BUDGET SUMMARY			
	2009 Actual	**2010 Budget**	**2011 Budget**
Marcus Ctr for the Performing Arts	$ 1,280,000	$ 1,280,000	$ 1,280,000

MISSION

To serve the community, the Marcus Center offers facilities and services of the highest quality, makes available a wide range of the performing arts, and acts as an energizing force for effective collaboration and advocacy in the arts community.

OBJECTIVES

- Provide Marcus Center patrons with a high level of customer service and entertainment value from Marcus Center events.
- Enhance Milwaukee County residents' quality of life through the Marcus Center's diverse offerings of arts, culture and entertainment in a variety of ticket price ranges.
- Provide quality performing art(s) events to Milwaukee County residents in all geographic areas.

OPERATING HISTORY

On May 20, 1993, the County Board of Supervisors adopted a resolution [File No. 93-283(a)(a)] that approved a memorandum of understanding between the County and the Marcus Center, which provided a fixed level of operating support of $1.5 million for the years 1994 through 1998.

The memorandum of understanding was renewed in 1999 and provided an increase of $100,000 for a total funding level of $1,600,000 for the years 1999 through 2003.

In 2004, Milwaukee County's contribution was reduced to $1,380,000. This included $880,000 from tax levy, $400,000 of debt forgiveness, and a $100,000 major maintenance allocation. The Milwaukee County's contribution to the Center in 2005 was $1,303,000 and has been set at $1,280,000 since 2006.

The Center closed the 2009 calendar year with their 40th consecutive year of balanced budgets.

BUDGET HIGHLIGHTS

- The Marcus Center will continue to provide quarterly reports of current financial status and projections through the fiscal year in accordance with past practice.
- The 2011 tax levy contribution to the Marcus Center remains at the 2010 level of $1,280,000.
- The County issued a total of $5,802,000 in General Obligation Bonds during 1994 and 1995 for the purpose of renovating the interior of the Marcus Center for the Performing Arts. The Marcus Center instituted a facility fee on tickets for the specific purpose of repaying the County bonds. Based on information provided by the Marcus Center, facility fee income is sufficient to repay bonds issued by Milwaukee County for this project. The debt was restructured in 2009 to allow a one-year extension until 2011. The budget amount for 2010 is $252,612. Final payment in 2011 will be $243,253. The reduced payments will assist the Marcus Center for

the Performing Arts in maintaining the County-owned facility, through accelerating work on major maintenance projects.

ACTIVITY AND STATISTICAL SUMMARY						
	2009 Actual		2010 Budget		2011 Budget	
	Events	Attend	Events	Attend	Events	Attend
All Events Public & Private	1,937	564,116	1,950	600,000	1,950	600,000

The Marcus Center for the Performing Arts budget consists of the following:

MARCUS CENTER FOR THE PERFORMING ARTS						
		2009 Actual		2010 Budget		2011 Budget
Expenditures						
Personal Services	$	3,378,490	$	3,099,474	$	3,361,776
Professional Fees		340,585		339,660		350,520
Advertising and Promotion		119,263		135,200		141,700
Meetings, Travel and Auto Allowance		6,924		17,080		9,400
Space		329,369		337,400		338,700
Telephone & Utilities		500,146		513,648		528,000
Office and Administrative Supplies		95,343		87,950		104,770
New & Replacement Equipment		0		0		0
Total Marcus Center Expenditures	$	4,770,122	$	4,530,412	$	4,834,866
Revenues						
Hall Rental	$	1,289,321	$	1,170,743	$	1,188,508
Office Rental		84,083		85,310		87,750
Equipment Rentals		193,114		220,950		193,850
Reimbursement Income		1,664,926		1,317,197		1,650,606
Concession Income		165,039		185,000		180,000
Contributed Income		96,250		189,612		172,917
Misc. Income		(492)		81,600		84,000
Milwaukee County Contribution		1,280,000		1,280,000		1,280,000
Total Marcus Center Revenues	$	4,772,241	$	4,530,412	$	4,837,631
Marcus Center Excess (Deficit)	$	2,119	$	0	$	2,765