



4TH DISTRICT COUNTY SUPERVISOR

**MARINA DIMITRIJEVIC**  
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CHAIRWOMAN, MILWAUKEE COUNTY BOARD OF SUPERVISORS

## Winter 2014 Newsletter

*Proudly Representing Milwaukee's Near South Side And Bay View Neighborhoods*



*Dear Neighbors,*

Winter is here, and while it gets colder outside, the 2015 County Budget is hot off the press. This year the County Board held more public hearings and worked hard to deliver a balanced, fair budget that moves our county forward.

We took a historic step by investing \$10 million in our parks capital budget for infrastructure. Interest rates are low and public demand is high to end the downward spiral of deferred maintenance in our county parks, our emerald necklace.

You can read more about ending the status quo in transit and restoring critical funding for homeless shelters on pages one and two. See the return on our investments on page two with the Couture development and expansion of our Milwaukee Art Museum.

In August, I helped accept a \$500,000 check from MillerCoors to improve South Shore Park. Check out the details on page three.

I hope you will take time to complete my online survey. The link is on page one. I value your opinion.

I wish you and your families a very happy holiday season. I hope you can enjoy the winter activities listed on page four.

Sincerely,

*Marina D.*

### Let Your Voice Be Heard!

Please take my online survey about important issues facing Milwaukee County residents.

<http://milcodistrict4.nationbuilder.com/survey>

## New "GO" Pass and Routes to Job Centers Take Transit to the Next Level



It is up to us to take our state's largest public transit system to the next level. The 2015 Milwaukee County Budget includes the new GO (Growing Opportunities) Pass. Seniors and people with disabilities can obtain the GO Pass beginning on April 1st, to qualify for free bus rides.

In 2015, our riders will be using smart cards to travel around and outside of Milwaukee County. Our county is growing, and we need to grow opportunities to match it. We have some of the highest fares in the region combined with a lack of service to suburban economic development zones for job seekers. The status quo simply isn't good enough. The Board's plan will bring new service to thriving job centers in Brown Deer and Oak Creek.

A healthy public transit system is vital to Milwaukee County, Wisconsin's economic engine. We can do better than the current high fares and lack of new routes. Let's continue to make progress by lowering fares, increasing routes and improving ridership.

### MCTS M-Card

Earlier this year, MCTS introduced the exciting new "M-CARD." Riders can purchase MCTS M-CARD Stored Value, which is cash value you load onto your card to pay for transit rides. This will replace tickets. A discounted fare will be deducted each time you ride an MCTS bus, so you can Pay-Per-Use. This smart card can be electronically loaded with transit passes at 55 retail outlets and is a more convenient and secure way to pay fares.



## GET IN TOUCH WITH SUPERVISOR DIMITRIJEVIC

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# Investing in Our Future

## 2015 County Budget Invests More in Parks and Expands Transit

Working families in Milwaukee County sit down at the dinner table to balance their household budgets and they are faced with many tough decisions to meet their growing needs. While cuts may be needed in some areas, investment in other places is possible.

The Board has taken a balanced approach with a budget for next year that improves our parks and transit system. The public deserves more than the status quo of some of the highest fares around coupled with no service to growing job centers. We also have provided more resources for public safety with the addition of new community tools.

We have solidified safety net services for the least among us by restoring funding to homeless shelter support and indigent burials, which the County Executive cut in his proposed budget.



Marina was joined by Cindy Krahenbuhl, Executive Director of Guest House Milwaukee, (left) and Sup. Peggy Romo West at a news conference at Guest House announcing the restoration of \$300,000 in funding to homeless shelters in Milwaukee County.

We have invested in our front-line public safety officers in county parks by providing them mental health training and body cameras.

Our residents want their award-winning county parks restored to the glory that keeps everyone proud of living here. We can do more.

***"We have taken a bold step with our historic initiative to commit \$10 million in new capital funding to reverse the downward spiral of the crumbling infrastructure in our parks."***

This infusion of resources is just the shot in the arm our parks need to help nurse them back to health while public demand is high and interest rates are near all-time lows.

Our budget also invests in our cultural assets, another source of pride that adds value to our county. We reversed the arbitrary cuts that would have compromised our prized, public attractions such as the Villa Terrace, Historical Society and Charles Allis Museum.

I held a town hall meeting to hear directly from my constituents. With a proposed increase of slightly more than 1%, which is below the rate of inflation, we have provided value to the people of Milwaukee County.

Our proposed budget should make for a good conversation at your dinner table. Everyone around the table will benefit from new transit routes, free rides for seniors and people with disabilities, an improved parks infrastructure, world-class cultural attractions and enhanced public safety.

## Groundbreaking for the Art Museum Expansion



Marina joined Milwaukee Art Museum Director Dan Keegan and several community leaders to break ground for the new Milwaukee Art Museum expansion.

Recently we broke ground on the Milwaukee Art Museum's Campaign for the Future! The Milwaukee County Board played a critical role by unanimously approving the historic agreement between the Milwaukee War Memorial and Art Museum.

Our \$10 million investment in this important partnership helped leverage millions of private donor dollars. This investment will pay off for future generations to come and will take our county to the next level as we honor our veterans while providing great, public access to some of the best art in the world.

Read more about the Plan for the Future at: <http://mam.org/campaign>

## Couture Development Adds Value to Downtown Milwaukee



The Couture, a 44-story mixed-use development in downtown Milwaukee, will be located on the current site of the under-utilized, county-owned Downtown Transit Center. The proposed plan expands public access more than its current use. The development will include a stop for the proposed Milwaukee street-car. We are at a crossroads in the revitalization of our county. This creative project creates jobs, adds people downtown and improves public access and transit.

# Delivering Resources to Our Neighborhood

## MillerCoors Contributes \$500,000 to Improve South Shore Park

A generous \$500,000 contribution from MillerCoors will help Milwaukee County continue to make improvements to South Shore Park over the next five years, specifically improving the water quality at the beach.

I want to thank MillerCoors for continuing to invest in Milwaukee County Parks. On behalf of the residents in Bay View, we thank them for helping us to build on our vision for an improved beach for all to enjoy. We are

*"The return on this kind investment will be felt for generations to come. I can't wait for families all over Milwaukee County to be able to enjoy our beach once again."*

grateful to have such a wonderful natural resource in our neighborhood and thankful for an amazing local partner like MillerCoors. The MillerCoors contribution is part of a partnership with the University of Wisconsin-Milwaukee School of Freshwater Sciences to revitalize the park.

I live very close to the park and am a longtime member of the South Shore Park Watch. Cleaning up the beach has been a priority of mine

since taking office in 2004. I have worked with neighborhood groups to bring \$2.8 million of county and federal dollars to South Shore to rebuild the break wall, improve the bike trail and restore the shoreline. In addition, I authored a successful budget amendment last year, directing county funds to the Parks Department to purchase a beach groomer to clean the sand along the South Shore. Planning and phase 1 designs will reconstruct the South Shore Yacht Club parking lot, which has needed

repair and is contributing to runoff polluting the water. By replacing the current pavement with permeable pavement, runoff will be reduced and water quality will improve.

I am ecstatic about this new partnership with MillerCoors in Milwaukee County. Their investment in Bradford Beach has contributed to a great revitalization that we are ready for in Bay View.

Visit <http://county.milwaukee.gov/SouthShoreParkSchematicDesignProject> for more information.

**Legend**

- ① Realigned Oak Leaf Trail
- ② Managed Entry
- ③ Pedestrian Walkway
- ④ Existing Fence
- ⑤ Expanded Rain Garden
- ⑥ Filtration Strip
- ⑦ South Shore Yacht Club Entry
- ⑧ Vehicle Parking
- ⑨ Existing Boat Slips
- ⑩ Parking Booth
- ⑪ Trailer Parking
- ⑫ Terminal Focal Element
- ⑬ Dredge Sediment
- ⑭ Courtesy Dock
- ⑮ Lakefront Promenade
  - Seating
  - Vending
  - Lighting
- ⑯ Renovated Fish Cleaning & Restrooms
- ⑰ Boat Washdown
- ⑱ Existing Boat Launch
- ⑲ Filtration Rain Garden
- ⑳ Naturalized Plantings
- ㉑ Phased Beach Garden/ Swimming Beach
- ㉒ Stepped Sculpture Garden
- ㉓ Patio
- ㉔ Existing Park Pavilion
- ㉕ Reconfigured Drop Off
- ㉖ Existing Play Area
- ㉗ Reconnection to Existing Trail
- ㉘ Pervious Pavement
- ㉙ Kayak Launch
- ㉚ Additional Recreational Beach Opportunities

Marina helped accept a \$500,000 contribution from MillerCoors to improve South Shore Park. She has been working on park improvements for several years.

**South Shore Park**  
DRAFT Concept Plan September 23, 2014

Made possible by funding through:

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## Winter Fun In Milwaukee County

**Milwaukee Art Museum** (Free First Thursdays)

**Milwaukee Public Museum** (Free First Thursdays)

**Milwaukee County Winter Farmers' Market**  
Saturdays at the Mitchell Park Domes

**Music Under Glass** at the Mitchell Park Domes

**Slice of Ice** in Red Arrow Park

**Lighted Sledding Hills** for night-time fun  
at Pulaski and Humboldt parks

**Cross-Country Skiing**  
in Brown Deer and Whitnall Parks

## Marina In Our Neighborhood



Marina was joined by Sup. Haas, Sup. Taylor, Ald. Zielinski, Mayor Barrett and Parks Director John Dargle at the opening of the new Bay View Dog Exercise area.



Marina spoke to neighbors at the 20th Annual Gathering of the Layton Boulevard West Neighbors.



Marina, Sup. Bowen and Sup. Romo West recognizing Anna Maria Contreas and Jessianne Celeste Contreas for their work to make the Día de Los Muertos Parade a success.



Marina, a proud Bay View High School alumna, was joined by her sister Sonja in celebrating 100 years of BVHS at the Italian Community Center.



Marina talking to community members about the importance of raising the minimum wage.



Marina joined Alderman Tony Zielinski, Mayor Tom Barrett and Lee Barczak at the ribbon cutting for the new Bay View Art Stop.