



# Joe Sanfelippo



*Milwaukee County Supervisor - 17th District*

**2010 FALL NEWSLETTER**

MILWAUKEE COUNTY  
BOARD OF SUPERVISORS

**Joe Sanfelippo**  
17th District Supervisor

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## COMMITTEE ASSIGNMENTS

Judiciary, Safety &  
General Services

Parks, Energy  
& Environment

Personnel

Mental Health Community  
Advisory Board

Milwaukee Art Museum Board

Milwaukee County War  
Memorial Board



Dear Friends and Constituents,

The next twelve months are critical for Milwaukee County's future. The financial challenges we face have been intensified by the prolonged economic downturn our entire country has been experiencing. In order for the County to continue to provide the programs and services you have been accustomed to receiving, we have two options.

Option one would be to enact massive tax increases and continue business as usual. In order to close the projected \$153 million dollar shortfall in our budget by 2014, we would have to raise the property tax levy by more than 50% from this year's level. Clearly, this option is out.

Option two would be to completely reform the way Milwaukee County government does business. Every program and every department in all branches of County government would have to be analyzed for possible improvements using a uniform set of standards.

Even if the economy were in good shape, merely addressing our structural deficit by raising taxes is an option that I will not consider. The only way to effectively and permanently correct our long term deficit problems and return financial solvency back to Milwaukee County Government is through meaningful reforms.

In August, I introduced my Blueprint for Restoring Financial Solvency in Milwaukee County Government. In this plan, I make several specific recommendations for reforms that I feel we must undertake immediately in order to get our County back on a solid financial footing. I do not presume to believe for one minute that I have all the answers. However, since my election to the Board back in 2008, it has been made clear to me that we are headed for a financial disaster. So far, little has been done to avoid it.

Reforming County government will not be easy. After all, human nature itself makes us reluctant to major changes. Nonetheless, I know that as your County Supervisor, you did not elect me to dodge the difficult decisions. Therefore, I look forward to taking on this challenge and working on your behalf to enact serious reforms that will correct our long term structural deficit and restore financial solvency in Milwaukee County Government.

Joe Sanfelippo

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on your  
next visit!



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Redeem at Box Office only. No cash value. Not valid for Museum or IMAX admission.  
Not valid with matinee pricing, other discounts or promotions.

**Expires September 30, 2011**

## “Inside the County Board” on News/Talk 1130 WISN

“Inside the County Board” is a radio show that provides in-depth analysis of actions taken by County Supervisors. This 60-minute program, the first of its kind for Milwaukee County, airs at 9:00 p.m. on the first Sunday of every month on News/Talk 1130 WISN radio.



I have been showcased twice on “Inside the County Board” since it debuted in March. My first segment, broadcast March 7, was a County Board roundtable discussion with Supervisor Marina Dimitrijevic and the second was also a County Board roundtable discussion broadcast on August 1, with Supervisor Willie Johnson, Jr., debating whether to reduce pensions for elected officials.

To hear past broadcasts, please visit [www.county.milwaukee.gov/InsidetheCountyBoard](http://www.county.milwaukee.gov/InsidetheCountyBoard) and stay tuned for future broadcasts featuring Supervisor Sanfelippo.

### SAVE THE DATE!

**PUBLIC HEARING ON THE  
2011 COUNTY BUDGET  
Monday, November 1  
7:00 p.m.**

Washington Park Senior Center  
4420 W. Vliet Street, Milwaukee, WI

## District 17 Town Hall Meetings

I will host three Town Hall Meetings in the 17th District in October. Issues to be discussed include the 2011 County Budget, my Blueprint for Restoring Financial Solvency in Milwaukee County Government, district related issues and other matters important to the residents of District 17. If you cannot attend the date that is being held in your community, please attend one of the others. I would like to meet with as many constituents as possible. If you cannot attend any of the meetings and would still like discuss specific issues, please do not hesitate to contact me.

### TOWN HALL MEETING DATES

#### West Allis

Monday, October 25

6:30-8:00 p.m.

West Allis Public Library  
Constitution Room  
7421 W. National Ave.

#### Greenfield

Tuesday, October 26

6:30-8:00 p.m.

Greenfield Public Library  
Conference Room  
5310 W. Layton Ave.

#### Greendale

Wednesday, October 27

6:30-8:00 p.m.

Greendale Safety Center Courtroom  
5911 W. Grange Ave.

## Sign-up for E-Notify

If you would like to receive the monthly E-Newsletter from my office, you can sign-up for E-notify at <http://www.milwaukee.gov/enotify>. The monthly E-newsletter contains district events and information as well as Milwaukee County related issues.

Once you have registered, you can choose what type of information you would like emailed directly to you. This includes news releases, meeting notices, agendas and job notices to name a few. E-Notify helps me to stay connected with my constituents, so please pass this on to neighbors and friends!



# District 17 Survey ■ Your Opinion Counts

Because I am working for you, your opinions are very important to me. Please take a few minutes to complete and return this survey so I know how you wish to be represented. The survey results will be posted in a future issue of my E-Newsletter which is published online monthly.

## Please check one of the following:

1. About 20% of your local property tax bill goes to Milwaukee County. With this in mind, do you feel that the Milwaukee County share of your tax bill is:
  - Too High
  - Too Low
  - About Right
2. Would you support a .5% County sales tax increase if it were dedicated to strengthening and improving the Milwaukee County Transit System?
  - Yes
  - No
3. Would you support a .5% County sales tax increase if it were dedicated to strengthening and improving the Milwaukee County Park System?
  - Yes
  - No
4. Would you support a \$20 vehicle registration fee (wheel tax) for all vehicles kept in Milwaukee County?
  - Yes
  - No
5. Please rank the following quality of life County services with 1 being the most important to 8 being the least important.
  - \_\_\_ Parks    \_\_\_ Swimming Pools    \_\_\_ Golf Courses
  - \_\_\_ Zoo    \_\_\_ Buses    \_\_\_ Airport
  - \_\_\_ County-run Mental Health Complex
  - \_\_\_ Cultural Centers (Marcus Center, Museums, War Memorial, and etc.)
6. Please list the approximate number of times you used the following County services in the past twelve months:
  - \_\_\_ Parks    \_\_\_ Swimming Pools    \_\_\_ Golf Courses
  - \_\_\_ Zoo    \_\_\_ Airport    \_\_\_ Buses-City
  - \_\_\_ Buses-Freeway Flier
  - \_\_\_ Cultural Centers (Marcus Center, Museums, War Memorial and etc.)
7. Gov. Doyle and others have advocated for a Regional Transit Authority (RTA) that would take control of Milwaukee County Transit System and build the Kenosha-Racine-Milwaukee (KRM) commuter rail line. A .5% sales tax would be raised to pay for the RTA. Do you support this proposal?
  - Yes
  - No
8. In order to raise money for maintaining our parks without having to increase property or sales taxes or instituting another form of tax, rank from 1 to 6 what your preference would be:
  - \_\_\_ Sell park department land that is not currently used as an active park.
  - \_\_\_ Sell/close underperforming golf courses.
  - \_\_\_ Close underperforming swimming pools.
  - \_\_\_ Discontinue county funding for the zoo and cultural venues.
  - \_\_\_ Lease some active county parks to local municipalities or nonprofit groups that may have an interest in running them through local park and rec. departments.
  - \_\_\_ Higher Parks fees?
9. Would you support the creation of a elected Parks District Board that would take over control of all Milwaukee County Parks and cultural institutions such as the museums, zoo and War Memorial?
  - Yes
  - No
10. If a Parks District Board were created, what is your preferred funding source?
  - Sales Tax
  - Wheel Tax
  - Keep on Property Tax
  - Higher Parks Fees
  - Other (please explain): \_\_\_\_\_
11. Please pick just **one** reform that you feel would be best for the County Board:
  - Keep the position of County Board Supervisor a full time job but reduce the number of Supervisors on the Board.
  - Keep the current number of Supervisors (19) on the Board but reduce the position to part time.
  - Reduce the position to part time but increase the number of Supervisors on the Board.
  - Keep the County Board as is (19 full time).





The County Board honored members of the Greendale High School Swim Team in March. The Team took 3rd place at the WIAA Division 1 State Swim Meet held on February 27, 2010. Pictured from Left: Chairman Lee Holloway, Supervisor John F. Weishan, Jr., Head Coach Dale Shrank, Supervisor Joe Sanfelippo, Mike Lucchesi, Matt Jungers, Mark Leiderbach, Supervisor Mark Borkowski and Greendale High School Principal Steve Lodes. Not pictured is Jack Lennertz.



Patricia Kveen of Greenfield, one of District 17's many impressive seniors, was inducted into Milwaukee County's 2010 Senior Hall of Fame. Patricia has been a tireless volunteer for the Ascension Lutheran Dining Center in Milwaukee for the past 14 years. She has created relationships with diners at Ascension where her true colors have shown and her spirit has blossomed onto others. District 17 is blessed to have such a wonderful woman serving the needs of others. Pictured from Left: Milwaukee County Executive Scott Walker, Patricia Kveen, Patricia's granddaughter and Supervisor Joe Sanfelippo.

## Blueprint for Restoring Financial Solvency in Milwaukee County Government

Milwaukee County is in a financial crisis. That is no secret. Like most governments around the nation, we are staring down the barrel of a structural deficit. Also, like most governments, we have historically been reluctant to make the tough decisions necessary to eliminate this deficit. But, after kicking the can down the road for more than a decade, we are running out of extra roadway.

The \$45 million deficit for 2011 will grow to a \$153 million hole by 2014. The types of reform needed to correct a problem of this magnitude will only evolve out of a collective and concerted effort from the entire Board of Supervisors.

To get the ideas flowing and the debates started, I have developed a "Blueprint for Restoring Financial Solvency in Milwaukee County Government."

The plan begins by pointing out the true problem we face, which is not necessarily the deficit itself, but rather our inaction thus far to enact permanent solutions. Until all of us work together to develop a plan and take action, the structural deficit will continue to eat up more of our cash each year, forcing cuts and the elimination of programs and services.

One of the major reforms I am recommending in my Blueprint would revamp the way we prepare our budgets. The current process protects underperforming departments and programs by penalizing those that are running efficiently. Without any incentive, departments have no motivation to constantly seek better and more efficient ways to operate. The new budget process I propose will reverse the current practice by rewarding efficiency at the expense of the inefficient.

Recognizing the fact that wages and benefits are the single biggest driver of our structural deficit, my



Supervisor Sanfelippo addressing the County Board on April 22.

Blueprint proposes specific actions to bring these costs more in line with the private sector.

Property owned by Milwaukee County must be evaluated and inventoried with the parcels deemed nonessential being sold. In my Blueprint, I point out a few examples of how the County is wasting millions of dollars each year by underutilizing some buildings and inefficiently using others. The plan further

explains why holding too much property hurts the County.

We need to modernize County services. The Milwaukee County Transit System is a great case study detailed in the Blueprint. The plan calls for stricter evaluation of privatized services and the development of a uniform program to identify which services should be considered for outsourcing and which should not. I also believe reforming the County Board itself should not be exempt as we consider improvements for the rest of County government.

I put forth this plan strictly because, as a County Supervisor, it is my responsibility to take an active role in overseeing the County's operations and help develop solutions to the problems we face. It is not a platform for launching a bid for another office, as some have surmised.

The full plan is available at [county.milwaukee.gov/](http://county.milwaukee.gov/) Sanfelippo or by calling 414-278-4247.



**Joe Sanfelippo**  
*Milwaukee County Supervisor - 17th District*  
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**Milwaukee County FREE Days!**

Complimentary admission to Milwaukee County Residents **only** with valid photo ID on the following days:

**Milwaukee Art Museum**

FREE on the first Thursday of each month  
 (includes all special exhibits)

**Milwaukee Public Museum**

FREE every Monday  
 (additional charges apply for the Humphrey IMAX Dome, Daniel M. Soref Planetarium & special exhibitions)

**Mitchell Park Domes**

FREE every Monday from 9:00 a.m. - Noon  
 (excluding major holidays)

**Milwaukee County Zoo**

**2010**

Nov. 6, Dec. 4, Thanksgiving Day,  
 Christmas Day & New Year's Day

**2011**

Jan. 8, Feb. 5, Mar. 5, Apr. 2, Nov. 5, Dec. 3,  
 Thanksgiving Day, Christmas Day & New Year's Day

**Milwaukee County and City of Greenfield Install Traffic Signals**

Safety is the number one concern when managing traffic. Over the past year, my office and the City of Greenfield Mayor's Office have been dealing with traffic issues near the Sendik's Food Market at 79th and Layton in Greenfield. Prior to the Sendik's Food Market opening, the owner of the property had asked Milwaukee County for permission to install a traffic signal at the west entrance anticipating that Sendik's would greatly increase traffic along Layton Avenue. The Milwaukee County Department of Public Works (DPW) denied the permission stating that the traffic count along Layton Avenue was not high enough and did not warrant a signal.

After Sendik's opened, as expected, the traffic increased and became dangerous at times. I got involved and worked out details between the property owner, Milwaukee County and the City of Greenfield. This partnership resulted in permission for the traffic signals to go up. I would like to thank Mayor Neitzke and his staff, along with our County DPW, for working together to make this possible, as well as the property owner who paid for all of the work, saving taxpayers \$240,000. Construction begins in October.

**Improving Safety at Beloit Road and I-894**

In March my office received a call from a concerned constituent regarding the entrance from eastbound Beloit Road to northbound 894 in Greenfield. Drivers were illegally using the right lane to enter the freeway causing headaches and frustration for all who were using the legal entrance lane and making for unsafe conditions. At my request in June, the Milwaukee

County Department of Public Works and the Wisconsin Department of Transportation worked together to install a "Right Lane Must Turn Right" sign and diagonal pavement markings letting drivers know they cannot use that lane. A big thanks to the constituent that brought this to my attention.



# Community Paver/ Brick Ideas

THE  
WRIGHT  
FAMILY

THANKS VETS  
WILSON  
FAMILY

HALES CORNERS  
CHAMBER  
OF COMMERCE

THANK YOU

WE'LL NEVER  
FORGET  
MARIA'S PIZZERIA

WE'LL ALWAYS  
REMEMBER YOU  
UNCLE MIKE

ACME  
SYSTEMS

WILLIAM-LISA  
MATHEW-KAREN

THE SCHROEDER  
FAMILY

# Personalized Veterans Paver / Brick Ideas

CHARLES JONES  
US NAVY  
1955-1959

SGT ALFRED  
MARTIN  
CIVIL WAR

PVT JOHN SMITH  
US ARMY  
VIETNAM ERA

CAPT. BRIAN  
HART  
ARMY 1968 KIA

CLARENCE WOLF  
US ARMY  
WWI 1916-1918

*Brick colors will vary to blend with the landscaping*

*Visit us at [www.halescorners.org](http://www.halescorners.org)*

# The Hales Corners Veterans Memorial



## We need your help to complete our vision!

The Hales Corners Veterans Memorial Committee has completed the architectural drawings for this memorial which will be located in Hales Corners Park.

For the next phase, fundraising will be our focus and we'll need support from the community.

During this time of giving and reflection what better gift could you give to your family or loved one than a gift that will give back every time you drive past or visit this memorial?

**This phase of the Memorial  
will be used to purchase tribute bricks.**

Bricks (8"x 4") for all past and present veterans will be placed at the base of the memorial for a donation of \$100.

Bricks (8"x 4" & 8"x 8") from any member of the community will be placed along the outer rings. An 8"x 4" brick includes up to 3 lines of 13 letters, characters and spaces per line for a donation of \$100. An 8" x 8" brick includes up to 6 lines of 13 letters, characters and spaces per line for a donation of \$200. (see samples on the back page)

Five 24"x 24" bricks will be available for \$5,000 each and a few 16"x16" bricks for \$1,500 each.

**Please check your preference:** (copy this page for multiple bricks)

- 8" x 4" Veteran Personalized (\$100)
- 8" x 8" Veteran Personalized (\$200)
- 8" x 4" Community Paver/Brick (\$100)
- 8" x 8" Community Paver/Brick (\$200)

Line 1

Line 2

Line 3

*Continue on for 8" x 8"*

Line 4

Line 5

Line 6

The Hales Corners Veterans Memorial Committee reserves the right to review all wording for engraving.

Please return this form, with a check, for your brick purchase or a donation to the Memorial to:

**Hales Corners Veterans Memorial Committee**  
P.O. Box 34  
Hales Corners, WI 53130

*All donations are tax deductible*

Purchaser's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

Date \_\_\_\_\_ Amount Enclosed \_\_\_\_\_

**Questions??**

**Call Howard Hingiss (414) 425-5276  
Mitchell McGlenn (414) 232-5244  
or Don Schwartz (414) 418-8299**

**Visit us at [www.halescorners.org](http://www.halescorners.org)**

It is our intention to have bricks that are sold this fall and winter installed by next spring and summer.

**Thank You For Your Generosity!**

Your help will make this memorial a place the whole community will be proud to visit.

The name of each veteran remembered in this dignified park recalls the duty each one bore and the sacrifices of the dear ones they left behind.