



David A. Clarke Jr.
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Milwaukee County Sheriff's Office

NEWS RELEASE

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FOR IMMEDIATE RELEASE
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Wrong-way Drunken Driver Causes Head-on Freeway Crash



Milwaukee, WI – The Sheriff's Office dispatch center advised squads of a wrong-way driver yesterday at 8:40 p.m. headed southbound in the northbound lanes of I-794 approaching the Hoan Bridge. The vehicle, a red Chevrolet Silverado pick-up truck, crashed head-on into a white Toyota RAV4 at Carferry Drive.

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Robert A. Kieser, age 64, of Cudahy, was taken into custody for OWI-1st Causing Injury, Recklessly Endangering Safety, and driving Wrong Way on Freeway. Kieser did not know where he got on the freeway. The driver of the vehicle he struck was taken to the hospital for treatment of a broken arm.

If convicted, Kieser faces up to ten years and nine months in prison. This was the second wrong-way driver on the freeway this year, the first drunken driver-related.

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