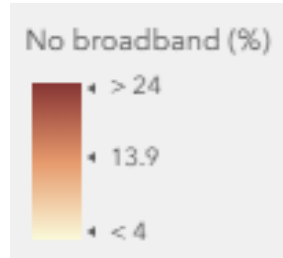
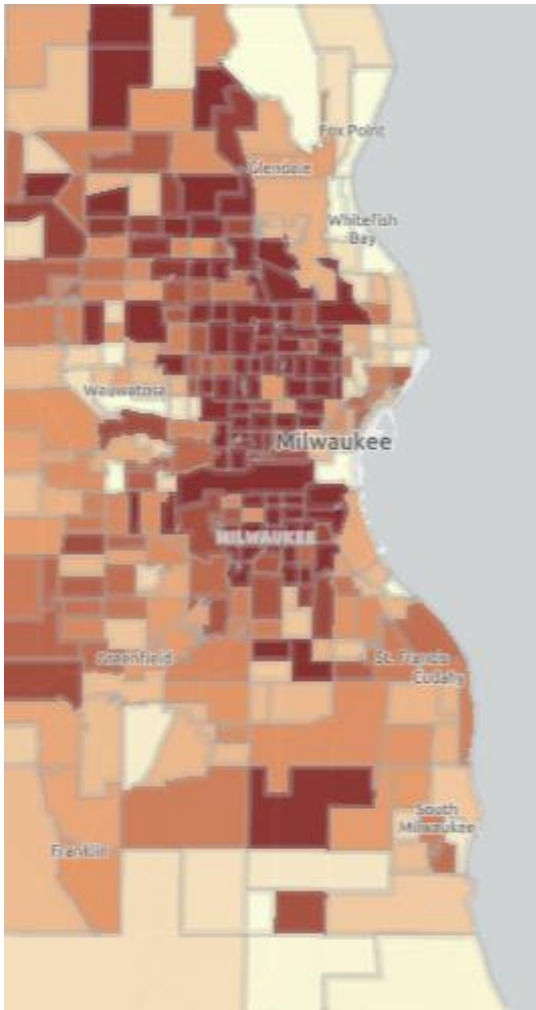


# Communication & Information

# Broadband Access

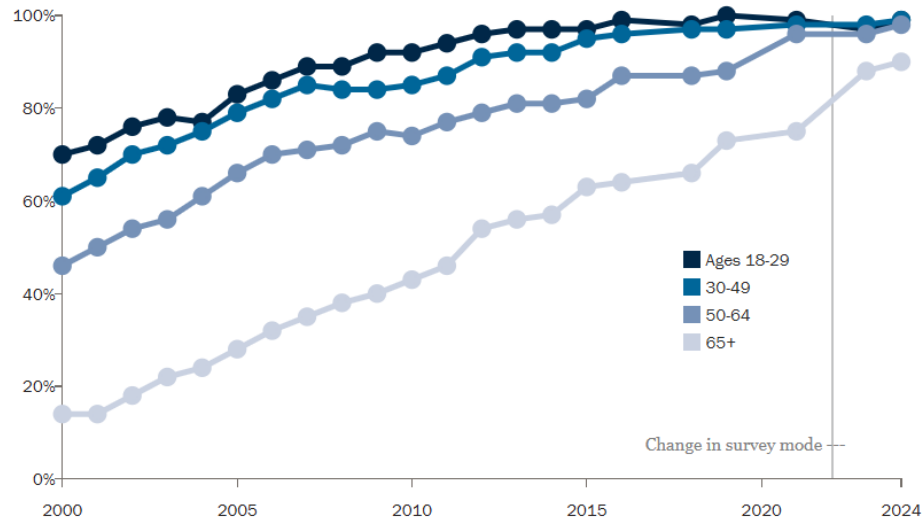


Over 25% of households in the central part of the County do not have broadband access.

# Internet & Digital Service Use by Age

## Internet use by age

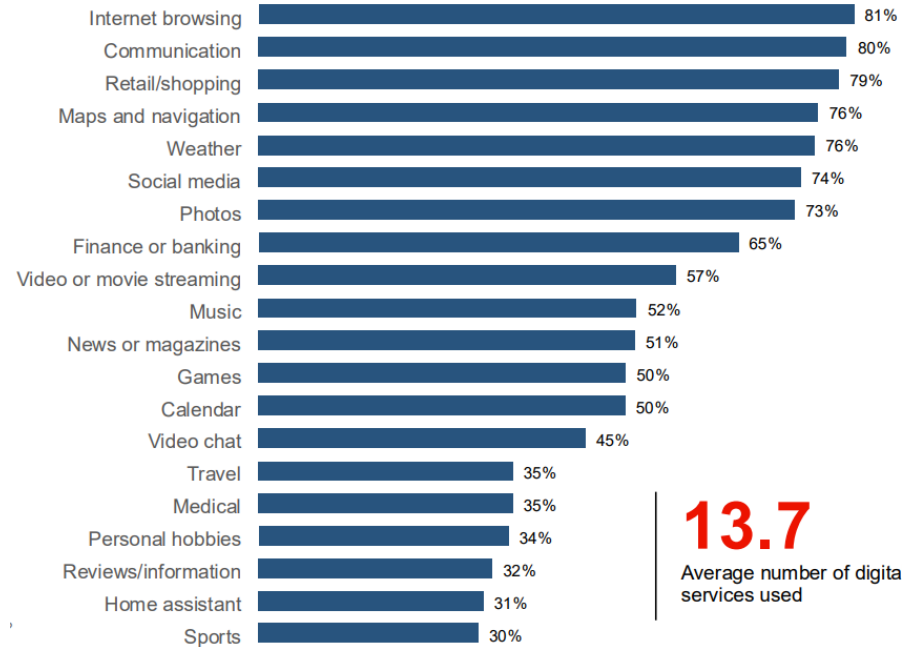
% of U.S. adults who say they use the internet, by age



Note: The vertical line indicates a change in mode. Polls from 2000-2021 were conducted via phone. In 2023, the poll was conducted via web and mail. In 2024, the poll was conducted via web, mail and phone. For more on the mode shift in 2023, read our Q&A. Refer to the topline for more information on how question wording varied over the years. Respondents who did not give an answer are not shown.

Source: Surveys of U.S. adults conducted 2000-2024. Data for each year is based on a pooled analysis of all surveys conducted during that year.

## 50+ Use of Digital Services



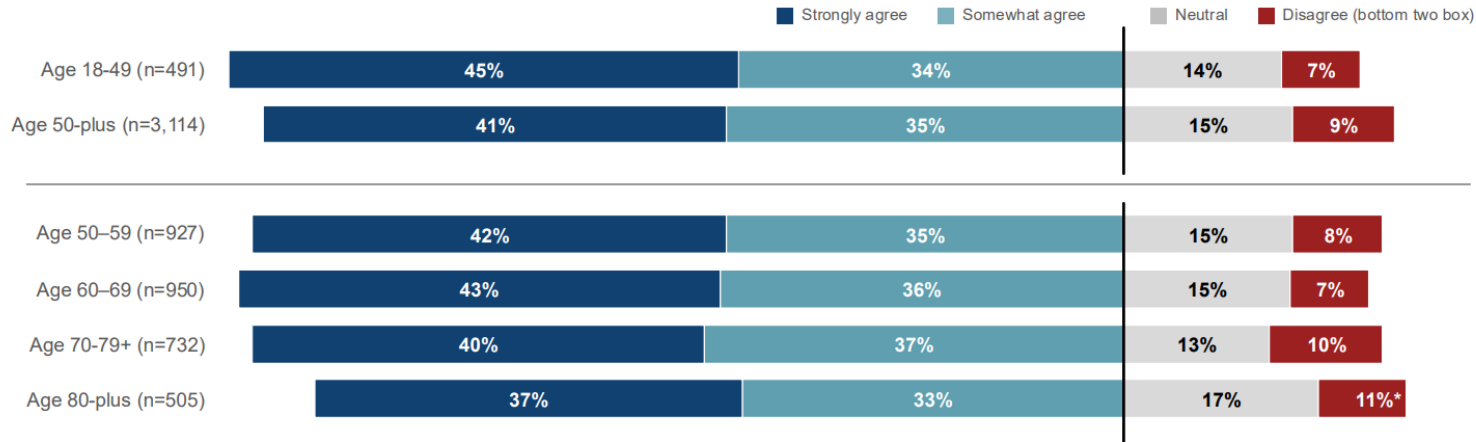
**13.7**

Average number of digital services used

The age gap in internet usage has closed with older adults trailing only slightly. About 80% of older adults use digital services.

# Older Adult Perceptions of Technology

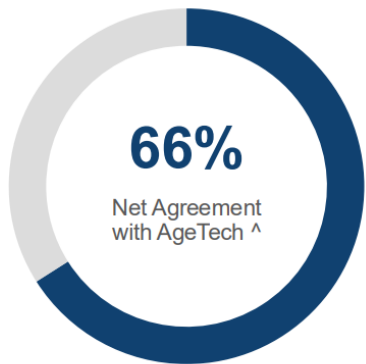
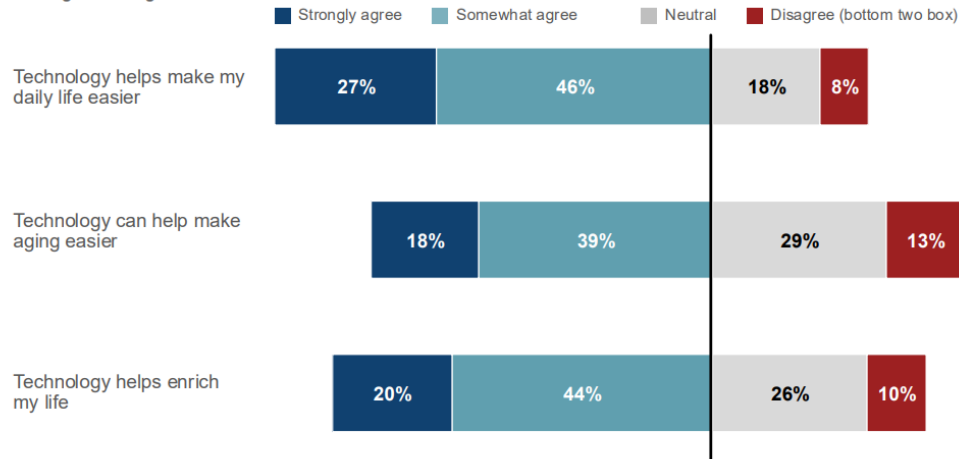
## % who agree that technology helps with social connection



## % of older adults (50+) who find technology useful

### Agreement with AgeTech statements

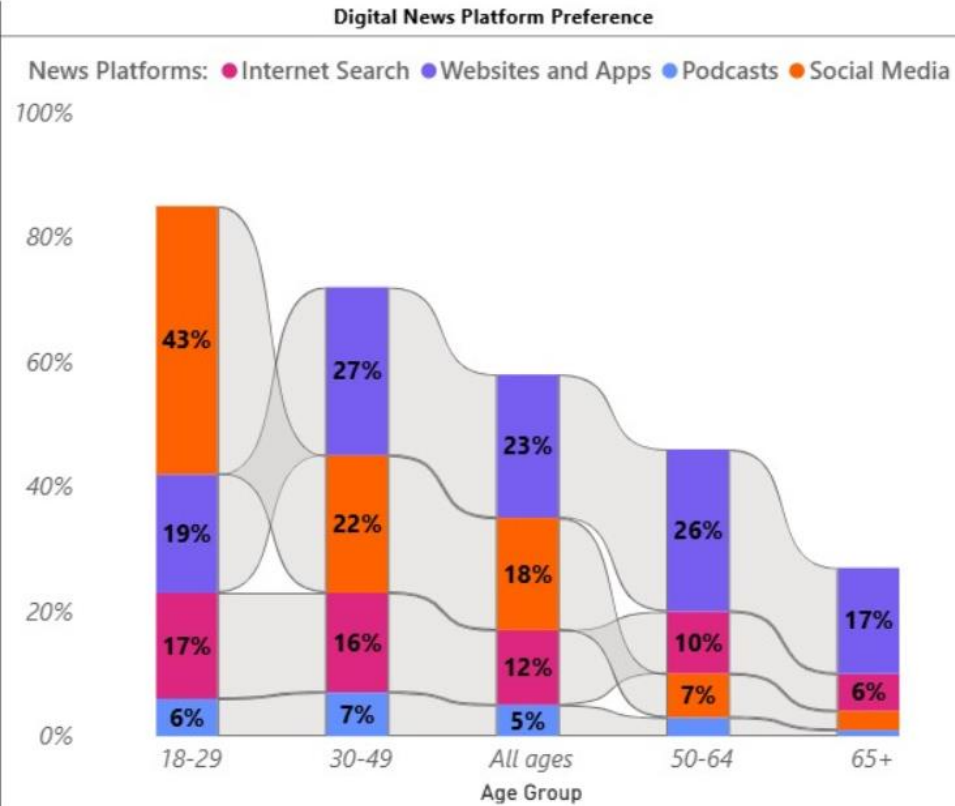
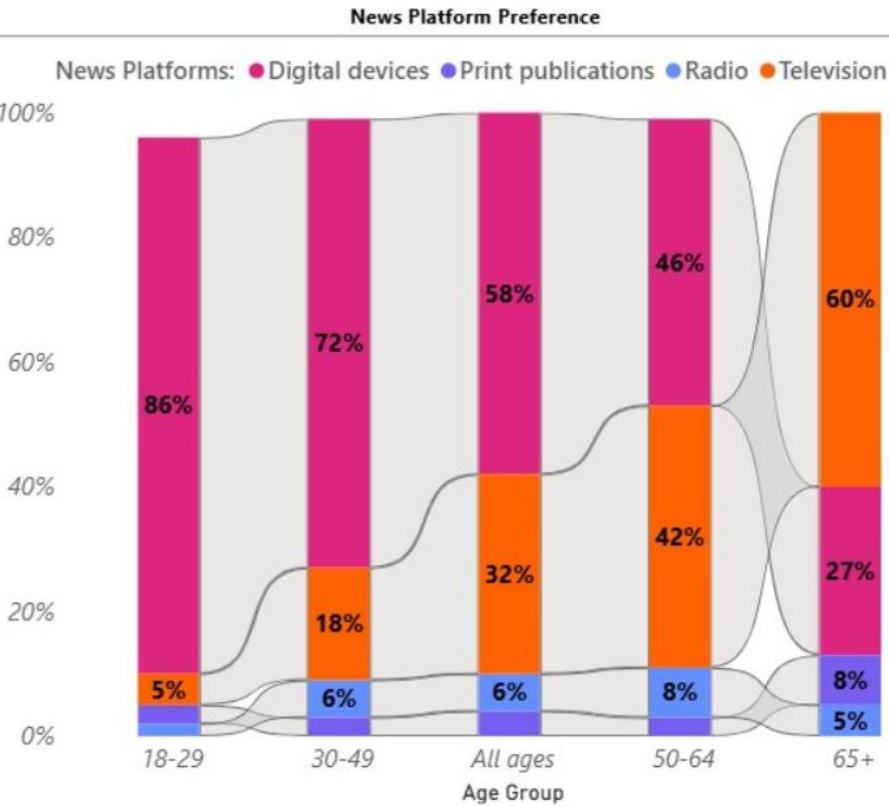
Among adults age 50+



Older adults largely perceive technology as helping with social connection, daily life, and aging.

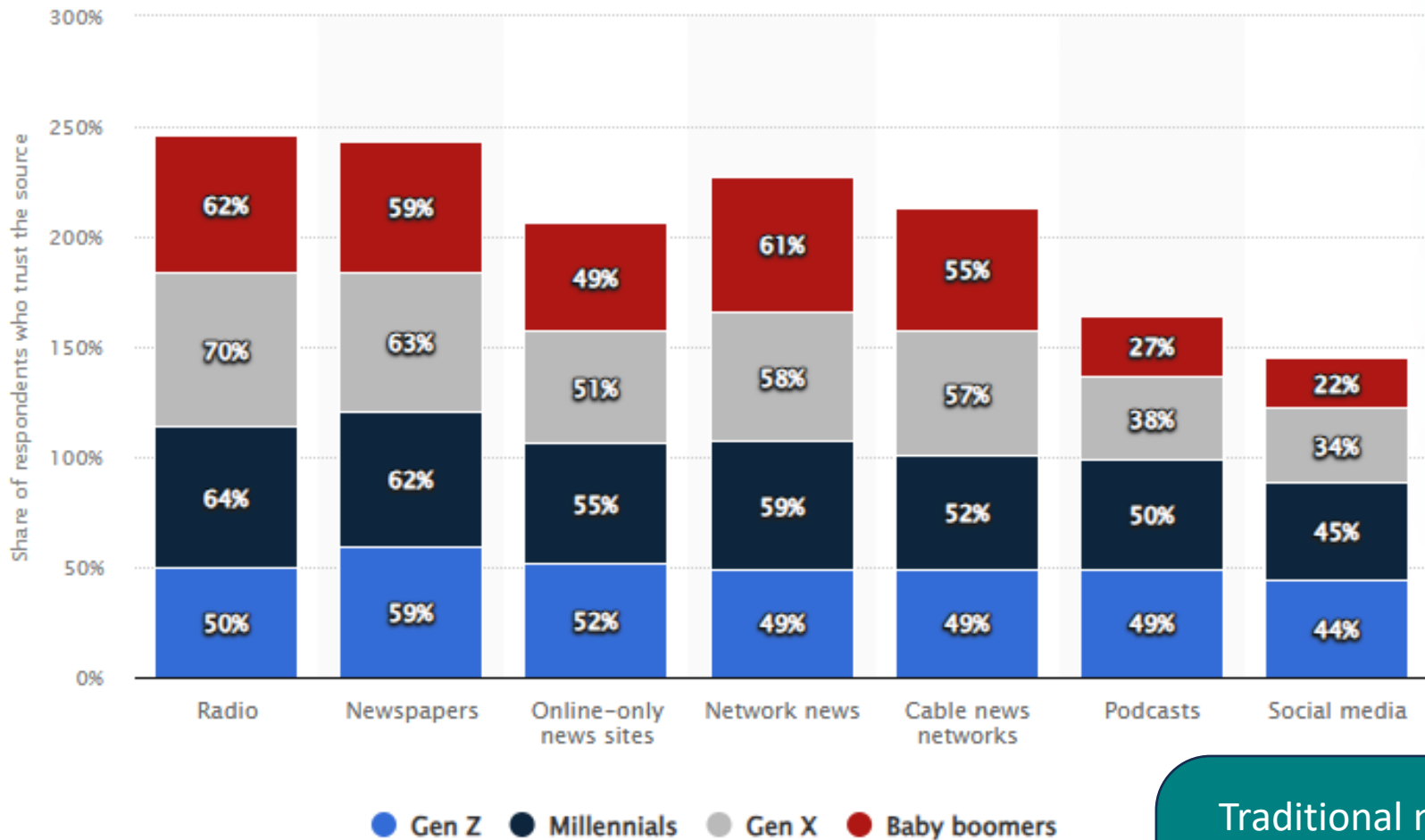
# Preferred Source of News, by Age

% of U.S. adults in each demographic group who **prefer** ... for getting news



Older adults prefer getting news from TV while all other age groups prefer digital services.

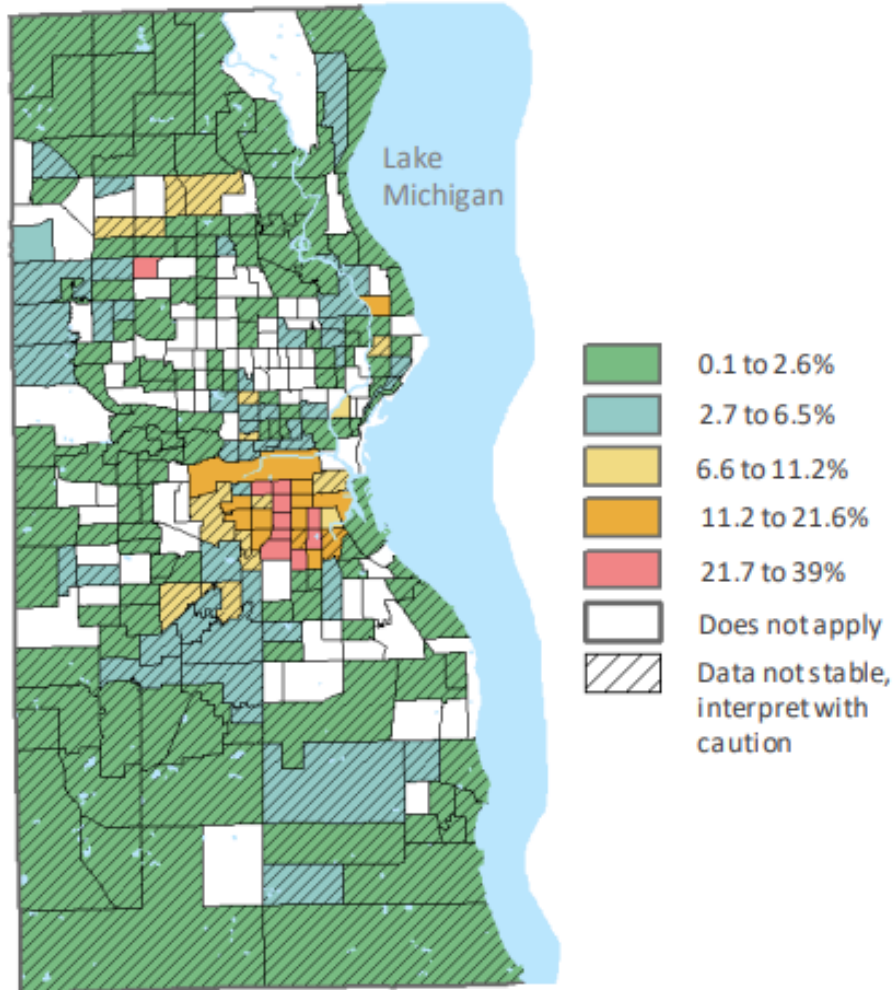
# Trust in News Source, by Age



Traditional news sources are trusted more than digital sources, especially by older adults.

# Linguistic Isolation

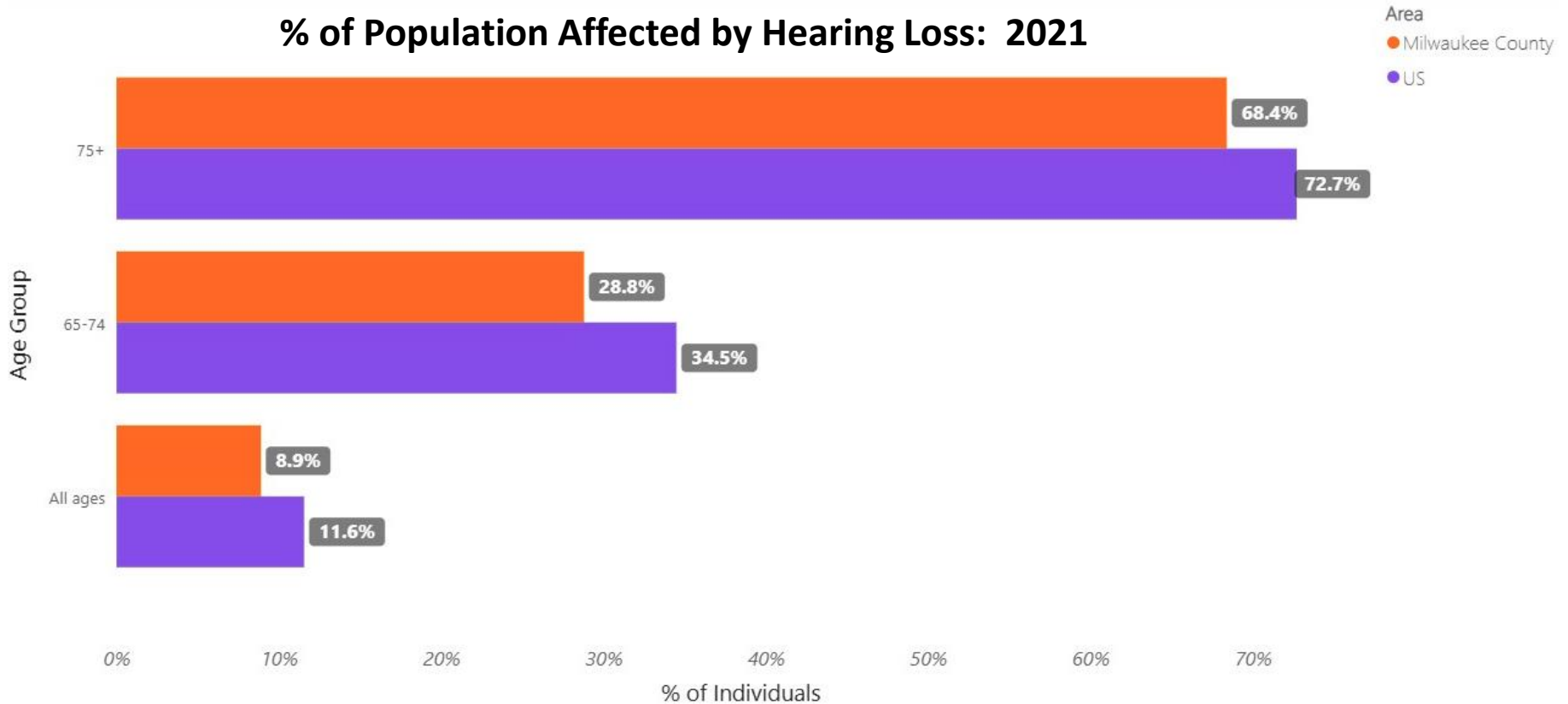
Percentage of households in which no one age 14 and over speaks English only or speaks a language other than English at home by census tract, Milwaukee County.<sup>7</sup>



10-40% of households on the near south and areas of the northwest side are non-English speaking.

# Hearing Loss, by age

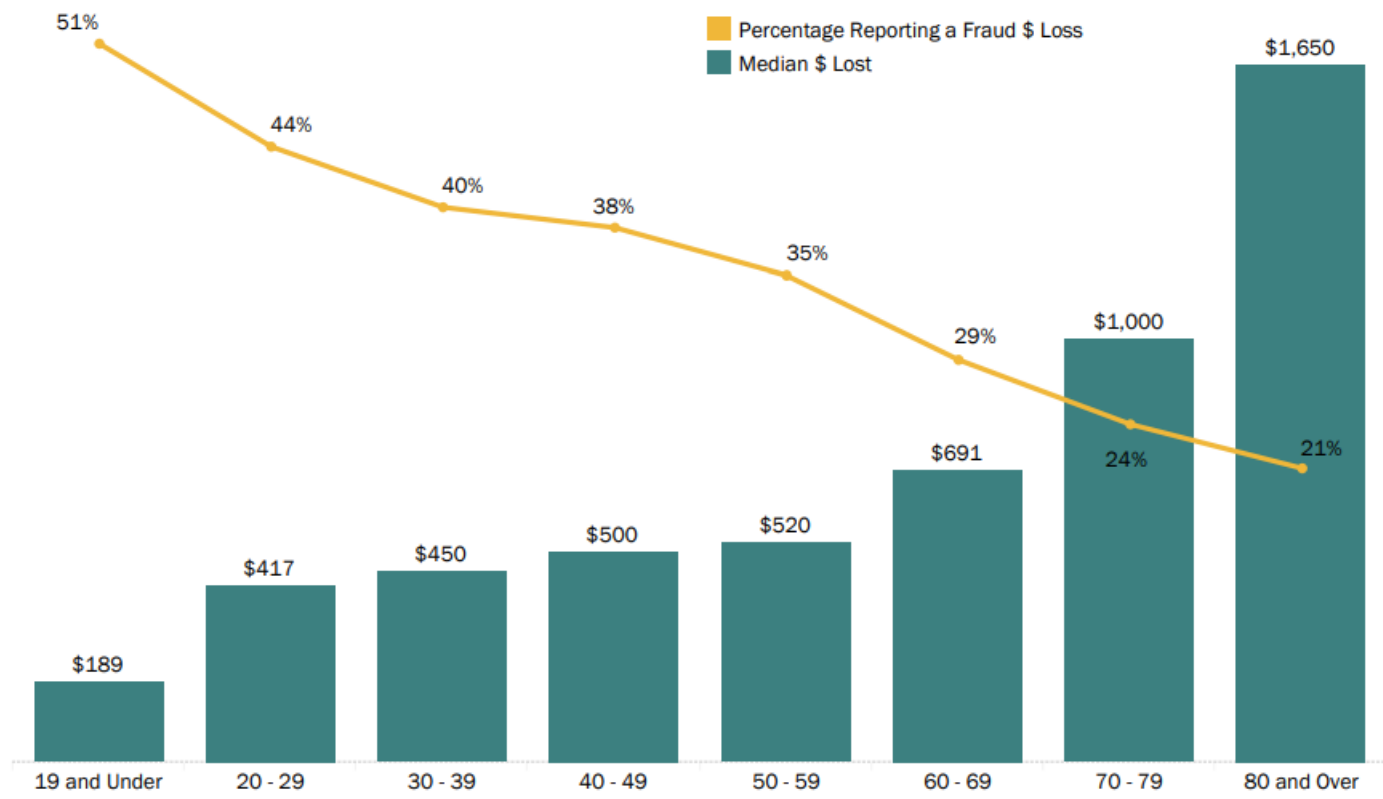
% of Population Affected by Hearing Loss: 2021



Hearing loss increases significantly with age, especially after age 75.

# Fraud Targeting Older Adults

Percentage Reporting a Fraud Loss and Median Loss by Age



Of the 2,600,678 total fraud reports in 2024, 45% included useable consumer age information.

Reports of fraud loss decline with age, but the amount lost increases with age.

Data Source: Federal Trade Commission, Consumer Sentinel Network 2024 Data Book