

# SPECIAL EVENT APPLICATION















# Milwaukee County Department of Parks, Recreation & Culture

### **2018 SPECIAL EVENT PERMIT INSTRUCTIONS**

#### WHAT REQUIRES A SPECIAL EVENT PERMIT?

A Special Event Permit Application must be submitted and approved by the Milwaukee County Parks Special Events Office in order to reserve an outdoor park space, parkway or park road for any of the following:

- Public event, outreach, rally, promotional event or religious event
- Bike race, bike ride, cross country meet, walk or run
- Outside event with amplified sound or speaker system
- Lakefront or downtown park space
- Outdoor park space that is not designated as an athletic field or picnic area
- Virtual gaming

DO NOT <u>ADVERTISE</u> FOR AN EVENT BEFORE OBTAINING WRITTEN APPROVAL FROM THE MILWAUKEE COUNTY PARKS.
THE USE OF SOCIAL MEDIA IS CONSIDERED ADVERTISING IF DISTRIBUTED PUBLICLY.
SPECIAL EVENT APPLICANT MUST BE 21 YEARS OF AGE OR OLDER TO SUBMIT AND SIGN A SPECIAL EVENT APPLICATION

#### Do not complete this form if you are interested in reserving:

Pavilion for a private function
 Picnic Area for a private function
 Pool Rental for a private function
 Athletic Field/Disc Golf
 Contact the Public Services Office at 414-257-8005
 Contact the Public Services Office at 414-257-8005
 Contact the Public Services Office at 414-257-8030

Golf Outing - Contact the Golf Office at 414-257-8024

#### **APPLICATION PROCESS INSTRUCTIONS:**

<u>Submission:</u> Please complete the Special Event Permit Application and submit to the Milwaukee County Parks Special Events Office for approval. The Special Event Permit Application can be submitted to Ryan Broderick by email at <a href="mailto:ryan.broderick@milwaukeecountywi.gov">ryan.broderick@milwaukeecountywi.gov</a>, fax (414) 257-8044, by mail or in-person to the Milwaukee County Parks - Special Events Office at 9480 Watertown Plank Road, Wauwatosa, Wisconsin, 53226. **Application must be submitted ninety (90) days prior to event date**. Submittal of an application does not automatically grant you a permit or confirmation to conduct your planned event.

Attach a detailed site map and route map to your application if applicable. **Your application will not be reviewed if a site and route map** (*if applicable*) **are not included.** Your site map and route map must be approved by the Milwaukee County Parks Department. All setup and teardown dates and times must be requested on the Special Event Permit Application

**Review:** After receipt of your application, you will be notified via email within three (3) weeks regarding the status of your event. It is the responsibility of the applicant to submit any amendments and/or revisions to the original application in writing. Revisions are subject to the review and approval of the Milwaukee County Parks Department.

Approval: If your Special Event Application is approved, you will receive an email regarding fees and requirements. All payments are required at least ninety (90) days prior to the event date. If the special event permit payment is not received by the specified due date, a late fee of twenty (20%) percent will be assessed or the event may be cancelled by the Milwaukee County Parks. The Regional Managers contact information will be listed on this email. It is the responsibility of the permit holder to contact the Regional Manager promptly to discuss event day details and logistics. Without the Regional Managers final approval, a special event permit will not be issued.

<u>Certificate of Insurance (COI):</u> ALL Special Event Permit Applicants (excluding wedding ceremonies) are <u>required</u> to submit a "Certificate of Insurance" in the minimum amount of \$1,000,000 of general liability coverage naming "Milwaukee County Parks" as an additional insured for the date(s) of the event including set-up and teardown dates. Milwaukee County Parks must be listed as the Certificate Holder with the address listed as 9480 Watertown Plank Road, Wauwatosa, WI 53326. The special event permit will not be issued without a Certificate of Insurance on-file.

#### **RULES AND REGULATIONS:**

All special events, participants and guests, vendors and exhibitors shall abide by all municipal codes, Milwaukee County ordinances and rules governing the parks and parkways.

#### **Additional Information:**

Milwaukee County Parks reserves the right to require additional information or documentation regarding the applicant, applicant's company, sponsoring company/organization, co-sponsors, event participants, event vendors, event activities or the event itself. The Milwaukee County Parks may postpone approval of event permit until receipt of additional requested information or documentation. Failure to submit requested information or documentation in a timely manner may be cause for denial of a Special Event Permit.

#### Alcohol:

Public events that serve or sell alcohol are required to:

- Pay additional vendor fee if **selling** alcohol.
- Submit COI for \$1,000,000 in *liquor liability insurance*, naming Milwaukee County as additionally insured.
- Submit a copy of the *Class "B" Liquor license* from local municipality. For the City of Milwaukee, please call (414) 286-2238 or visit http://city.milwaukee.gov/ObtainLicensesPermit54.htm.
- Hire licensed bartenders.
- Events with alcoholic beverages may require additional support from the Milwaukee County Sheriff's Office (MCSO).
   Additional fees may apply from the MCSO.
- If the Milwaukee County Parks are the exclusive alcohol vendor, events do not need to provide a Class "B" Liquor license, liquor liability insurance or licensed bartenders.

#### **Amplified Sound:**

- Amplified sound must comply with Section 47.022, Noise, of Chapter 47 of the Milwaukee County Ordinances.
- Amplified Sound including sound checks cannot begin before 8:00 AM without prior approval from the Regional Manager.
- Amplified sound must be directed away from residences and kept at a minimum noise level.
- It is the responsibility of the permit holder to provide their own electrical power.
- The City of Milwaukee is the only municipality that requires a Noise Variance Permit. Please call 414-286-3280 or visit <a href="http://city.milwaukee.gov/Env/Noise1.htm">http://city.milwaukee.gov/Env/Noise1.htm</a> to apply for your Noise Variance Permit.

#### **Cancellation Policy:**

- All cancellations must be made in writing.
- Special Event Permit cancellations must be received at the Special Events Office no later than **ninety (90) days** prior to the event to receive a refund. **All cancellations will be charged a \$200.00 administrative fee.**
- Cancellations received at the Special Events Office **between ninety (90) and thirty (30) days prior** to the event date will receive a fifty percent (50%) refund after the \$200.00 administrative fee is deducted.
- All cancellations received with less than thirty (30) days notice will not receive a refund.
- A special event may be rescheduled if, and only if, the Regional Manager can accommodate a make-up date.
- **No rain dates will be issued.** No refunds will be granted due to inclement weather, unless the cancellation of your event is a decision made by Milwaukee County Parks Department due to severe weather conditions.

#### Cleanup & Damage:

- Permit holder is responsible for the collection and removal of all event related garbage and litter from the site and surrounding areas. Details for the pickup and removal shall be negotiated between the permit holder and the Regional Manager. All garbage collection and removal shall be to the satisfaction of the Milwaukee County Parks. Permit holder will be billed for any additional cleanup (approximately \$50.00 per employee per hour) and/or damage to park property.
- Permit holder shall be responsible for any actual documented physical damage to the premises caused by its event, employees, agents, representatives, and guests. Within five days of the conclusion of the event, the premises shall be restored to the satisfaction of the Regional Manager.
- The use of confetti is prohibited.
- Permit holder is responsible for recycling all recyclable materials.

#### **Designated Areas:**

Applying for a Special Event Permit does not guarantee the availability of picnic areas, pavilion or athletic fields. If your event or route requires the use of picnic areas, a pavilion and/or athletic fields, it must be requested on the application. Additional fees will apply. The Special Events Office will check park availability and will make reservations accordingly. Applicant must abide by all Public Services and Organized Sports policies and procedures.

#### **Drones:**

Drone use must be approved by the Special Events Office. Drone and drone pilot must be in compliance with all Federal, State and Local licenses and provide documentation upon request. Drone pilot must fly drone with public safety as its highest priority.

#### Fees:

All events are charged a base special event fee. Permit fees are due ninety (90) days prior to the scheduled special event date.

- Additional Fees: All events are required to pay for any extra arrangements needed or equipment requested. The Regional Manager will provide a detailed cost estimate in writing. An invoice for these charges will be sent and the fees will be due thirty days from the date of invoice. If available, the following items will constitute an additional cost for your event: hotline fee (\$500.00), garbage collection (approximately \$50.00 per employee per hour), recycling containers rental (\$7.00 per day), picnic tables rental (\$20.00 per day), garbage baskets rental (\$10.00 per day), barricades rental (\$10.00 per day), no parking signs (\$4.00 per day) and an excessive clean-up fee (\$150.00 minimum).
- Admission Fees: For gated events in which admission fees are charged on Milwaukee County Parks property, the permit holder shall remit to Milwaukee County Parks a fifteen percent (15%) commission on said fees. Commission on admissions is due thirty days after the event and must be accompanied by a sales report.
- **Designated Areas Fee:** All events that utilize or affect the usage of a designated picnic area, pavilion and/or athletic field will pay the associated designated area fee.
- Late Fee: If payment is received less than ninety days prior to the event date, special event fees will increase by twenty percent (20%). Special Event Permit will be cancelled if all applicable fees are not paid thirty days prior to the event date.
- **Per Participant Fee:** There is a \$0.50 per participant fee (plus sales tax) for registered participant groups of 500 to 4,999, and a \$0.75 per participant fee (plus sales tax) for registered participant groups of 5,000 and over. This fee is required for all walks, runs, races and rides. Participant fee is due thirty days after the event.
- Security Deposit: New special events (excluding wedding ceremonies) are subject to a non-refundable deposit of \$500.00 for Milwaukee's Lakefront (McKinley Park, Veterans Park and Lincoln Memorial Drive) and \$250.00 for events held at any other Milwaukee County Park. To hold the event dates, submit a deposit payment with your Special Event Application. Security deposit will only be deposited after the Special Event Application has been reviewed and approved. Security deposit fee will be applied toward total permit fees.
- Setup & Teardown Fees: Permit holder will be assessed a fee for setup and teardown days. Each setup and teardown day is subject to a fee half the cost of the event day fee. Full fees apply on weekends (Friday-Sunday). Permit holder will be assessed a fee for equipment that has not been removed from the park by the teardown date and time stated on the permit application.
- Vendor & Money Exchange Fees: A vendor permit is required to conduct sales (food, beverage or merchandise) or to exchange money on Milwaukee County Parks property including collecting money as donations and hosting a silent auction/raffle. A City or local municipal license may also be required. For the City of Milwaukee, please contact 414-286-2238 or visit <a href="http://city.milwaukee.gov/ObtainLicensesPermit54.htm">http://city.milwaukee.gov/ObtainLicensesPermit54.htm</a>. A copy of all proper licenses must on-site on event dates.
- Wisconsin State Sales Tax: All fees include sales tax (5.6%). If you are a tax-exempt organization, attach a copy of your Certificate of Exempt Status (CES#) issued by the Department of Revenue from the State of Wisconsin.

#### **Indemnification:**

The permit holder agrees at all times during the existence of this permit to indemnify Milwaukee County for, and hold it harmless from all liability, claims and demands on account of personal injuries, property damage and loss of any kind whatsoever, including workers' compensation claims, which arise out of or are in any manner connected to this permit, based on any injury, damage or loss being caused by any wrongful, intentional, or negligent acts or omissions of the permit holder, its agents or employees. Permit holder shall, at its own expense, investigate all claims and demands, attend to their settlement or disposition, defend all actions based thereon and pay all charges of attorneys and other costs and expenses arising from any such injury, damage or loss, claim, demand or action.

#### **Law Enforcement / Traffic Control:**

- Milwaukee County Parks reserves the right to require the presence of Milwaukee County Sheriff's Office (MCSO) at any event even if event has hired a private security company.
- Fees for MCSO assistance may apply. Permit holder is responsible for payment of said fees.
- Permit holder shall contact MCSO and any police departments affected by event at least 30 days prior to their event date.
- Milwaukee County Parks Special Events Office will notify MCSO and affected police departments of any and all events permitted by the Milwaukee County Parks Department.

#### Parking:

Milwaukee County Parks reserves the right to conduct a parking operation and collect parking fees in any and all special events. The Milwaukee County Parks will keep all revenue generated from parking operations.

Permit holder may have the option to purchase parking from Milwaukee County Parks so that their attendees will have free parking. If an event is approved to purchase parking from the Milwaukee County Parks and they decide to charge for parking, fees must be pre-approved by the Milwaukee County Parks. Permit holder is responsible for managing, staffing and conducting the parking operation.

#### **Parks Concessions Department:**

The Milwaukee County Parks reserves the right to operate its own concession area (food & beverages) during any event held in a Milwaukee County Park.

The Parks Concessions Department may be able to provide all your food and/or beverage needs and make this portion of your event hassle free. When parks are the exclusive alcohol provider, there is no need for your organization to obtain a *Class B Liquor License*, *Liquor Liability Insurance or Licensed Bartenders*. The Parks Department works with most beer, wine, and soda suppliers and is able to sell a specific product line if that vendor is a sponsor of your event. **Your group keeps all sponsorships dollars!** 

Special events qualify for prepaid beverage vouchers good for a can of beer, bottled soda, water or Gatorade. The fee is \$2.50 per beverage ticket, up to 999 tickets and only \$2.25 per ticket if 1,000 or more tickets are purchased. For example if you purchase 500 tickets, your fee would be \$1,250.00 and if you purchased 1,000 tickets, your fee would be \$2,250.00. This fee can be added to participant registration fees and they would receive this "free" beverage. Minimum of 500 beverage tickets must be purchased. Additional food and beverage options are available. If you are interested in having the Parks Concessions Department part of your event, please contact Joe Mrozinski at 414-257-5180 or joseph.mrozinski@milwaukeecountywi.gov.

#### Permit:

Permits are not assignable and not transferable. A copy of the special event permit must be present and on-site for inspection on all permitted event dates including setup and teardown.

#### Route:

- All proposed routes are subject to the Milwaukee County Parks approval.
- If your event is requesting the closure of or use of a public street or public way, you must obtain approval and all necessary permits from the affected municipality. For the City of Milwaukee, please contact the Department of Public Works Special Events Office at 414-286-3329 or visit <a href="http://city.milwaukee.gov/ObtainLicensesPermit54.htm">http://city.milwaukee.gov/ObtainLicensesPermit54.htm</a>.
- Events cannot close city streets, roads or parkways using volunteers or event staff. All closures must be handled by the municipality, Park Rangers or the Milwaukee County Sheriff's Office.
- All course markings used along the route must be pre-approved by the Regional Manager prior to installment.
- **Spray Paint** and **Spray Chalk** can only be used on **grass surfaces** with the Regional Managers approval only and it is **prohibited** on all other Milwaukee County Parks property.
- Lincoln Memorial Drive is under the Milwaukee County Parks jurisdiction. Events affecting traffic along Lincoln Memorial Drive must be approved by the Parks Director and the Milwaukee County Board of Supervisors.
- Milwaukee County Parks is not responsible for any costs associated with the denial of a proposed route.
- **Per Participant Fee:** There is a \$0.50 per participant fee (plus sales tax) for registered participant groups of 500 to 4,999, and a \$0.75 per participant fee (plus sales tax) for registered participant groups of 5,000 and over. This fee is required for all walks, runs, races and rides. Participant fee is due thirty days after the event.

#### Signage & Promotion:

- Promotional and advertising materials must be submitted to the Special Events Office thirty days prior to event date.
- The Regional Manager must approve signage pertaining to the event including the placement and fastening of all signage.
- Signage in the park to promote an event is allowed no more than one week prior to the actual event date.
- Milwaukee County Parks sells advertising space along the lakefront and at other prominent park locations. No other banners are permitted on the Lakefront. Contact the Parks Marketing Team for more information by calling 414-257-4874.
- Milwaukee County Parks in its sole discretion may require prominent placement of its logo on any and all promotional materials, whether print or digital, related to your special event. If Milwaukee County Parks Logo is required, acknowledgement signage must be prominently displayed at the entrance to the event, on stage if applicable, and in all print and TV promotions and advertising.
- Costs incurred promoting and marketing for an event prior to the issuance of an approved special event permit from the Milwaukee County Parks and changes/modifications relative to the event from Milwaukee County Parks and/or other Milwaukee County Department(s) is at the sole expense and risk of the permit holder.

#### **Security & Medical Services:**

Depending on the size and activities of your proposed event, Milwaukee County Parks may require the presence of security and medical services at your event. Milwaukee County Sheriff's Office presence may also be required.

#### **Staging Area:**

Site map should indicate the location of the following: sources of amplified sound, stages, tents, inflatables/bounce houses, portable toilets, dumpsters, fences, barricades, vendors, vehicles, parking and any other structures used for the event.

- Amenities such as canopies, chairs, portable restrooms, sound systems, stages, tables, tents or other equipment are not
  provided by the Milwaukee County Parks. Milwaukee County Parks does not have a list of preferred vendors and events are
  free to work with vendors of their choice.
- **Equipment Requests** such as barricades, picnic tables, recycling containers and waste containers must be discussed with the Regional Manager after the event has been approved. The Regional Manager will determine the availability of equipment and costs associated with your request. Invoice for equipment rentals will be sent after the event.
- Garbage/Recycling collection and disposal plan must be approved by the Regional Manager.
- **Grilling** must be confined to enclosed metal containers. Hot coals must be cooled or doused with water after use and must be disposed of in designated coal containers. Disposing of coals on grass, at the base of a tree or at any other location is strictly prohibited.
- **Portable Restrooms** are the responsibility of the event organizer and must accommodate the size of the event. One portable restroom for every 100 people is required for all special events that do not provide alcoholic beverages and one portable restrooms for every 50 people is required for special events providing alcoholic beverages. Portable restrooms must be provided by event organizer if estimated attendance for the event is above 250 people. Milwaukee County Parks restroom facilities are available May 1st to October 15th.
- Staking is <u>PROHIBITED</u> on <u>Milwaukee County Parks</u> property without prior approval from the Regional Manager. If staking is approved, event organizer is responsible for contacting Diggers Hotline at 800-242-8511. Confirmation or ticket number issued by Diggers Hotline must be submitted to the Regional Manager. While Diggers Hotline services are free of charge, they cannot detect Milwaukee County Park utilities. Therefore the Milwaukee County Parks Maintenance Department must hotline staking area as well and a hotline fee of \$500.00 dollars will apply.
- **Tents** cannot be staked without prior approval from the Regional Manager and meeting all staking requirements listed above. Tents must be secured with sand bags or water barrels if tent is not staked. 10x10 pop-up tents are permitted with small stakes.

#### **Termination:**

- Milwaukee County Parks in its sole discretion may grant, deny, revoke or suspend any permit, at any time and for any reason. Cancellation of a permit for cause will result in forfeiture of all fees. For cause means if the terms of the application or any license or other code or ordinance is violated or if the event organizer makes any misrepresentation or when public safety is threatened. Cancellation can also occur if payment has not been received by due date and event organizer has not contacted the Special Events Office requesting an extension of their due date.
- The Special Event Permit is subject to all local municipal codes and Milwaukee County ordinances in addition to all rules and regulations governing parks and parkways, and can be terminated at any time at the sole discretion of local law enforcement authorities when public safety is threatened. Excessive noise generated by a special event shall be considered a threat to public safety.

#### **Vehicles:**

Vehicles are prohibited from parking or driving on grass, athletic fields, beaches, park walkways and trails per Section 47.10, Use of Motor Vehicles in Parks, of Chapter 47 of the Milwaukee County Ordinances. Contact the Regional Manager regarding any special parking needs or vehicular access. If permission is granted for parking or driving on grass, it will be stated in the special event permit. Any turf damage caused by any trucks or other vehicles is the responsibility of the event and the permit holder. Any vehicle passes that have been provided to the permit holder must be displayed in each permitted vehicle.

#### **Virtual Gaming:**

Virtual gaming is an activity during which a person can experience being in a three-dimensional environment and interact with that environment during a game. The game typically consists of an artificial world of images and sounds created by a computer that is affected by the actions of person who is experiencing it. Any virtual gaming activing conducted in a Milwaukee County Park requires a Special Event permit.



## **2018 SPECIAL EVENT PERMIT APPLICATION**

APPLICANT INFORMATION:				
Organization/Business Name	Name of Applicant			
Street Address	Cell Phone			
Primary Phone				
Email				
On-Site Contact	On-Site Cell Phone			
EVENT INFORMATION:				
Event Description:				
Event Name	Estimated Attendance			
Park	Staging Area			
Event Date(s)	Day of the Week (Monday-Sunday)			
Event Start Time AM PM	Event End Time AM PM			
Setup Date(s)	Setup Start Time AM PM			
Teardown Date(s)	Teardown End Time AM PM			
Picnic Area(s) Request	Pavilion Request			
Pavilion Start Time AM PM	Pavilion End Time AM PM			
ALCOHOL:				
<ul> <li>Requesting to <u>serve</u> alcohol</li> <li>Requesting to <u>sell</u> alcohol</li> <li>Requesting the Milwaukee County Parks to sell alcohol</li> </ul>	NO         YES           NO         YES           NO         YES			
VENDORS & MONEY EXCHANGE:         ● Food Sales       NO YES         ● Non-Alcoholic Beverages Sales       NO YES         ● Merchandise Sales       NO YES         ● Multiple Vendors       NO YES	<ul> <li>Collecting Money Donations</li> <li>Holding Raffle/Silent Auction</li> <li>Charging for Parking</li> <li>Charging Admissions On-Site</li> <li>NO YES</li> <li>NO YES</li> </ul>			
AMPLIFIED SOUND:  • Amplified Sound	<ul> <li>Types of Music</li> <li>End time AM PM</li> </ul>			
ROUTE:  Proposed route must be submitted with application.  • Timed Route				

#### **SITE MAP**:

Site map should indicate the location of the following: sources of amplified sound, barricades, dumpsters, fencing, inflatables/bounce houses, parking, portable toilets, stages, tents, vehicles, vendors and any other structures used for the event.

STRUCTURES:  • Tent(s)  • Stage  • Fencing  • Portable Restrooms	□ NO □ NO □ NO □ NO	☐ YES ☐ YES ☐ YES ☐ YES	•	Dumpster Inflatable/Bounce House Carnival Rides Staking Structures into Ground	NO NO NO	YES YES YES YES		
<ul> <li>Recycling Containers</li> <li>Waste Containers</li> <li>Barricades</li> <li>Picnic Tables</li> </ul>	NO NO NO	YES YES YES	Quantity: Quantity: Quantity: Quantity:	\$10.00 per container, per day \$10.00 per barricade, per day				
<ul><li>EVENT FEATURES:</li><li>Animals</li><li>Banners</li></ul>	□ NO	YES YES	•	Car Show/Displays Drone	□ NO	YES YES		
<u>VEHICLES:</u> • Vehicular Access Requests	NO	YES	•	Special Parking Requests	NO	YES		
Describe Requests:								
SECURITY & MEDICAL:  • Security Services On-site NO YES Security Company  • Medical Services On-site NO YES Medical Company  Indemnification:  The permit holder agrees at all times during the existence of this permit to indemnify Milwaukee County for, and hold it harmless from all liability, claims and demands on account of personal injuries, property damage and loss of any kind whatsoever, including workers' compensation claims, which arise out of or are in any manner connected to this permit, based on any injury, damage or loss being caused by any wrongful, intentional, or negligent acts or omissions of the permit holder, its agents or employees. Permit holder shall, at its own expense, investigate all claims and demands, attend to their settlement or disposition, defend all actions								
based thereon and pay all charges of attorneys and other costs and expenses arising from any such injury, damage or loss, claim, demand or action.								
SIGNATURE:  The permit holder named above will be responsible for the conduct of the group and for the condition of the reserved area. This permit is subject to all municipal codes and Milwaukee County Ordinances (S. 47.04, 47.16, 47.28, 63.01, 63.02) in addition to all rules and regulations governing parks and parkways. The applicant agrees that, while using the park facility, the sponsoring organization will not exclude anyone from participation in, deny anyone the benefits of, or otherwise subject anyone to discrimination because of the person's race, color, national origin or handicap.								
I do solemnly swear (or affirm) that all answers given and statements made on this application are full and true to the best of my knowledge and beliefs. I have read the terms and conditions outlined in this document and agree to abide by them.								
I AGREE THAT THE ENTRY OF MY FULL NAME BELOW CONSTITUTES AN ELECTRONIC SIGNATURE.								
Signature of Applicant (Electronic Signatures Accepted)				Date		-		