



Milwaukee County Sheriff's Office

NEWS RELEASE

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Sheriff



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FOR IMMEDIATE RELEASE
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Sheriff's Deputies, Other Law Enforcement Agencies Volunteer for 8th Annual "Shop With a Cop" Saturday *Making the Holidays Brighter for 80 Children*

Milwaukee, WI - On Saturday, December 6, 80 children will shop for holiday gifts with Sheriff's deputies and police and public safety officers from area law enforcement agencies for a day filled with the holiday spirit and giving.

Sheriff Clarke first became aware of the event while he was visiting family in Green Bay and he saw the nationally acclaimed "Shop With a Cop" program advertised in a local newspaper. The program builds positive relationships among law enforcement officers and young people in the community. In 2007, Sheriff Clarke started the program in Milwaukee County.

The Sheriff's Office reached out to the Milwaukee-area business community and successfully secured funding for the program for its seventh year. Donations will allow children from Journey House, Boys and Girls Club, Neighborhood House, and the SOS Center – a non-profit social services agency, to enjoy breakfast and a day of holiday shopping with a law enforcement officer.

Each child from first through eighth grades will be paired with a law enforcement officer. They'll board a charter bus at Journey House and head to the InterContinental Hotel downtown for a catered breakfast and then to Walmart.

At Walmart, the children will be able to purchase up to \$100 worth of gifts for family members and themselves. After shopping, they'll head to Journey House where a volunteer team will wrap their gifts while the kids take pictures with Santa and enjoy pizza and entertainment provided by volunteers from American Enterprises International.

Sheriff's deputies will be joined by Milwaukee, Bayside, Fox Point, Greenfield, Greendale, Hales Corners, St. Francis, and UWM police officers, along with officers from the U.S. Marshals Service, U.S. Secret Service, Veterans Affairs Police, MATC Public Safety, Marquette University Dept. of Public Safety, and Wisconsin State Fair Park Police.

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“This is a great opportunity to make a child’s holiday a little brighter,” said Sheriff Clarke. “If we influence children early, we can forge a positive perception of law enforcement officers that will last a lifetime.”

The MCSO thanks all of the participating businesses and organizations for their monetary and in-kind donations which make this event possible: Jani-King, American Enterprises, The Marcus Corporation, McDonald’s, Walmart, Pepsi, Journey House, Go Riteway, Kubin Nicholson, The Business Journal, Milwaukee Journal Sentinel, and Lamar Outdoor Advertising. A special thank you to Southern WI Women’s Investment Group and individual contributors who sponsored children for this event.



Shopwithacopforkids.com

Shop With A Cop Scheduled Events

- 8:00 – 9:00 a.m. -** Children check in at Journey House, 2110 W. Scott Street, Milwaukee)/ Officers and children are paired together
- 9:00 – 9:45 a.m. -** Load bus and ride to InterContinental Hotel 139 E. Kilbourn Ave., Milwaukee
- 9:45 – 11:00 a.m. -** Breakfast – InterContinental Hotel
- 11:30 –noon -** Load bus and ride to Walmart 10600 W. Layton Avenue, Greenfield
- Noon – 1:30 p.m. -** *Shop With a Cop* at Walmart
- 1:30 – 2:00 p.m. -** Load bus and return to Journey House
Officers released

2:00 – 3:00 p.m. - Wrap Christmas gifts (American Enterprises International volunteers) Pizza / Holiday activities

*****Media is welcome to attend this wonderful event*****

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