

COUNTY EXECUTIVE'S 2011 BUDGET

DEPT: MILWAUKEE COUNTY FUND FOR THE ARTS (CAMPAC)

UNIT NO. 1974

FUND: General - 0001

BUDGET SUMMARY			
	2009 Actual	2010 Budget	2011 Budget
Milwaukee County Funds for The Performing Arts	\$ 376,598	\$ 377,688	\$ 377,688

MISSION

The Milwaukee County Fund for the Arts, through the Milwaukee County Cultural Artistic and Musical Programming Advisory Council (CAMPAC), allocates County property tax dollars to support and encourage cultural and artistic activities, which have an important impact on the economic well-being and quality of life of the community.

OBJECTIVES

- To provide Milwaukee County residents, especially underserved populations, with greater access to a full range of arts and cultural experiences.
- To utilize County funding to sustain artistic growth of arts organizations and artists and enhance management capacity.
- To enhance the quality of life in Milwaukee County and encourage investment in Milwaukee County through support of a vibrant and healthy arts community.

NON-DEPARTMENTAL HISTORY

On October 2, 1986, the County Board adopted resolutions (File Nos. 84-466 and 86-463) which specified that a non-departmental account be established for cultural programming to be administered by the County Board, with certain guidelines and criteria for awarding County arts funds. In addition, CAMPAC was created to advise the County Board, through the Committee on Parks, Recreation and Culture, with regard to the cultural, artistic and musical programming and endowment/grant components of County arts funding.

On November 9, 1989, the County Board adopted a resolution (File No. 88-631(a)(a)) that granted the Director of the Department of Parks, Recreation and Culture (DPRC) administrative authority for all County cultural programs previously administered by the County Board.

The 1991 adopted budget re-established a non-departmental appropriation for County arts funding (Org. 1974). However, the administrative authority, appropriation request and responsibility for County cultural programs remained with the DPRC.

On January 17, 1991, the County Board adopted a resolution (File No. 91-18(a)(a)) that authorized and awarded matching grants funds, rental subsidies and Artistic Development Program allocations to eligible organizations and individuals. The Board also authorized the Director of DPRC to prepare contractual agreements with specific agencies for community cultural events and to enter into an agreement with an outside consultant to administer Milwaukee County's performing and visual arts fund. Allocations of the cultural arts funds are recommended by CAMPAC.

CAMPAC funding is allocated among three program areas: Community Cultural Events, Matching Grants, and Administrative Services.

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I. COMMUNITY CULTURAL EVENTS

There are two separate components of this funding category:

Parks programming

In 2006, the County Board doubled the allocation for this program from \$25,000 to \$50,000. The programming is administered by the DPRC and funds a wide variety of performances in numerous County parks at no cost to the public. Expenses include performance fees, marketing and technical support.

Programming for underserved populations

This program supports arts organizations, whose programming is targeted to serve minority and underserved communities, which was the intent of the program at the time it was created.

Community Cultural Events Program		
<u>Agency</u>	2009 <u>Actual</u>	2010 <u>Actual</u>
African American Children's Theatre	\$ 0	\$ 2,840
Ko-Thi Dance Company	5,774	4,973
Latino Arts, Inc. (Friends of the Hispanic Community)	6,035	5,399
Milwaukee Public Theater	6,148	5,529
Walker's Point Center	4,543	3,759
Milwaukee High School Theater Festival	2,500	0
Parks Programming	50,000	50000
Total	\$ 75,000	\$ 72,500

II. MATCHING GRANTS

The Matching Grants program continues to be the highest funding priority, as it is critical to sustaining Milwaukee County's arts organizations. This program allows the County to offer a broad variety of artistic experiences to its residents, while providing base support to small and large organizations according to an equitable formula. Support from this program goes to arts organizations with total budgets exceeding \$46.5 million. Without this support, organizations would not be in a position to provide high quality artistic programming and presentations to Milwaukee County's residents.

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Matching Grants Program		
<u>Expenditures</u>	2009 <u>Grants</u>	2010 <u>Grants</u>
African American Children's Theatre	\$	\$ 3,060
Bel Canto Chorus	5,426	5,285
Boulevard Ensemble	3,767	3,332
Civic Music Association	2,997	3,090
Concord Chamber Orchestra	2,173	1,972
Dancecircus	1,572	1,559
Danceworks	7,525	7,606
Early Music Now		4,091
Festival City Symphony	6,869	3,507
First Stage Milwaukee	15,254	16,635
Florentine Opera Company	14,732	13,296
Frankly Music		2,927
Hansberry Sands Theatre Company		2,463
In Tandem Theatre	4,903	4,718
Ko-Thi Dance Company	6,482	5,357
Latino Arts (Friends of Hispanic Community)	6,201	5,814
Master Singers of Milwaukee	2,982	
Midwest Vocal Express	3,064	3,227
Milwaukee Ballet	20,228	19,270
Milwaukee Chamber Theatre	7,595	7,538
Milwaukee Children's Choir	5,487	5,234
Milwaukee Coral Artists	1,645	1,652
Milwaukee Public Theatre	6,602	5,955
Milwaukee Repertory Theater	35,398	33,943
Milwaukee Symphony Orchestra	60,505	60,255
Milwaukee Youth Symphony	8,726	9,121
Modjeska Youth Theatre Company		5,457
Musical Offering	1243	
Next Act Theater	6,980	7,418
Organic Arts	2,888	2,667
Present Music	6,490	5,742
Renaissance Theatreworks	5,657	5,597
RUACH		1,500
Skylight Opera Theater	11,819	13,161
Theatre Gigante	2,642	2,771
Walker's Point Theater for the Arts	4,879	4,049
Wild Space Dance Company	3,524	3,923
Wisconsin Conservatory of Music	11,580	11,198
Woodland Pattern	5,795	
TOTAL	*\$ 293,630	*\$ 294,390

* Includes reallocated supplementary funds of \$5,442 from the 2008 fiscal year and \$3,700 from the 2009 fiscal year

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III. Administrative Services

- In 2006, the County Board approved a contract to provide administrative services to the program.

	2008	2009
<u>Expenditures</u>	<u>Actual</u>	<u>Allocated</u>
Sarah Schwab	\$12,825	\$14,500

BUDGET HIGHLIGHTS

- The 2011 contribution to CAMPAC remains at the 2010 level of \$377,688.