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For Immediate Release

Glow Skate Returns to Wilson Ice Arena *Events Scheduled Nov. 25, Dec. 30*

MILWAUKEE (Nov. 7, 2016) – Glow Skate is returning to the Wilson Ice Arena on Black Friday (Nov. 25) and Dec. 30, from 7:30-9:30 p.m. Glow-in-the-dark necklaces, holiday lights, music, prize drawings and a gourmet hot-chocolate bar will be featured. Wilson Ice Arena is located at 4001 S. 20th St., just south of Howard Avenue.

“Glow Skate has become a popular new tradition,” said Ross Milton, Manager of the Wilson Ice Arena. “So many of us overdo it a bit at the holiday dinner table. Skating with family and friends is a great way to burn off all that turkey, stuffing, and pumpkin pie! It’s also a fun activity for out-of-town guests not interested in battling the crowds at the malls.”

Doors open and skate rentals begin at 7 p.m.

Admission includes a glow-in-the-dark necklace, skate rental (if needed), and an entry into drawings for door prizes. Admission is \$5 per skater. Children age 10 and under must be accompanied by an adult. Parents, caregivers or others who choose not to skate may watch the event free of charge.

For a treat, guests may purchase a trip to the gourmet hot-chocolate bar, where they’ll choose from a variety of toppings, whipped cream, and flavored syrups to make a great cup of cocoa. Additional hot beverages and food items will be available for purchase at the concessions stand.

For more information, contact Wilson Recreation Center at (414) 281-6289.

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