



CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE  
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Aug. 16, 2016

**MEDIA ALERT**  
**County Executive Abele, Keith Tozer**  
**to Lead “Kick-Off” at Lincoln Park Futsal Stadium Tomorrow**

**WHO:** Chris Abele, Milwaukee County Executive; Theodore Lipscomb Sr., Milwaukee County Board Chairman; John Dargle, Jr., Milwaukee County Parks Director; Keith Tozer, President, Wisconsin Sports Group; Hewerton Moreira, VP of Business Development, Wisconsin Sports Group; Joe Tierney, Representative of Milwaukee Urban Soccer Collaborative; and Terry Donini, President, Wisconsin Youth Soccer Association

**WHAT:** Kick-Off Ceremony to open Lincoln Park Futsal Stadium  
Futsal is similar to 5-a-side soccer but is played on a hard-surfaced court with a weighted ball.  
(Children will be playing futsal before and after the ceremony)

**WHEN:** Wednesday, Aug. 17, 11 a.m.

**WHERE:** Near the intersection of North Green Bay Avenue and West Stark Street  
(Lincoln Park, 1301 East Hampton Ave., Milwaukee)

**Wisconsin Sports Group** is bringing the world’s authentic small-sided game to Milwaukee by renovating underutilized tennis courts into Futsal courts. This MKE Futsal initiative is the first of its kind in Wisconsin. WSG is a newly established sports and entertainment group specializing in Futsal leagues, tournaments, exhibition games, coaching, education, academies and player development.

**Milwaukee Urban Soccer Collaborative:**, a 501c3, has the mission to provide underserved communities of the City of Milwaukee easy and affordable access to quality soccer programs, allowing young people opportunities to develop essential life skills while remaining physically active.

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