

**Chairperson:** Brenda Wesley  
**Committee Coordinator:** Dairionne Washington

**MILWAUKEE COUNTY MENTAL HEALTH BOARD  
COMMUNITY ENGAGEMENT AD HOC COMMITTEE**

**Monday, August 30, 2021- 1:00PM**  
**Teleconference Meeting**

**MINUTES**

**PARTICIPANTS:** Shirley Drake, Rachel Forman, Walter Lanier, Mary Neubauer and  
Brenda Wesley

**SCHEDULED ITEMS:**

**1. Welcome.**

Chairwoman Wesley welcomed everyone to the August 30, 2021, Mental Health Board Community Engagement Ad Hoc Committee remote/virtual meeting.

**2. Communications Planning Update.**

- Finalization of Infographic

Three different infographic designs created by Kane Communications were presented and discussed. The purpose of the infographic is to narrow down ways the community can receive services through the Behavioral Health Division (BHD) and/or the Department of Health & Human Services (DHHS). In the three designs presented, the main focal point is "No Wrong Door." There was discussion and suggestions on how to improve the infographic design to ensure the community has a clear understanding of the meaning of the phrase "No Wrong Door." Chairwoman Wesley directed the audio for this item be sent to Kane Communications for review and additional revisions to the infographic for further discussion at the next committee meeting.

Questions and comments were ensued.

This item was informational.

**3. Grand Avenue Outreach Update.**

Plans were discussed on how to properly invite the community to the Open House scheduled for Wednesday, September 22, 2021, at 3:30PM. The Open House will give the community opportunities to learn about services offered by the Grand Avenue Club, as well as

anticipated changes at Milwaukee County’s Behavioral Health Division (BHD). A suggestion was made to send the invite out through E-Notify. E-Notify is a subscription-based system which sends electronic notifications regarding any information, news, or events involving the Mental Health Board. It was agreed this would be the most successful method to get the information out to the community.

Questions and comments ensued.

This item was informational.

4. **Presentations from Non-Contracted Vendors.**

There was an open discussion on ways to allow Non-Contracted Vendors the opportunity to present new services, products, and ideas from the community to the Board. Community Members were conflicted as to the best venue for these types of opportunities. Recommendations such as utilizing the Community Engagement Committee or starting a new committee, which would meet on an as needed bases, were made to possibly serve as a platform for the presentation of new ideas. These suggestions were not completely agreed upon and will be discussed at a future meeting.

This item was informational.

**The next meeting of the  
Milwaukee County Mental Health Board  
Community Engagement Committee  
Will be scheduled at the Call of the Chair**

**Visit the Milwaukee County Mental Health Board Web Page at:  
<https://county.milwaukee.gov/EN/DHHS/About/Governance>**