

TAXICABS (NETWORK ONLY)

Passengers must accept the fixed fare agreement prior to the entry of the passenger into the vehicle. MCO 100-3-2; 100-3-6.3; 100-3-14

***Taxicab Network Vehicles may not pick up passengers outside of their network company or use a Taxi Stand, unless also metered.**

TAXICABS (METERED ONLY)

Non-cash Payment Acceptance Policy for Taxicabs:

Each permit holder replacing a taxicab or placing a new vehicle into service shall install rear seat swipe credit and debit card-processing equipment subject to policy or rule established by the City Clerk and approved by the Licenses Committee. (Section 100-51.5-3-c, Milwaukee Code of Ordinances (MCO)).

Taxi Stand Use:

No taxicab standing at the head of a taxi stand line shall refuse to carry any orderly person applying for a taxicab who agrees to pay the proper fare, but this shall not prevent any person from selecting any taxicab he or she may desire on the stand whether it be at the head of the line or not. MCO 100-60-1-a-1

Policy available at www.milwaukee.gov/license under the Forms link.

TAXICAB (METERED) & SHUTTLE (GROUP TRAVEL OR PRE-RESERVED)

Vehicle Marking Requirements:

Each taxicab not meeting the definition of network vehicle and each shuttle vehicle, excepting a shuttle vehicle meeting the definition s.100-3-25-b, shall have the following clearly and permanently marked:

- The word "Milwaukee" on the right and left sides of the vehicle.
- The permit number, the type of permit and the name of the owner of the vehicle or the trade name under which the vehicle is operated, placed on the right and left sides of the vehicle on either the front or rear doors with the permit number at least 5 inches high in a color to contrast with the auto body color.
- The permit number at least 5 inches high in a color to contrast with the auto body color marked on the trunk or rear door of the vehicle.
- The permit number clearly displayed on the back of the driver's seat.
- Vehicles with shuttle permits, excepting a shuttle vehicle meeting the definition in s. 100-3-25-b, shall have the word "shuttle" in a color to contrast with the auto body color permanently marked on the left and right side of the vehicle.

A SUMMARY OF

PUBLIC PASSENGER VEHICLE

DRIVER REGULATIONS



ALL PUBLIC PASSENGER VEHICLES

Public Passenger Vehicle

Permit Required:

No public passenger vehicle may operate for hire upon the streets of the city without first obtaining a permit from the Common Council. MCO 100-50-1-a

Public Passenger Vehicle

Driver's License Required:

No person shall operate a public passenger vehicle in the city, including a human service vehicle licensed or otherwise regulated by the State of Wisconsin, unless the person first holds a valid license issued under Chapter 100. MCO 100-54-1-a

State of Wisconsin Driver's

License Required:

Each public passenger vehicle driver must possess a valid State of Wisconsin motor vehicle driver's license. Occupational permits do not meet this requirement. MCO 100-54-2-b

Surrender Of Public Passenger Vehicle Driver's License Upon Suspension Or Revocation Of State Of Wisconsin Driver's License:

Whenever a licensee's State of Wisconsin motor vehicle driver's license is revoked or suspended, the public passenger vehicle driver's license issued under this chapter to the licensee shall be automatically suspended and returned to the City Clerk within 10 working days following the date on which the motor vehicle driver's license was revoked or suspended. The public passenger vehicle driver's license will be reinstated upon presentation of documentation evidencing the possession of a valid State of Wisconsin motor vehicle driver's license. MCO 100-59-1-b

Changes to be Reported:

A change in any information reported on the application shall be reported within 10 calendar days of the change occurring. MCO 100-50-5-a

Complaint Forms:

Complaint forms shall be provided by vehicle owners and be available to passengers in each vehicle. The complaint forms shall be in a format approved by the City Clerk. Such forms shall be kept in the backseat area of each vehicle and be visible to passengers. Each vehicle shall also have posted, in the passenger compartment in a conspicuous place plainly visible to all occupants of the vehicle, a rate and service complaint placard provided by the city. Limousines, taxicabs meeting the definition of network vehicle, and shuttle vehicles meeting the definition under s. 100-3-25-b shall provide to passengers, at the time the service is contracted for hire, the information provided on the complaint form and rate and service complaint placard required under this subsection. (Templates for complaint forms are available at www.milwaukee.gov/license under the Forms link.) MCO 100-51.5-1-d, e, f

Daily Safety Checklist:

Every public passenger vehicle driver, prior to the beginning of each shift, shall inspect the vehicle to make sure that all equipment in the vehicle is operable and in good working condition and that the vehicle is maintained in a reasonably clean condition on the inside and outside. (Template available at www.milwaukee.gov/license under the Forms link.) MCO 100-59-14-a

Driver's Name and Receipt Given Upon Request:

No driver of a public passenger vehicle may refuse to give to a person requesting the information his or her name or license number, the vehicle owner's name, or the address of the vehicle owner's place of business. If requested by the passenger, the driver in charge of a vehicle shall deliver to the person paying for the hiring a receipt in legible writing containing, at a minimum, the name of the service, the city permit number, the driver's city license number, the total amount paid and the date of payment. MCO 100-59-2-a, b

Driver Under The Influence Of Alcohol And Controlled Substances:

An on-duty driver is prohibited from using or being under the influence of alcohol, a controlled substance, a controlled substance analog or a combination thereof. MCO 100-59-9-e

License To Be Exhibited:

During operation, any taxicab driver shall display, in a location clearly visible to the passengers and illuminated at night, a valid license granted under this chapter, which license shall display the photograph of the driver. Drivers operating vehicles other than a metered taxicab may carry said license on their person. MCO 100-59-1-a

Service To Disabled Passengers:

No owner or driver of a public passenger vehicle or agent of an owner or driver of a public passenger vehicle shall decline service to those passengers who are disabled or those with service animals or wheelchairs. MCO 100-59-15

Subleasing Of Vehicles:

No person leasing a vehicle from a permittee may sublease that vehicle. Subleasing shall subject such person to suspension or revocation of their public passenger vehicle driver's license. MCO 100-50-12-b-1

Weekly Vehicle Wash Required:

All vehicles shall be washed a minimum of once per week. MCO 100-51.5-1-b-3

Trip Records Required:

Prior to starting any shift, every driver shall fill in on the trip record his or her name, the shift date and start time, and the vehicle permit number. Every driver shall complete in real time on a daily basis trip records, approved by the police department as to format, which shall show the date, time and place each passenger was picked up and the date, time and place each passenger was discharged. MCO 100-59-13

Vehicle Standards & Equipment Requirements:

All public passenger vehicles must meet the standards prescribed and equipment requirements in MCO 100-51.5.

Failure to appear for inspection:

The Department of Public Works shall immediately suspend the vehicle permit when a vehicle owner does not submit the vehicle for inspection on the date and time given for the inspection to occur. MCO 100-51-6-d-1.

TAXICABS (METERED & NETWORK VEHICLES)

Passenger Legroom

No new public passenger vehicle permit for a taxicab shall be issued except for a motor vehicle that, in addition to meeting all other requirements of this subchapter, provides passenger leg room of not less than 32 inches measured from the back of the seated passenger forward. MCO 100-50-3-b

Age Of Taxicab Vehicle

No new or renewal public passenger permits for taxicabs shall be issued for any motor vehicles of model years greater than 10 years old at the time of application. MCO 100-50-3-a

Response Time:

A driver of a taxicab shall respond to a service request within 30 minutes upon receiving the request. MCO 100-60-1-d