



CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE
JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

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For immediate release

Aug. 19, 2016

MEDIA ALERT
Opening Wednesday: Traveling Beer Garden at Doctors Park
Continuing Tour at Root River Parkway/Whitnall Park

WHO: Milwaukee County in partnership with Sprecher Brewing Company

WHAT:

- Keg tapping by County Executive Chris Abele and Parks Director John Dargle, Jr. at the Doctors Park stop
- Free Sprecher beer and root beer at the Doctors Park location--while supplies last

WHEN: Wed., Aug. 24, 2016

4 p.m. Keg Tapping

4-8 p.m. Live Music

9 p.m. Last beer served. Beer gardens are open until 10 p.m.

WHERE:

Doctors Park, 1870 E Fox Lane (music by Vern & the Originals)

Open through Sept. 5

A second Traveling Beer Garden continues at

Root River Parkway/Whitnall Park, S. 92 St. & W. College Ave., Picnic Area #1, (music by Jeff Winard)

Open through Sept. 16

WHY

The Traveling Beer Garden has been recognized by CNN wire service as one of the country's nine "prime spots for a sampling of sausage and a few steins of beer."

-more-



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WEBSITE

countyparks.com

- Fun for the family—from root-beer floats to gluten-free beer.
- Ten on-tap Sprecher beers will be served in souvenir glass pints and steins, with refills offered at reduced prices. Souvenir cups can be reused at any of the Traveling Beer Garden stops. In addition, flights of five beer samples will be served. Other Sprecher beverages to be served include hard root beer, hard ginger ale, gourmet sodas, and root beer floats. Wine and food items will also be available.
- Families are welcome to pack their own picnic lunches or suppers and non-alcoholic beverages. License restrictions prohibit the carry-in of any alcohol. Grilling is not allowed at the beer garden site or the immediate surrounding area.
- Facilities offer shared-table seating, where families are encouraged to make new friends. All Traveling Beer Garden stops are wheelchair accessible and have ample restroom and parking facilities nearby.
- Through the partnership, Sprecher donated more than \$40,000 in 2015 alone for improvements to parks on the tour.

For details, visit countyparks.com search: beer gardens

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