

Chairperson: Cheri Briscoe, 239-7883
Committee Clerk: Alexis Gassenhuber, 278-4225
Research Analyst: Jessica Janz-McKnight, 278-4430

**MILWAUKEE COUNTY
PARKS ADVISORY COMMISSION**

Thursday, December 19, 2013 @ 4:00 P.M.
Gordon Park Pavilion, 2828 N. Humboldt Blvd., Milwaukee, WI 53212

MINUTES

PRESENT: Acevedo, Gurda, Hamilton, Holt, Moran, Briscoe (Chair) – 6
EXCUSED: Pritchard Thompson – 1

SCHEDULED ITEMS:

1. Call To Order

The meeting was called to order by Chairwoman Briscoe at 4:07 p.m. All members were present with the exception of Commissioner Pritchard Thompson.

2. Oaths of Commissioners

County Clerk Joseph Czarnezki administered the Oath to Commissioners Acevedo, Gurda, Holt, and Briscoe.

3. Approval of January 8, 2013, Minutes

Commissioner Holt moved approval of the January 8, 2013, minutes. The motion was seconded by Commissioner Acevedo. The motion passed by unanimous voice vote (Acevedo, Gurda, Hamilton, Holt, Moran, Briscoe).

4. Introductions

APPEARANCES:
Laura Schloesser, Chief of Administration and External Affairs,
Department of Parks, Recreation and Culture (DPRC)
John Dargle, Director, DPRC

Jessica Janz-McKnight, Research Analyst, Milwaukee County Board
Rayna Andrews, Director of Community Relations, Office of the County Executive

Dr. Angela Allen, Milwaukee County Cooperative Extension, appeared and spoke about her role in facilitating DPRC's strategic planning.

The Commissioners introduced themselves and shared their interests and concerns in the Milwaukee County Parks.

5. **Comments from County Board Chairwoman Marina Dimitrijevic**

Chairwoman Dimitrijevic thanked the Commission for its input. She recognized Director John Dargle, Department of Parks, Recreation and Culture, for his leadership. The Chairwoman discussed deferred maintenance in the Parks System. She invited all to her Coffee and Culture chats on January 6 and 7, 2014.

6. **Comments from Director John Dargle, Department of Parks, Recreation and Culture**

APPEARANCES:

John Dargle, Director, Department of Parks, Recreation and Culture (DPRC)

Laura Schloesser, Chief of Administration and External Affairs, DPRC

Dr. Angela Allen, Milwaukee County Cooperative Extension, distributed two documents, Strategic Planning Timeline and Strategy Change Cycle (a copy of which are attached to the original minutes of this meeting). She discussed DPRC's progress in strategic planning. Dr. Allen offered to provide progress updates for future Commission meetings.

Director Dargle thanked the Commission for its service. He distributed an update, the DPRC 2014 Recommended Budget Summary, and performance measures (a copy of which are attached to the original minutes of this meeting). He discussed prioritization of capital projects; the Jobs Analysis and Evaluation Project; the Core Services Analysis; the Marketing and Communication Plan; the Strategic Plan; the Needs Assessment; and Commission for Accreditation of Parks and Recreation Agencies.

Commissioner Holt requested that DPRC provide the Commission with a summary of the accreditation process. Director Dargle will provide this information. Commissioner Holt would like to see DPRC address equity as it pursues accreditation.

Ms. Schloesser described DPRC's effort to gather information from community partners about programs, participant age groups, and fees.

7. **Update on Parks Amenities Matching Fund**

APPEARANCES:

Laura Schloesser, Chief of Administration and External Affairs,
Department of Parks, Recreation and Culture (DPRC)
John Dargle, Director, DPRC

Ms. Schloesser discussed the success of the 2013 Parks Amenities Matching Fund. She outlined the process for 2014.

Item #s 8 and 9 were considered together.

8. **Discussion of Items the Commission Wishes to Pursue in the Future**

APPEARANCES:

Laura Schloesser, Chief of Administration and External Affairs,
Department of Parks, Recreation and Culture (DPRC)
John Dargle, Director, DPRC

Chairwoman Briscoe explained that Rob Henken, President of the Public Policy Forum, offered to visit the Commission to present the report [Pulling Back the Curtain: Assessing the needs of major arts, cultural, recreational, and entertainment assets in Milwaukee County](#) on either January 16 or 21, 2014.

The Commission will schedule the presentation for January 21, 2014, at 4 p.m. Ms. Schloesser will identify some available facilities.

Commissioner Holt suggested that the January meeting consist primarily of the presentation, while future agendas can focus on the Commission's mission, vision, and core issues. Commissioner Gurda inquired about the role and value of the Commission. Director Dargle suggested that the group serve as a liaison to the County Board and as a sounding board for

DPRC initiatives.

The February 20, 2014, meeting will consist of a report regarding DPRC strategic planning efforts and a discussion about the Commission's mission and next steps.

Ms. Schloesser presented a conceptual drawing for the new Moody Park.

9. **Future Meeting Date**

Future meeting dates were discussed.

The next meeting of the Parks Advisory Commission will be on Tuesday, January 21, 2014, at 4 p.m. at a location to be determined. The presentation (discussed in Item # 8) will be the focus of this meeting.

The following meeting will be on Thursday, February 20, 2014, at 4 p.m. at a location to be determined.

10. **Adjourn**

Commissioner Hamilton motioned to adjourn the meeting at 5:47 p.m. The motion was seconded by Commissioner Holt.

STAFF PRESENT:

Rayna Andrews, Director of Community Relations, Office of the County Executive

John Dargle, Director, Department of Parks, Recreation and Culture (DPRC)

Alexis Gassenhuber, Committee Clerk, Office of the County Clerk

Jessica Janz-McKnight, Research Analyst, County Board

Laura Schloesser, Chief of Administration and External Affairs, DPRC

The aforementioned items were not necessarily heard in the order in which they appear.

Length of Meeting: 4:05 p.m. - 5:47 p.m.

Adjourned,

Alexis Gassenhuber, Committee Clerk

This meeting was recorded. Committee files contain copies of any subject reports and communications, which may be reviewed upon request to the Committee Clerk. The official copy of these minutes and the audio recording of this meeting are available in the Office of the County Clerk.