



Milwaukee County

Supervisor Marina Dimitrijevic, 4th District

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For Immediate Release
Contact: Harold Mester, Public Information Manager
414/278-4051 or harold.mester@milwcnty.com

SUPERVISOR DIMITRIJEVIC TO HONOR SOUTH SHORE FROLICS PARADE SPONSOR

Sponsorship from Todd Reardon responsible for saving parade

Milwaukee, WI – Milwaukee County Supervisor Marina Dimitrijevic released the following statement regarding the South Shore Frolics parade:

“My sincere thanks go to Todd Reardon and the Braeger Automotive Group for being a good corporate citizen and stepping in to save the 59th Annual South Shore Frolics parade. This event draws tens of thousands from Bay View and beyond. I’m pleased that the South Shore Frolics parade will survive thanks to this generous sponsorship. I also appreciate all the hard work the Bay View Lions Club invests into this wonderful community event every year. Parades and other neighborhood festivities like this contribute immensely to the quality of life that we enjoy in Milwaukee County.”

Supervisor Dimitrijevic will publicly thank Mr. Reardon and present him with a citation from County Supervisors at Thursday’s Milwaukee County Board meeting, which begins at 9:30 a.m. in Room 200 of the Milwaukee County Courthouse.

The South Shore Frolics parade is scheduled for 11:00 A.M. on Saturday, July 12, 2008. More information is available at <http://southshorefrolics.homestead.com>.

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