



Milwaukee County

Supervisor Michael Mayo, Sr., District 7
Chair, Transportation, Public Works & Transit

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SUPERVISOR MAYO EXPRESSES CONCERN ABOUT 1290 WMCS, COMMITMENT TO COMMUNITY

Milwaukee – Milwaukee County Supervisor Michael Mayo, Sr., District 7, has issued the following statement in reaction to the format change at 1290 WMCS:

“First, I would like to thank Willie Davis for his longtime commitment to 1290 WMCS on the air. Unfortunately, the station’s format change is being called “a business decision” by Bill Hurwitz, vice president of the Milwaukee Radio Alliance.

“I feel compelled to speak out about the way the format change was conducted. The manner in which it was handled felt cold-hearted and dismissive of the very community the radio station purported to support.

“The timing was particularly offensive, given that it happened near the end of Black History Month, and the station provided a much-needed voice to the black community.

“The ‘stunting’ decision to play Elvis music was also highly offensive, given Elvis Presley’s legacy of racially insensitive and hurtful remarks.

“And, of course, the black community will surely feel the loss of Earl Ingram and the high-caliber journalism of Eric Von.

“Finally, I am left to question the authenticity of the station and its commitment to the community it served. In fact, I’m left to believe that the station, its management and its owner didn’t really give a damn.

“I hope the station will continue to serve the black community in some capacity -- and not with Elvis.”

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