

Health

Health: Key Points from Community Survey & Community Conversations

Survey overall positive rating of:

- Health care facilities: **71%**
- Convenient emergency care: **63%**
- Wellness programs: **46%**
- Health care navigation: **29%**
- Affordable home care services: **19%**

Key points from Community Conversations:

- Difficulty navigating healthcare systems
- Difficulty understanding health insurance eligibility, enrollment, coverage and bills
- Cost of health care and medical debt resulting in delayed care
- Desire for more health education and covered preventative and wellness services

Domain Focus: Health

Geographic/Racial Disparities in Life Expectancy

**Food Deserts &
Nutrition**

**Wellness &
Prevention**

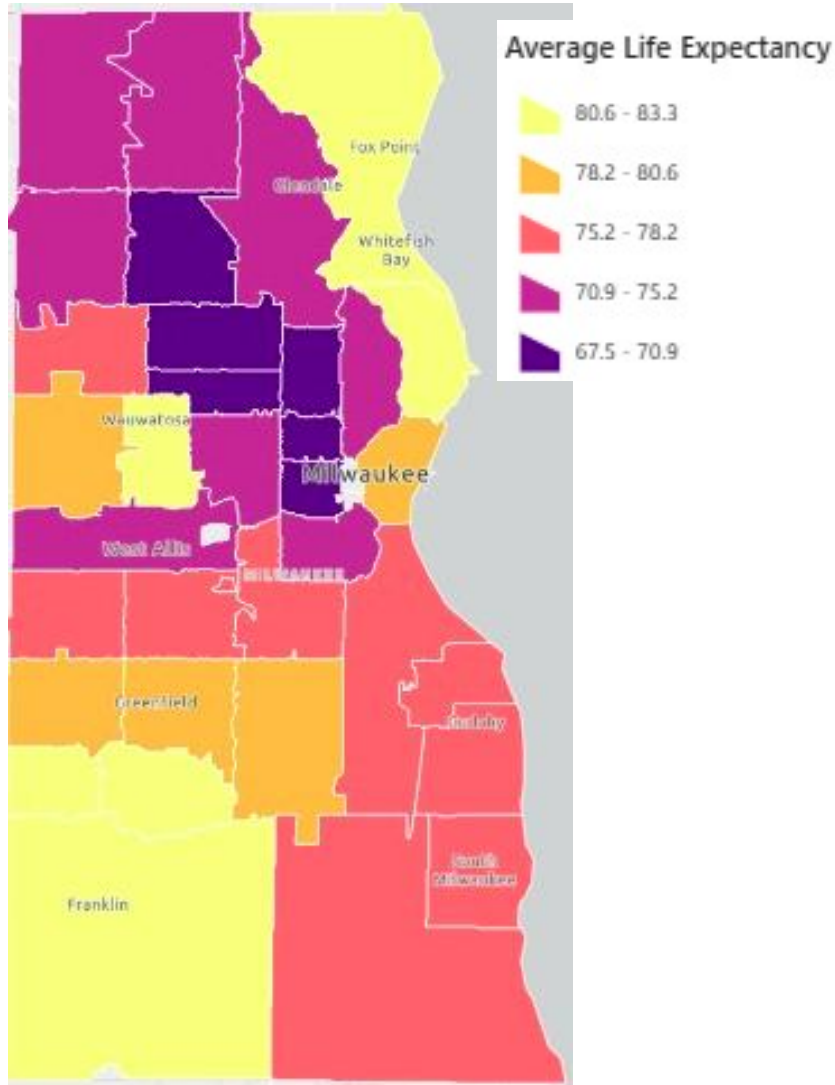
**Health Care and
Insurance
Access &
Navigation**

**Caregiving
Workforce**

Geographic/Racial Disparities in Life Expectancy

Life Expectancy

Average Life Expectancy



12-year life expectancy gap

between Black and White/Hispanic residents & lowest/highest life expectancy zip codes

Primary factors affecting gap in life expectancy:

- Social determinates of health (substandard housing, poverty, food insecurity)
- Rates of chronic disease, especially heart disease, diabetes & cancer
- Community violence
- Infant mortality
- Substance overdoses

Geographic/Racial Disparities

What's Happening Locally

Milwaukee County: County-wide racial equity strategy including the Health & Racial Equity Accelerator

City of Milwaukee: MKE Elevate Community Health Improvement Plan with racism and health equity as overarching priority

Milwaukee Health Care Partnership: Brings together health systems, community health centers, government and other organizations to improve health outcomes for marginalized populations

Community Violence Intervention: Community-wide public health approach to preventing violence involving City of Milwaukee, Milwaukee County, MCW, community organizations and schools

Culturally-Relevant Health Improvement: Black Health Coalition, Milwaukee Consortium for Hmong Health, etc.

Geographic/Racial Disparities

Model Initiatives

Healthy Chicago 2025: Cumulative impact model layering cross-cutting programs and collaborations to address key drivers of the City's racial life expectancy gap (Chicago Department of Public Health)

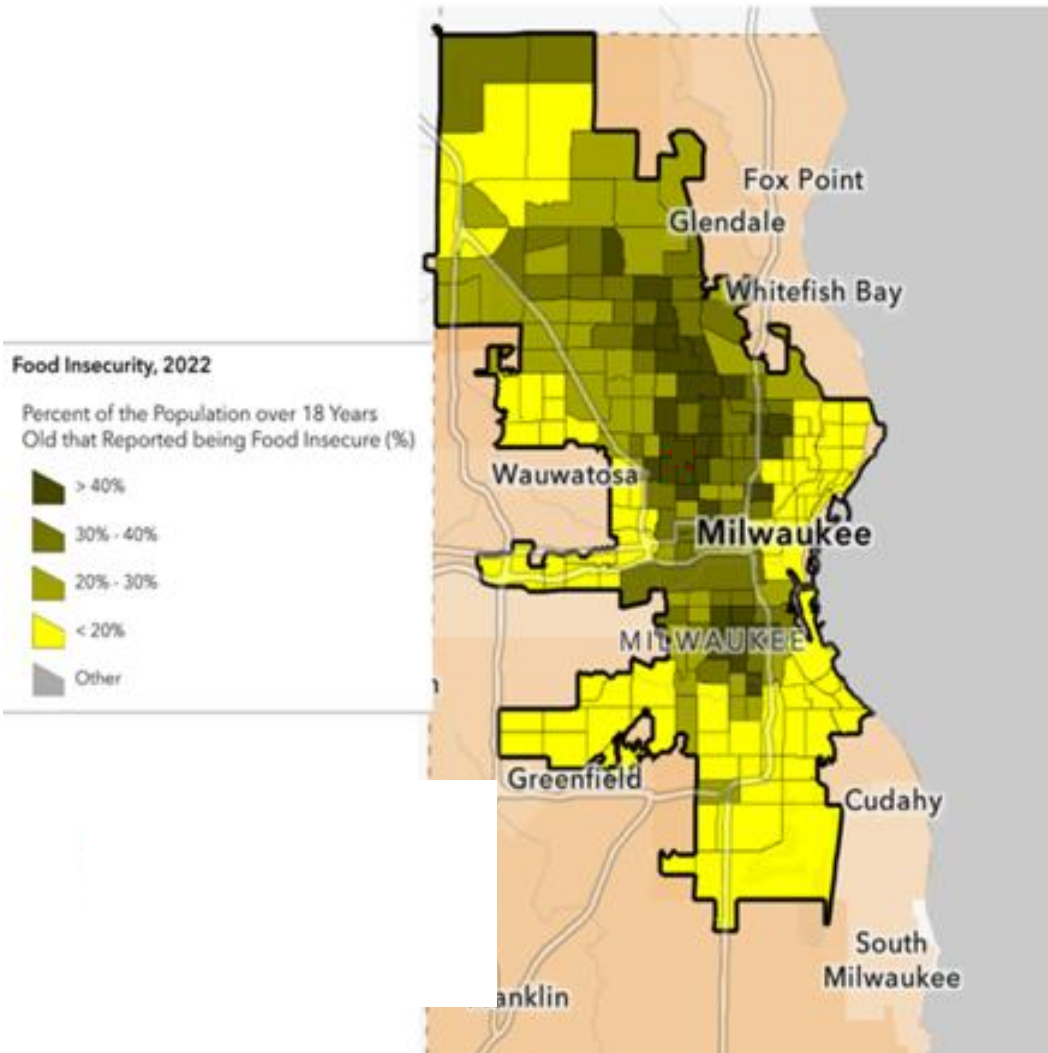
Health Equity Zones: Started in Rhode Island, Health Equity Zones are resident-led geographic areas that receive funding to identify and solve local health problems

Community Health Worker Programs: IMPaCT model developed by University of Pennsylvania

- CHWs are hired from the same communities as participants
- Help identify personal goals, disease prevention and promotion, healthcare navigation & advocacy
- Time-limited intensive support for a while coordinating with clinical care teams

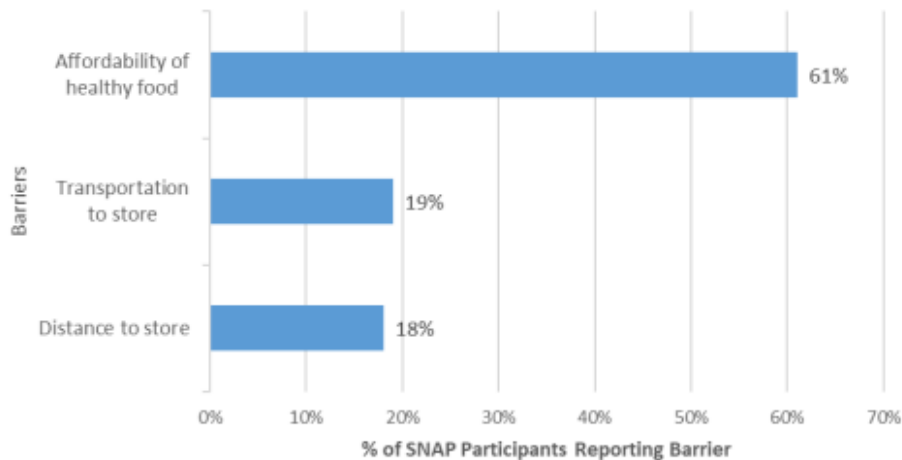
Food Deserts & Nutrition

Food Insecurity



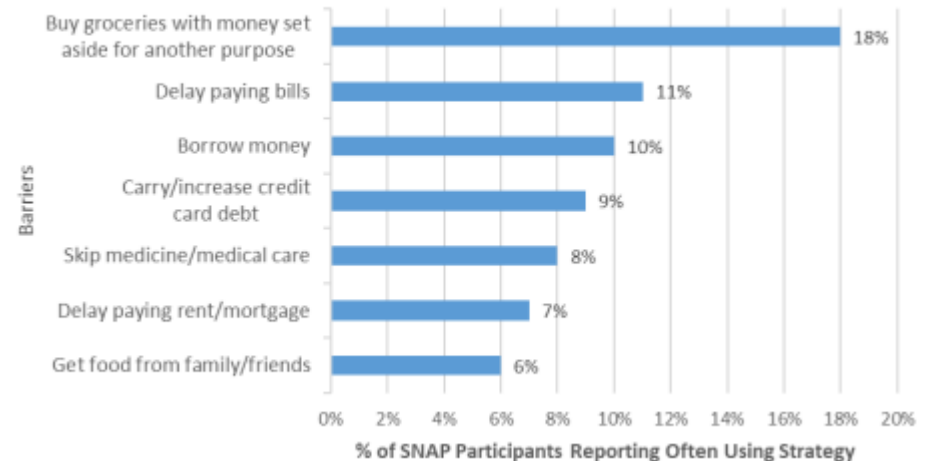
Barriers to Healthy Diet

Environmental Barriers Among SNAP Participants



Affordability is the primary barrier to healthy diet

Most Common Coping Strategies in Last 12 Months



Buying food with money set aside for another purpose is the primary coping strategy

Food Deserts & Nutrition

What's Happening Locally

Milwaukee City-County Joint Taskforce on Food Access (being established) in response to Milwaukee County declaring food access a public health and equity issue

Milwaukee Food Council: Coalitions to improve the food system including grocery, farming, farmers markets & food assistance

Milwaukee Market Match: Doubles FoodShare benefits at farmers markets

Hunger Task Force Mobile Markets: Fresh and staple foods at discounted prices; monthly stops at senior centers and high need neighborhoods

Sherman Park Grocery: Nursing students provide nutrition education to shoppers

Charitable Food: Food pantries, senior stockboxes, Meals on Wheels, community refrigerators

“Food is Medicine” Initiatives: Medically tailored meals (Medicaid), Clinic-based produce vouchers (Aurora), Feeding America (NourishRx)

Food Deserts & Nutrition

Model Initiatives

Grocery Store Incentive Program: Supported by The Food Trust, Healthy Food Financing Initiatives (HFFIs) are public-private financing and technical assistance programs that invest in new or expanding grocery stores in low access communities. HFFIs are currently operating in Pennsylvania, Massachusetts, Kansas & Deep South

Healthy Corner Store Programs: Help existing corner stores to stock healthier foods through refrigeration grants, bulk purchasing cooperatives, store redesign and nutrition education. Successful programs operated in Philadelphia, Baltimore and Minneapolis.

“Food as Medicine” Initiatives: Expand to include standard screening for food insecurity, nutrition counseling, and cooking classes in/through healthcare settings (Atlanta)

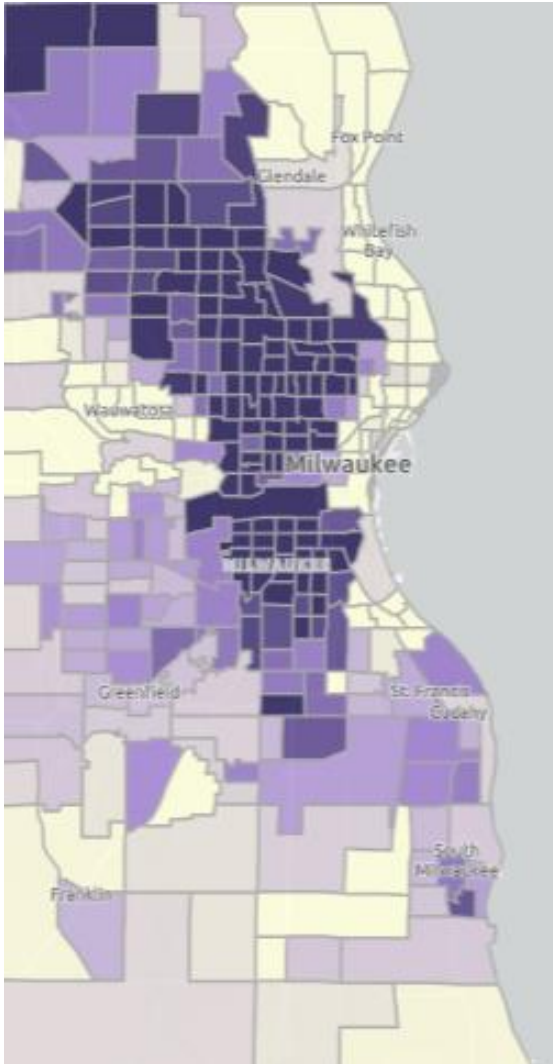
Transportation Solutions: Rideshare discounts, intentional public transit routes, home-delivered grocery subsidies (King County, Madison, Portland)

Equity-Focused Outreach: Community Health Workers deliver culturally responsive nutrition education (King County)

Wellness & Prevention

Health & Health Behavior Trends

General Health

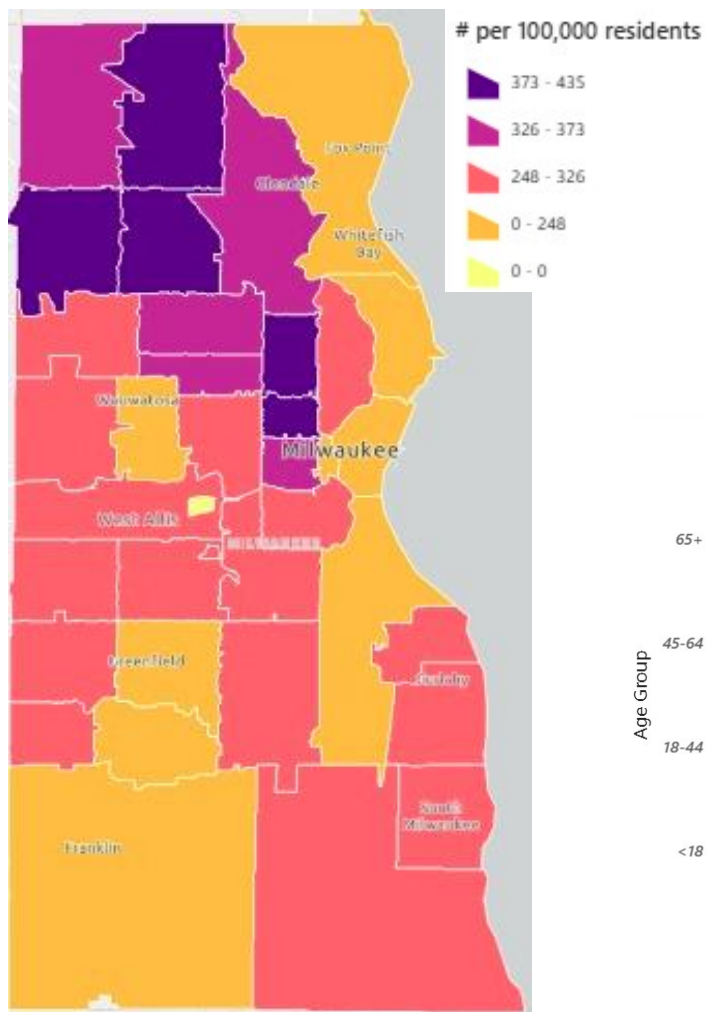


Same pattern for:

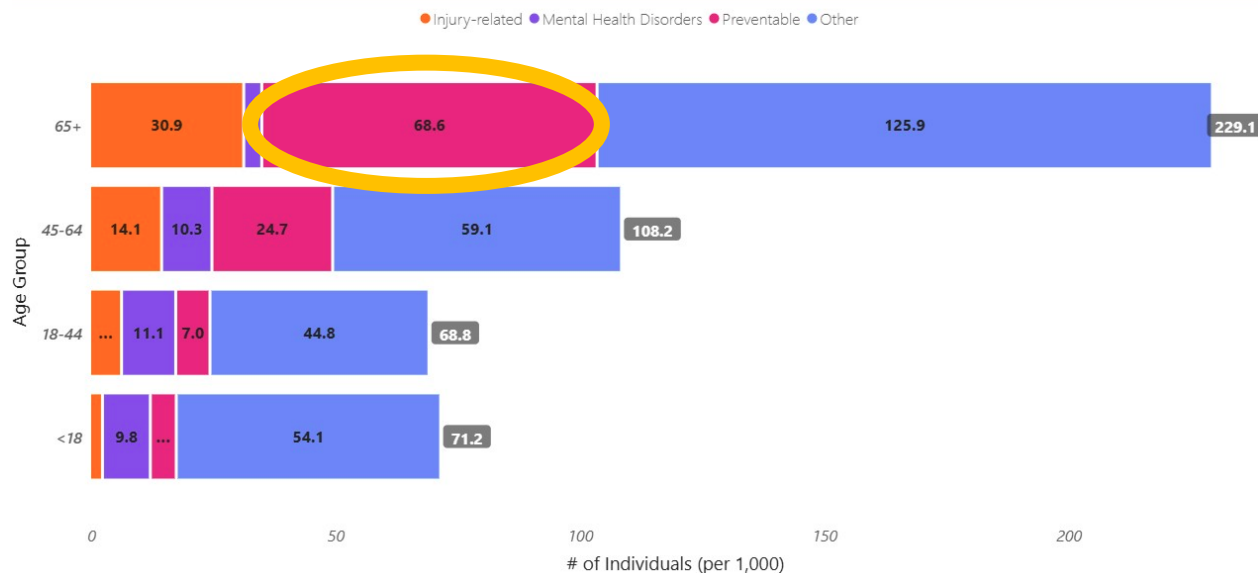
- Chronic diseases
- Frequent mental distress ↑
- Frequent physical distress ↔
- Smoking ↓
- Physical inactivity ↔
- Inadequate sleep
- Obesity ↑
- Social isolation

Preventable Hospitalizations

Preventable Acute Hospitalization Rate per 100,000 residents

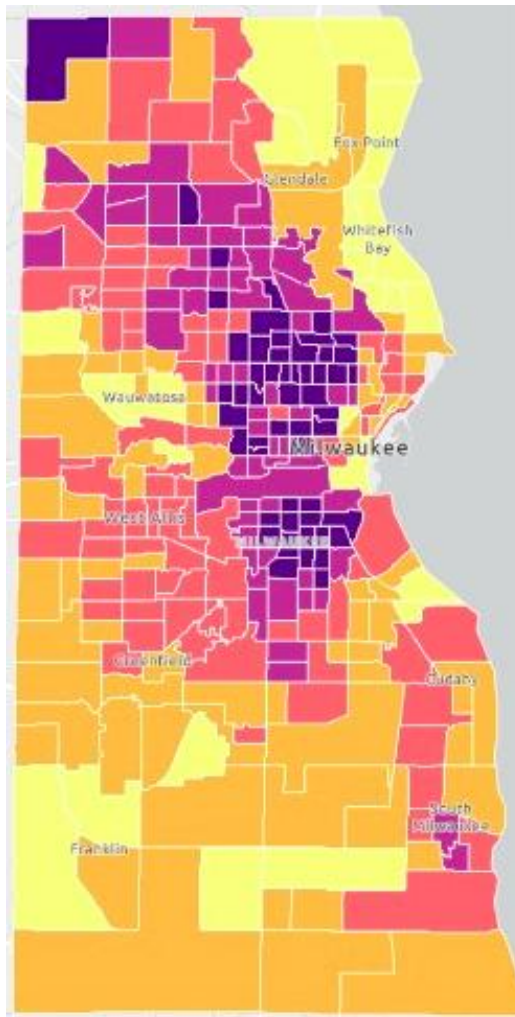


The rate of preventable hospitalizations is highest in the northwest part of the County. Older adults are hospitalized, including preventable hospitalizations, at far greater rates than other age groups.



Older Adults Up-to-Date on Preventative Services

Adults 65+ Current with Preventative Services

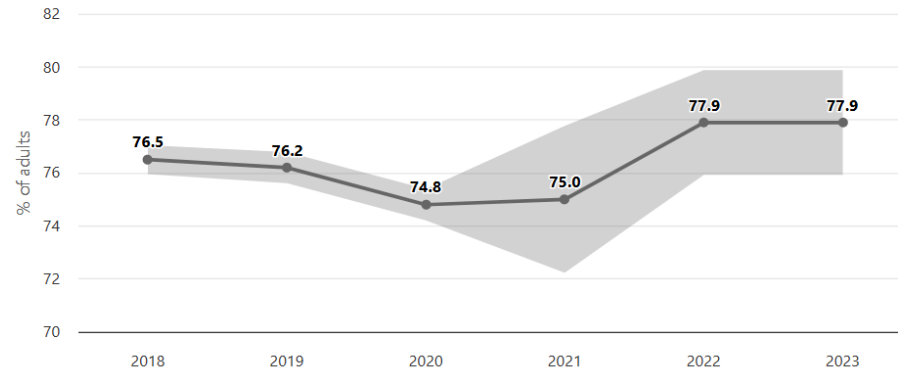


% of Aging Adults



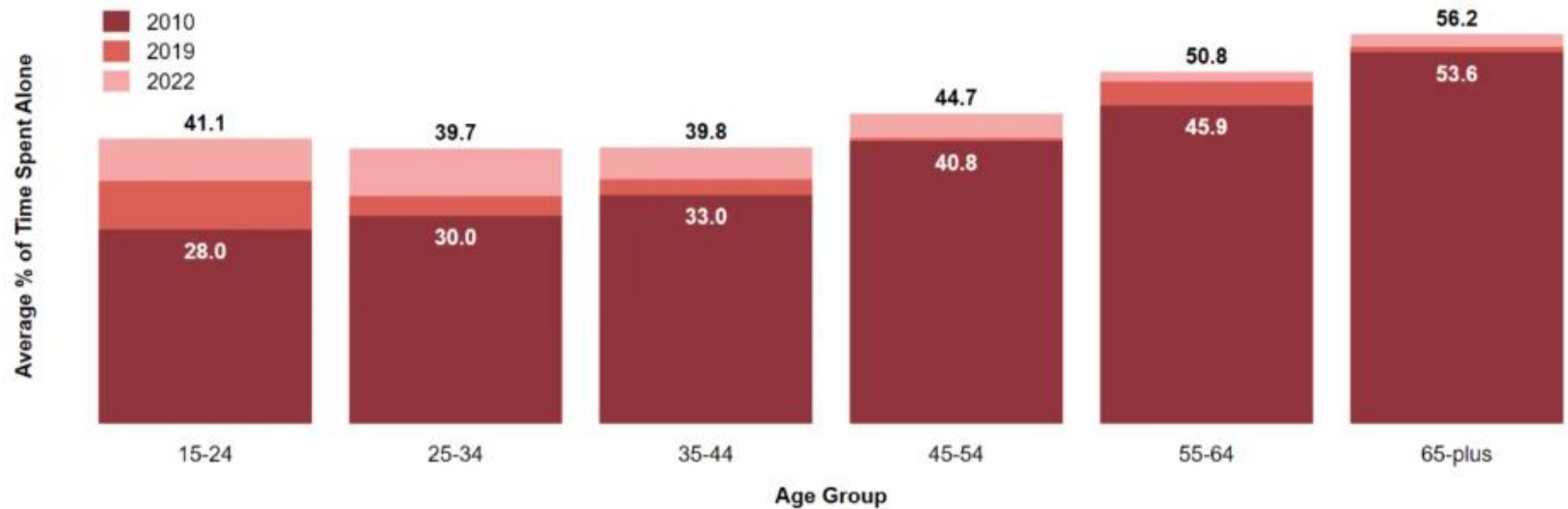
Visited doctor for routine checkup

Milwaukee County, WI



Less than half of older adults are up-to-date with preventative services.

Social Isolation & Loneliness



Source: 2010, 2019, and 2022 American Time Use Survey (ATUS) microdata downloaded from IPUMS ATUS (www.atusdata.org). Data excludes time dedicated to personal care activities (e.g., sleeping), as well as time that could not be fully coded (e.g., if a respondent could not recall how a block of time was spent).

Time spent alone is increasing for all age groups and is especially high for older adults. The rate of increase in time spent alone is most rapid for younger people.

Wellness & Prevention

What's Happening Locally

Disease & Injury Reduction: Disease Associations, Milwaukee County Falls Prevention Coalition, “Boost Your Brain” brain health program, Living Well with Chronic Conditions

Preventable Hospitalizations: Milwaukee County Mobile Integrated Health for high-risk individuals (Office of Emergency Management)

Access to Primary Care: Mobile medical clinics (e.g. Aurora), FQHCs

Social Connection: Senior centers/Hubs, Telephone Reassurance Program, Senior Companions volunteer program (Milwaukee County ADS)

Fitness: Silver Sneakers (Medicare-covered fitness membership), Walk with Ease Arthritis relief program, Tai Chi Prime, YMCA Foreverwell, “Walk with a Doc,” parks programming

Wellness & Prevention

Model Initiatives

Social, Fitness and Nature Prescribing:

- ParkRx: Partnership between healthcare and parks departments and community organizations for nature activities (Washington, DC)
- Social Connection: Villages Model, CHW IMPaCT Approach
- Fitness Prescribing: SilverSneakers (Medicare), YMCS Fitness is Medicine

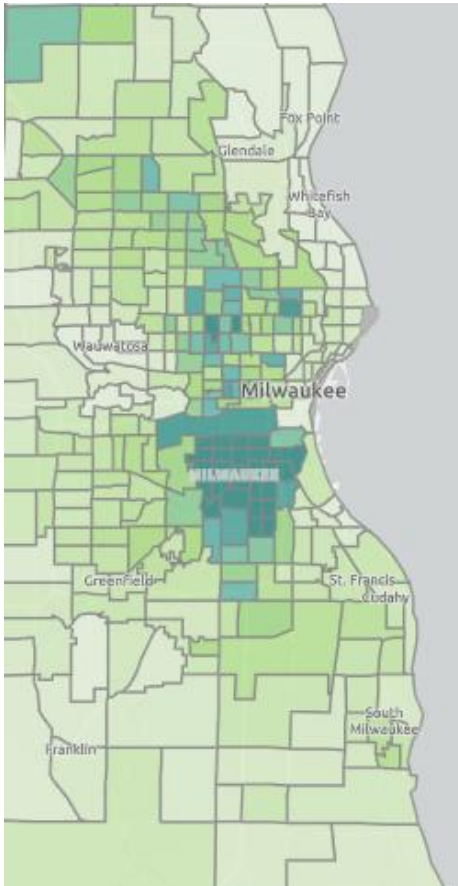
Home-based Primary/Interdisciplinary Care: Comprehensive care delivered in patient's home; Demonstration resulted in significant Medicare savings and reduced hospitalization

Health & Wellness Coaching: Evidenced-based “Enhance Wellness” program connects participants with a personal coach to improve physical, emotional, and social well-being across 14 domains through connections to various community resources. Effective in reducing hospitalization, substance use, and depression and increasing activity and nutrition.

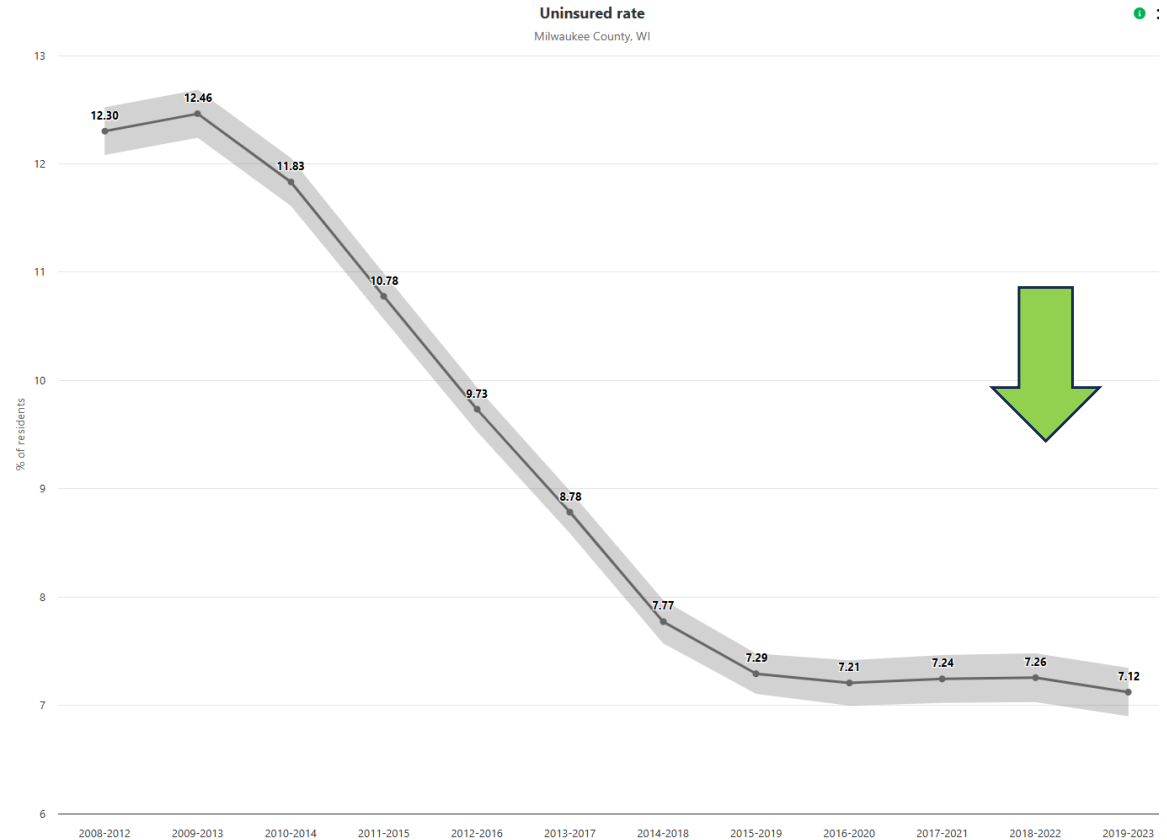
Healthcare & Health Insurance Access & Navigation

Uninsured Rate

% Uninsured



Lack of health insurance crude prevalence (%)

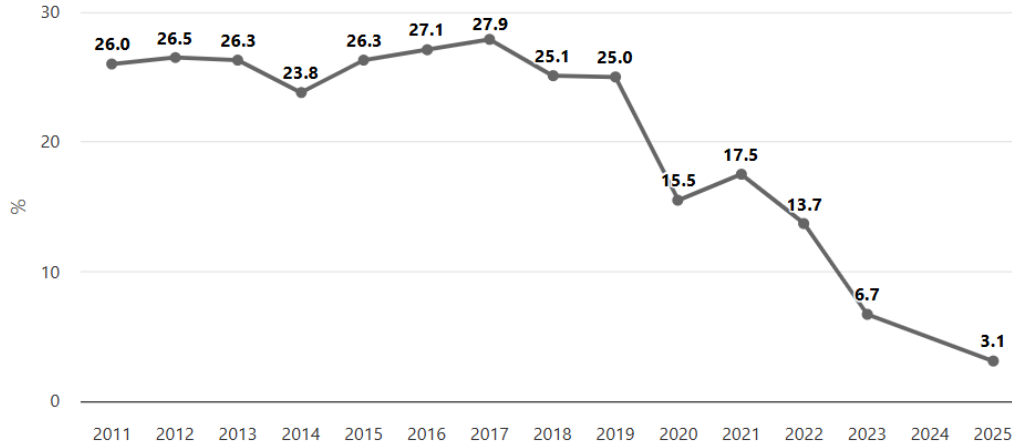


The uninsured rate has been low and declining since the inception of the Affordable Care Act. The near southside has the highest uninsured rate.

Medical Debt

% of people with medical debt in collections

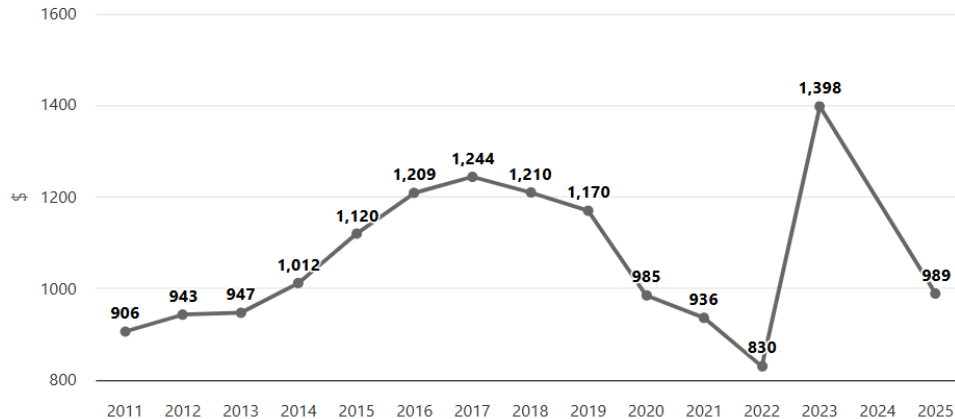
Milwaukee County, WI



Approximately **11%** of adults delay getting healthcare due to cost

Median medical debt (\$)

Milwaukee County, WI



Healthcare & Insurance Navigation

National Data:

88% of adults lack adequate health literacy to navigate the healthcare system and promote their well-being

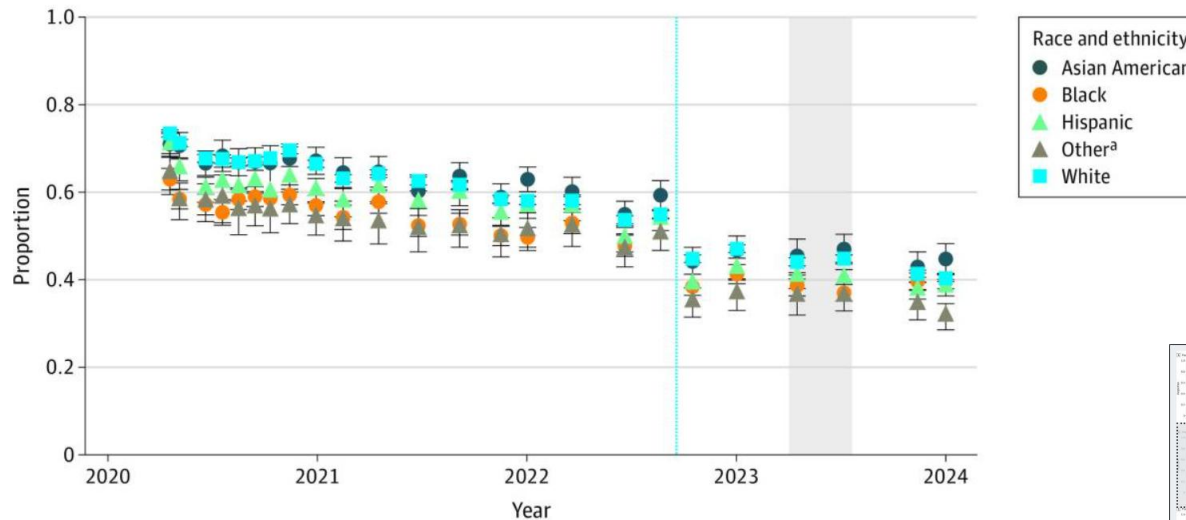
72% of insured adults lack overall confidence in navigating their health insurance plans

75% of older adults find choosing and enrolling in a Medicare plan confusing

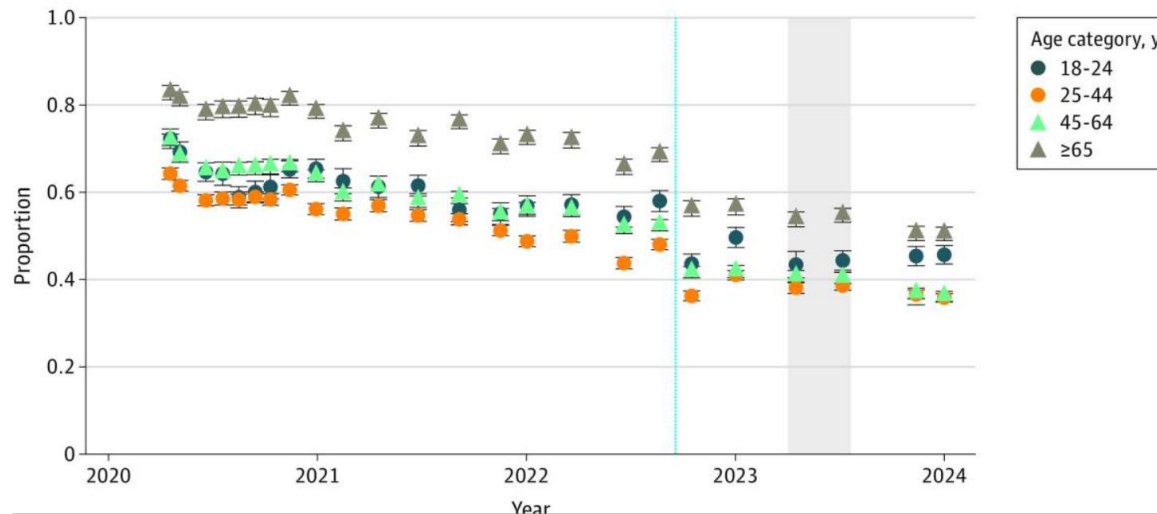
Trust in Healthcare

National Data:

B Proportion indicating a lot of trust, by race and ethnicity



C Proportion indicating a lot of trust, by age category



Overall trust in healthcare has been declining.

Greater trust in healthcare among Asian and White populations, less trust among Hispanic and Black populations.

Greater trust in healthcare among older adults, followed by young adults and least trust among middle aged adults.

Healthcare & Health Insurance Access & Navigation

What's Happening Locally

Healthcare Navigation

Community Health Workers: Growing use within health systems and in the community/public health for navigation and advocacy

Integrated Long-term Care Counseling: Assistance planning for and connecting to long-term care services and/or facilities (Milwaukee County ADRC)

Health Insurance & Billing Navigation

ACA and Medicaid Enrollment Assistance: Individualized assistance selecting and enrolling in insurance (City of Milwaukee Community Healthcare Access Program, Milwaukee Enrollment Network convened by MHCP & Covering Wisconsin)

Medicare Enrollment Assistance: Milwaukee County ADRC

Billing Assistance: Patient advocates and financial counselors within individual healthcare providers

Healthcare & Health Insurance Access & Navigation

Model Initiatives

Healthcare Navigation

Older Adult Specific Community Health Worker Model: CHWs trained in the needs and resources available for older adults (Rush University Medical Center)

CAPABLE Model: Multi-disciplinary team for aging-in-place (Baltimore)

Accountable Health Communities Model: Screening for social needs in healthcare settings (Boston)

Health Insurance Access & Medical Debt Relief

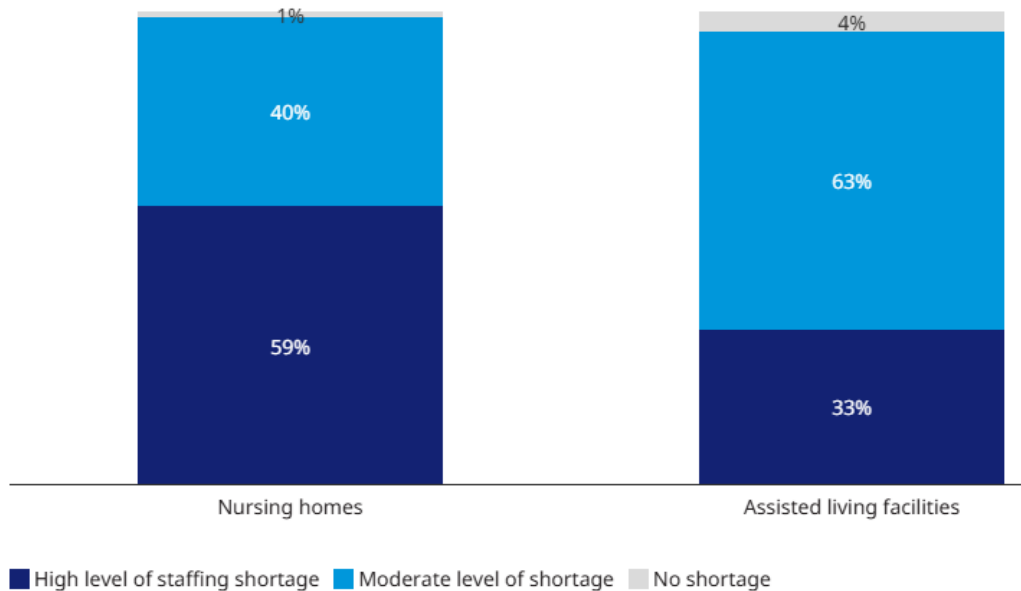
Benefits Data Trust: Proactive outreach to individuals likely eligible for benefits including comprehensive screening and enrollment assistance (State of PA)

Medical Debt Reduction: Medical debt portfolios are purchased at a fraction of original value and paid off by health system or governmental organization (RIP Medical Debt, e.g. State of IL)

Caregiving Workforce

Caregiving Workforce Shortages

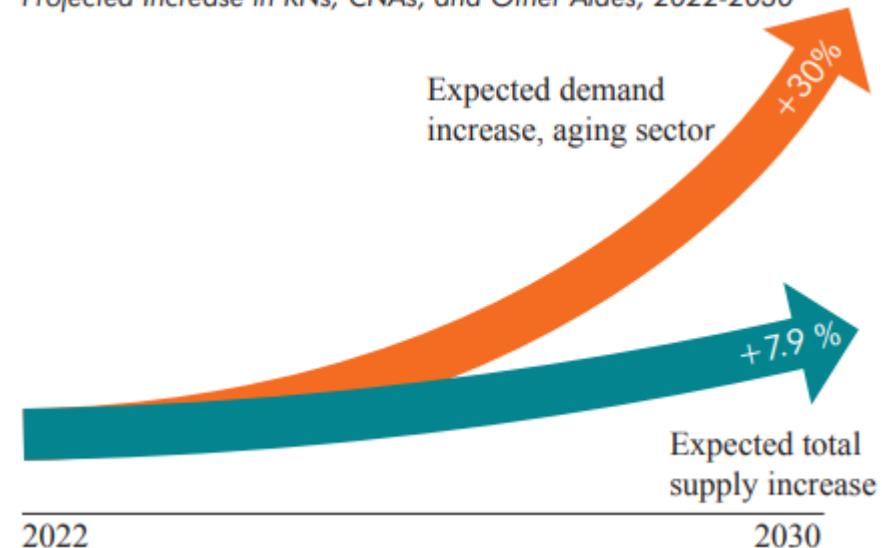
Long-term care facilities face workforce shortages that impact their ability to keep pace with demand for services



Almost all long-term care facilities struggle with workforce shortages. The vacancy rate for caregiving positions is approximately 25%.

The caregiving workforce shortage is expected to grow at an accelerating rate.

Projected Increase in RNs, CNAs, and Other Aides, 2022-2030



Family Caregiving

100,000+ Family Caregivers in Milwaukee County (25% of adults) provide an estimated **\$1.2 billion** in unpaid care annually

Who Are Family Caregivers in Wisconsin?

64%  **36%**
Women Men

Caregiver average age is 52 years old

 **55%**
have worked while caregiving

Care recipient average age is 69 years old

 **50%**
care for a parent

38% are sandwich generation caregivers with a child at home while caring for an adult

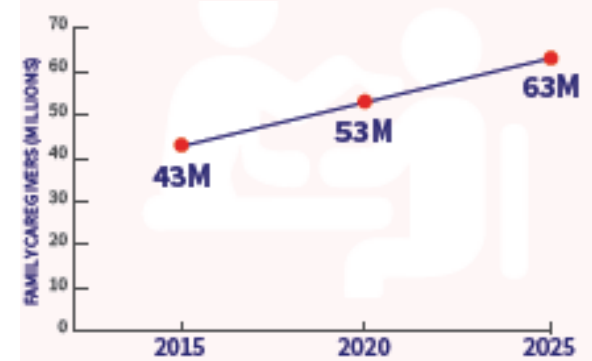
Well-Being of Family Caregivers in Wisconsin

 **37%** experienced at least one negative financial impact such as taking on more debt, stopping saving, or being unable to afford basic expenses

 **35%** report moderate to high levels of emotional stress

 **22%** receive no help with caregiving (either paid or unpaid)

A Dramatic Increase



Nearly 50% increase in family caregivers in the past 10 years (national)



Caregiving Workforce

What's Happening Locally

Paid CNA training and job placement: WisCaregivers Careers Program & partner employers

Youth Health Career Exploration, Apprenticeships & Dual-Enrollment Programs: Milwaukee Area Health Education Center (AHEC), MCW, WI Dept of Workforce Development, MATC/School Districts (limited), Center for Healthcare Careers, Job Corps

Community Health Worker Training: Milwaukee Area Health Education Center

Education and Career Pathways: Partnerships that for recruitment, mentoring, and CNA → LPN → RN → BSN advancement pathways (AHEC, MATC, UWM, health systems)

Certified Direct Care Professional Training: Recently created free online training + bonus through UW-Green Bay to prepare workers for home- and community-based care

Caregiver Support: Information, support and financial assistance for support services and respite care (Milwaukee County DHHS ADRC)

Caregiving Workforce

Model Initiatives

Coordinated Countywide Healthcare Career Ladder: Regional pathway (rather than employer-specific) designed so workers can enter healthcare quickly and continue advancing (Seattle-King County & Colorado)

Youth Apprenticeships: Three-year market-rate paid apprenticeships (11th grade thru post-HS) including dual-credit coursework, rotations in various settings, mentors, tuition support (CareerWise Colorado Healthcare Youth Apprenticeship)

Workforce Retention: Multi-state RWJ funded initiative to develop comprehensive retention strategy including structured mentoring, extended onboarding, supervisor training in supportive supervision, career advancement opportunities, recognition and worker voice (Better Jobs Better Care Initiative)

Caregiver Support: Statewide network of multi-service Caregiver Resource Centers including assessments, care navigation, respite care, counseling, support groups, training, legal & financial consultation and education (California)