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For immediate release

July 21, 2016

**MEDIA ALERT**  
**Opening Wednesday: Traveling Beer Garden at Hales Corners Park**  
*Continuing Tour at Greenfield Park*

WHO: Milwaukee County in partnership with Sprecher Brewing Company

WHAT:

- Keg tapping by County Supervisor Steve Taylor and Parks Department Chiefs, at the Hales Corners Park tour stop
- Free Sprecher beer and root beer at the Hales Corners location--while supplies last

WHEN: Wed., July 27, 2016

4 p.m. Keg Tapping

4-8 p.m. Live Music

9 p.m. Last beer served. Beer gardens are open until 10 p.m.

WHERE:

Hales Corners Park, 5765 S. New Berlin Road (music by Vern & the Originals)

A second Traveling Beer Garden continues at

Greenfield Park, 2028 S. 124 St., near Picnic Area #3A (music by Front Porch Rockers)

The last day at both of these stops is Aug. 7

WHY

**The Traveling Beer Garden has been recognized by CNN wire service as one of the country's nine "prime spots for a sampling of sausage and a few steins of beer."**

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WEBSITE  
countyparks.com

- Fun for the family—from root-beer floats to gluten-free beer.
- Ten on-tap Sprecher beers will be served in souvenir glass pints and steins, with refills offered at reduced prices. Souvenir cups can be reused at any of the Traveling Beer Garden stops. In addition, flights of five beer samples will be served. Other Sprecher beverages to be served include hard root beer, hard ginger ale, gourmet sodas, and root beer floats. Wine and food items will also be available.
- Families are welcome to pack their own picnic lunches or suppers and non-alcoholic beverages. License restrictions prohibit the carry-in of any alcohol. Grilling is not allowed at the beer garden site or the immediate surrounding area.
- Facilities offer shared-table seating, where families are encouraged to make new friends. All Traveling Beer Garden stops are wheelchair accessible and have ample restroom and parking facilities nearby.
- Through the partnership, Sprecher donated more than \$40,000 in 2015 alone for improvements to parks on the tour.

For details, visit [countyparks.com](http://countyparks.com) search: beer gardens

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