution may not exceed 50% of the organization's budget	CAMPAC contribution may not exceed 50% of the organization's budget
Must have Board of Directors with 5 voting members	Must have Board of Directors with 5 voting members
Organizations with budgets over \$400k must submit audited financials	Organizations with budgets over \$400k must submit audited financials
Emphasize local talent (Milwaukee County)	Emphasize local talent (Milwaukee County)
<p>At Least one performance must meet Community Cultural Events requirements:</p> <p><b>Performances that target specific audiences, which may include minority populations, individuals with disabilities, people with low incomes, and others whose access to artistic events is limited.</b></p> <p><b><i>NOTE: Virtual performances will not be accepted as satisfying the Community Cultural Event requirement.</i></b></p>	<p>At Least one performance must meet Community Cultural Events requirements:</p> <p><b>Performances that target specific audiences, which may include minority populations, individuals with disabilities, people with low incomes, and others whose access to artistic events is limited.</b></p> <p><b><i>NOTE: Virtual performances will not be accepted as satisfying the Community Cultural Event requirement.</i></b></p>

The specific funding formula can be found at [File #26-422](#).

\*Impact alignment will be measured using a Social Cohesion Index as described in the last section of this document.



## Process for Applying for CAMPAC Funding through [mycounty.milwaukee.gov](https://mycounty.milwaukee.gov)

### User Login

Create an account with an email where your organization or the applicant can readily be reached for correspondence.

### Organization Contact Information

Provide the location of the physical office for the organization. Name, address, city, zip code.

### Eligibility

As outlined above, criteria for participation is that the entity be an active 501(c)3 (with IRS Form 990), located and operating in Milwaukee County, and organized primarily for the purpose of the production or presentation of the arts. In addition, performances must be open to the general public.

### Previous CAMPAC Application or Funding

List previous years for which the organization was awarded funding from CAMPAC. This is to help determine eligible funding levels.

### Future organizational capacity and fundraising plan

Explain how applying organization will maintain or expand capacity/programming beyond provided CAMPAC funding.

### Mission Statement

Provide the mission statement of your organization.

### List of Board of Directors

List or provide a link to the website listing your board of directors.

### Full-Time Employees

Provide the number of full-time employees who worked a minimum of 32 hours per week in 2025.

### Expenditure Budget

Provide the total expenditures for your organization from Jan. 1–Dec. 31, 2025.

### Personnel Expenditures: Performers

Provide personnel expenditures for performers paid by your organization from Jan. 1–Dec. 31, 2025.

### Personnel Expenditures: Staff

Provide personnel expenditures for staff paid by your organization. This includes full-time administrative staff as well as salaries/wages paid to anyone compensated in conjunction with facilitating performances who are not performers themselves.

### Sales Tax

Provide the amount of sales tax your organization remitted, based on revenue from your performances from Jan. 1–Dec. 31, 2025.



### **990 Form**

Upload the IRS Form 990 for your organization from 2025 or the most recent tax year available. Submission of forms from previous years may be acceptable but could delay payments/and or approvals from the Office of the Comptroller. Acceptable file types are doc, docx or pdf.

### **W-9 Form**

Upload your organization's IRS Form W-9 for 2025 or the most recent year available. Failure to upload proper documentation could delay payments or approvals from the Office of the Comptroller.

### **Audited Financials**

If available, please provide audited financials from 2025.

### **Population Served**

Provide the demographic breakdown of the populations your organization serves. This information does not factor into the distribution formula, but aggregated data will be included in future CAMPAC budgetary requests.

### **Community Cultural Event Performance**

At least one (1) performance within the past year is required to have targeted specific audiences that may include minority populations, individuals with disabilities, people with low incomes, and others whose access to artistic events is limited. Please include a description of the event, outlining the population served. Providing links to photos, videos or media coverage of the event is encouraged.

### **Terms & Conditions**

To expedite payments from Milwaukee County, the collection of approved terms and conditions is now part of the application process. Please read and agree to the provided Terms & Conditions.

### **Type of Organization**

Cornerstone Organizations: Annual expenses over \$5 million

Tier 1: Organizations in operation for less than 5 years and a budget of less than \$50,000

Tier 2: Established organizations in existence for at least 5 years and with budgets of at least \$50,000

Tier 3: Tier 2 organization requesting additional support based on impact alignment with the new Social Cohesion Index

### **Optional Tier 2 Social Cohesion Index (SCI) to be considered for Tier 3 Funding**

Formula

SCI = Geographic Reach + Community Partnerships + Inclusive Programming

Each category receives a score.

**The following questions are based on the 2025 fiscal year.**

#### **1. Geographic Reach (0–40 points)**



What percentage of program attendees resided outside your organizational zip code and resided in Milwaukee County?	Score
0–10%	10
11–25%	20
26–40%	30
41%+	40

## 2. Community Partnerships (0–30 points)

How many community partnerships did your organization have last year?

Partners could include:

- neighborhood organizations
- cultural groups
- schools
- libraries
- social service organizations

Number of community partners	Score
1–2	10
3–5	20
6+	30

## 3. Inclusive and Accessible Programming (0–30 points)

How many programs offered inclusivity as a component?

Organizations can report:

- Sensory and cognitive access
- Programmatic, organizational and content access
- Financial and social access
- Physical and architectural access

Programs with inclusivity as a component	Score
1–2 programs	10
3–5 programs	20
6+ programs	30

*Provide a description of the programs and the ratio of these programs to the total programs offered by the organization.*



*Additional Optional Question: Is there anything else you would like us to consider related to social cohesion in your organization?*

**Final Score**

**SCI = total points (0–100)**