



Milwaukee County

Supervisor Patricia Jursik, 8th District

Chairwoman, Personnel Committee

Chairwoman, Long-Range Strategic Plan Steering Committee

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Contact: Harold Mester, Public Information Manager

414/278-4051 or harold.mester@milwcnty.com

COUNTY BOARD ESTABLISHES PROCESS FOR LAKEFRONT DEVELOPMENT

Milwaukee, WI – A resolution authored by Milwaukee County Supervisor Patricia Jursik won unanimous approval from the County Board Thursday afternoon. The resolution calls for the creation of a Long-Range Lakefront Planning Committee to develop a vision for the lakefront near downtown Milwaukee.

“A number of individuals in this community have expressed a desire to recreate the lakefront near downtown Milwaukee. I agree that a broad vision that includes input from all stakeholders is necessary to develop the best possible path for moving forward,” said Supervisor Jursik, who also Chairs the County Board’s Long-Range Strategic Plan Steering Committee. “The creation of this new Committee establishes the proper process to develop a long range plan and realize the agreed upon vision.”

The Committee will be chaired by the Parks Director, Sue Black, and include one Milwaukee County Supervisor, the Milwaukee County Economic Development Director, the City of Milwaukee Commissioner of City of Development, a representative from the Milwaukee Common Council, and representatives from other stakeholders at the lakefront, including the War Memorial Center, Milwaukee Art Museum, Discovery World, Lakefront Development Advisory Commission, Betty Brinn Children’s Museum, UWM School of Architecture and Urban Planning, and Summerfest.

“This establishes a truly long-range strategic planning process,” Supervisor Jursik added. “The Committee will provide an open forum for all stakeholders to create a common vision for the future of our lakefront.”

The final plan will be submitted to the County Board by December 2012 and include recommendations on the future of O’Donnell Park and the Downtown Transit Center.

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