



# Bus User Safety at Southridge



## Organizations

Independence First  
Disability Rights Wisconsin  
Hunger Task Force  
Milwaukee Transit  
Riders Union  
Amalgamated Transit  
Union Local 998  
Milwaukee County  
Commission on Aging  
Milwaukee County  
Commission for Disabled  
Persons  
Milwaukee County Aging  
& Disability Resource  
Center Governing Board  
Goodwill Industries of  
Southeastern Wisconsin

## Individuals

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Bill Sell

## Milwaukee County Supervisors

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Anthony Staskunas  
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David Cullen  
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FOR IMMEDIATE RELEASE

## B.U.S.S. Welcomes Goodwill to Coalition

*Bus Safety at Southridge Mall a Priority*

**April 18, 2014** - Goodwill Industries of Southeastern Wisconsin recently joined the B.U.S.S. (Bus Users Safety at Southridge) Coalition. The members of B.U.S.S. are pleased to partner with Goodwill in working toward fair access for all members of the community who rely on public transit at Southridge Mall, including the elderly, physically impaired and veterans with disabilities.

There are many problems associated with the move of the bus stop from the mall entrance to a location 1,000 feet from the doors. The danger to customers who ride the bus is apparent: there are no sidewalks or designated walking paths, it is difficult for persons with physical limitations to navigate that distance uphill, there is a lack of proper lighting during evening and night hours, and streets may be poorly shoveled and treated during winter.

Goodwill has a strong tradition of serving people with disabilities, disadvantages and older adults. With plans to move a significant amount of operations to the Greendale community over the next year, Goodwill is concerned by Simon Property Group's relocation of the Southridge bus stop.

### About Goodwill

Goodwill's mission is to provide training, employment and supportive services for people with disabilities or disadvantages who seek greater independence. Goodwill Industries employs more people with disabilities than any other area employer. In 2013, Goodwill provided services to over 61,000 men and women with disabilities and disadvantages. Visit [goodwillsew.com](http://goodwillsew.com) for more information.