



David A. Clarke Jr.
Sheriff

Milwaukee County Sheriff's Office

NEWS RELEASE

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Sheriff to Launch MCSO Mobile Phone App



Milwaukee, WI – Sheriff David A. Clarke, Jr. is launching an MCSO mobile phone app to provide information to and receive information from the public. The mobile app will feature key benefits for citizens who download the app:

- **Ability to receive real-time alerts**
- **Two-way communication with MCSO**
- **Centralized access for MCSO public outreach services**

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“The mobile app will more efficiently allow the public a one-stop shop to easily get information they need from the Sheriff’s Office. Applying this mobile phone technology also gives citizens another avenue to provide tips quickly and anonymously to help solve crime,” said Sheriff Clarke.

Real-time alerts will allow citizens who have downloaded the app to receive immediate notification of Amber Alerts, Crime Alerts, and Weather/Traffic Alerts. Links to other websites, such as the Sheriff’s Office website, can also be viewed.

Two-way communication allows citizens to provide tips anonymously, and allows them to include important information such as GPS location and photos. This function allows for two-way chat with the tipster, while they remain anonymous.

The app will provide centralized access to MCSO public outreach services such as Inmate Locator, Facebook, Twitter, news releases, Most Wanted lists, crime maps, and an office directory.

Users can opt-in or opt-out of various features at any time. The Sheriff’s Office Law Enforcement Analytics Division developed the initial app requirements and will continue to add to the platform as new services or programs become available.

There will be a two-part roll out, with the first phase anticipated to go live in September. It will be available for iPhone, iPad, iPod Touch running iOS 7.0 or higher, and Android phones and tablets running Android 2.3 or higher.

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