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For immediate release

Aug. 9, 2016

**MEDIA ALERT**  
**Preparation for Back-to-School Festival Gets Underway Tomorrow**

WHO: Dr. Martin Luther King Jr. Community Center

WHAT:

Volunteers will be filling backpacks with school supplies for the upcoming King Back-to-School Festival. About 5,000 backpacks are being prepared.

WHEN:

Wednesday, Aug. 10, 2016  
10 a.m.-until filling the backpacks is complete

WHERE:

King Community Center. 1531 W Vliet St

WHY

- To inform families with tight budgets of the opportunity for free backpacks and school supplies for their children

FOR INFORMATION ON THE FESTIVAL

See the full press release at <http://county.milwaukee.gov/ImageLibrary/Groups/cntyParks/media/2016-Press-Releases/072716KingBackToSchool.pdf>

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