

COUNTY EXECUTIVE'S 2012 BUDGET

DEPT: MARCUS CENTER FOR THE PERFORMING ARTS

UNIT NO. 1916

FUND: General - 0001

BUDGET SUMMARY			
	2010 Actual	2011 Budget	2012 Budget
Marcus Ctr for the Performing Arts	\$ 1,280,000	\$ 1,280,000	\$ 1,088,000

MISSION

To serve the community the Marcus Center offers facilities and services of the highest quality, makes available a wide range of the performing arts, and acts as an energizing force for effective collaboration and advocacy in the arts community.

OBJECTIVES

- Provide Marcus Center patrons with a high level of customer service and entertainment value from Marcus Center events.
- Enhance Milwaukee County residents' quality of life through the Marcus Center's diverse offerings of arts, culture and entertainment in a variety of ticket price ranges.
- Provide quality performing art(s) events to Milwaukee County residents in all geographic areas.

OPERATING HISTORY

On May 20, 1993, the County Board of Supervisors adopted a resolution [File No. 93-283(a)(a)] that approved a memorandum of understanding between the County and the Marcus Center, which provided a fixed level of operating support of \$1.5 million for the years 1994 through 1998.

The memorandum of understanding was renewed in 1999 and provided an increase of \$100,000 for a total funding level of \$1,600,000 for the years 1999 through 2003.

In 2004, Milwaukee County's contribution was reduced to \$1,380,000. This included \$880,000 from tax levy, \$400,000 of debt forgiveness, and a \$100,000 major maintenance allocation. The Milwaukee County's contribution to the Center in 2005 was \$1,303,000 and has been set at \$1,280,000 since 2006.

The Center closed the 2010 calendar year with their 41th consecutive year of balanced budgets.

BUDGET HIGHLIGHTS

- Due to fiscal constraints the County's contribution to the Marcus Center decreases 15 percent from \$1,280,000 to \$1,088,000.
- The Marcus Center will continue to provide quarterly reports of current financial status and projections through the fiscal year in accordance with past practice.

ACTIVITY AND STATISTICAL SUMMARY						
	2010 Actual		2011 Projected		2012 Budget	
	<u>Events</u>	<u>Attend</u>	<u>Events</u>	<u>Attend</u>	<u>Events</u>	<u>Attend</u>
All Events Public & Private	1,626	522,726	1,630	525,000	1,630	525,000

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The Marcus Center for the Performing Arts budget consists of the following:

MARCUS CENTER FOR THE PERFORMING ARTS			
	<u>2010 Actual</u>	<u>2011 Budget</u>	<u>2012 Budget</u>
<u>Expenditures</u>			
Personal Services	\$ 3,343,637	\$ 3,499,234	\$ 3,585,600
Professional Fees	351,141	350,520	346,380
Advertising and Promotion	136,217	141,700	148,700
Meetings, Travel and Auto Allowance	16,377	9,400	13,000
Space	321,868	338,700	346,230
Telephone & Utilities	497,366	528,000	548,720
Office and Administrative Supplies	110,807	104,770	109,250
New & Replacement Equipment	0	0	0
2012 County Budget Reduction	0	0	(192,000)
<i>Total Marcus Center Expenditures</i>	<u>\$ 4,777,413</u>	<u>\$ 4,972,324</u>	<u>\$ 4,905,880</u>
<u>Revenues</u>			
Hall Rental	\$ 1,118,362	\$ 1,188,508	\$ 1,141,074
Office Rental	89,647	87,750	102,000
Equipment Rentals	172,651	193,850	185,000
Reimbursement Income	1,586,052	1,650,606	1,583,925
Concession Income	154,473	180,000	190,000
Facility Support	297,815	310,375	505,000
Misc. Income	80,158	84,000	112,650
Milwaukee County Contribution	1,280,000	1,280,000	1,088,000
<i>Total Marcus Center Revenues</i>	<u>\$ 4,779,158</u>	<u>\$ 4,975,089</u>	<u>\$ 4,907,649</u>
Marcus Center Excess (Deficit)	\$ 1,745	\$ 2,765	\$ 1,769