



David A. Clarke Jr.
Sheriff

Milwaukee County Office of the Sheriff

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NEWS RELEASE

FOR IMMEDIATE RELEASE
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Sheriff's Deputies Volunteer for "Shop With a Cop" Saturday *Making the Holidays Brighter for 100 Children*

Milwaukee, WI - On Saturday, December 3, 2011, 100 children will shop for holiday gifts with Milwaukee County Sheriff David A. Clarke Jr., Milwaukee County Sheriff's deputies and area law enforcement agencies for a day filled with the holiday spirit and giving.

Sheriff Clarke first became aware of the event while he was visiting family in Green Bay and he saw the nationally acclaimed "Shop with a Cop" program advertised in a local newspaper. The program builds positive relationships with young people in the community. In 2007, Sheriff Clarke started the program in Milwaukee County.

The Milwaukee County Sheriff's Office reached out to the Milwaukee-area business community and successfully secured funding for the program for its fifth year. Donations will allow children from the Boys and Girls Club, Neighborhood House, Children's Service Society, and South Milwaukee Human Concerns to enjoy breakfast and a day of holiday shopping with a law enforcement officer.

Each child (ages 5-13) will be paired with a law enforcement officer. They'll board a charter bus and head to the Sheraton Milwaukee Brookfield Hotel for a catered breakfast and then to Walmart. At Walmart, the children will be able to purchase up to \$100 worth of gifts for family members and themselves. After shopping, they'll head to the Pieper Boys & Girls Club where a volunteer team will wrap their gifts while the kids take pictures with Santa and enjoy pizza and entertainment provided by volunteers from American Enterprises International.

This year, Milwaukee County Sheriff's deputies will be joined by **City of Milwaukee, Fox Point, Greenfield, Hales Corners, South Milwaukee, St. Francis, Whitefish Bay and UWM police officers, along with officers from the U.S. Marshals Service and Department of Natural Resources.**

"This is a great opportunity to make a child's holiday a little brighter," said Sheriff Clarke. "If we influence children early, we can forge a positive perception of law enforcement officers that will last a lifetime."

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For more information about the Milwaukee County Sheriff's Office,
visit our website at www.mksheriff.org.



Shop With A Cop Scheduled Events

- 8:00 – 9:00 a.m. -** Children check in at Boys & Girls Club (Pieper Club, 611 West Cherry Street, Milwaukee)/ Officers and children are paired together
- 9:00 – 9:45 a.m. -** Load bus and ride to Sheraton Milwaukee Brookfield (375 South Moorland Road, Brookfield)
- 9:45 – 11:00 a.m. -** Welcome remarks from Sheriff Clarke & instructions to children / Breakfast at Sheraton Hotel
Caroling and Santa visit
- 11:30 – 12:00 p.m.-** Load bus and ride to Walmart
4500 South 108th St., Greenfield
- 12:00 – 1:30 p.m. -** Sheriff's remarks & *Shop With a Cop* at Walmart
- 1:30 – 2:00 p.m. -** Load bus and return to Pieper Boys & Girls Club /
Officers released
- 2:00 – 3:00 p.m. -** Wrap Christmas gifts (American Enterprises International)
Pizza / Holiday activities/ Photos with Santa

*****Media is welcome and encouraged to attend this wonderful event**.***

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