



CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE
JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

Contact: Jen Francis, Chief of Administration & External Affairs
(414) 257-7143-

Jen.Francis@milwaukeecountywi.gov

For immediate release

Milwaukee County Parks Seeks Community Input to Develop Vision for County Park System *Household Survey to Begin this Week*

Milwaukee, WI (Aug. 15, 2016) – Milwaukee County Department of Parks, Recreation and Culture will issue a household survey to gather community input for its two major planning efforts under the campaign “Parks With Purpose.”

These two planning efforts, underway simultaneously, will have a significant impact on parks in the years to come. The *10-Year Parks Master Plan* will provide recommendations for facilities, programs and services, maintenance and operation, and administration and management of the County park system. The *2050 Park & Open Space Plan* will address long-range considerations including the preservation of environmental corridors, conservation lands, and the recreational use of water bodies, and will make recommendations on the distribution of parks and recreational facilities throughout the County.

“This is the public’s opportunity to have a direct impact on the parks they want to see in their future,” Parks Director John Dargle, Jr. said. “The 10-15 minutes invested in completing the survey will help us prioritize our work in Milwaukee County for years to come.”

National recreation survey expert ETC Institute developed the survey and is administering the process. The statistically valid survey will reach a representative sampling of 4,000 households and is distributed throughout the county based on population and density. The household survey closes in mid-September.

Public input from the “Parks with Purpose” outreach initiatives will directly impact the 10-Year Parks Master Plan and the 2050 Park & Open Space Plan. Upcoming outreach will include a second, online iteration of the survey and several community workshops.

For more information, visit countyparks.com and select “Parks with Purpose.”

###



ADDRESS
9480 Watertown Plank Road
Wauwatosa, WI 53226-3560

PHONE/FAX
ph: **414 / 257 PARK** (7275)
fax: 414 / 257 6466

EMAIL
parks@milwaukeecountywi.gov

WEBSITE
countyparks.com