



CHRIS ABELE, MILWAUKEE COUNTY EXECUTIVE
JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

Contact: Joseph Mrozinski
Assistant Chief of Recreation & Business Development
(414) 257-5180
Joseph.Mrozinski@milwaukeecountywi.gov

For immediate release

July 7, 2016

MEDIA ALERT
Opening Wednesday: Traveling Beer Garden at Greenfield Park
2nd Tour at Red Arrow Park

WHO: Milwaukee County in partnership with Sprecher Brewing Company

WHAT:

- Keg tapping by County Executive Chris Abele, County Supervisor Marcella Nicholson, and Parks Director John Dargle, Jr. at the Red Arrow Park stop
- Free Sprecher beer and root beer at Greenfield and Red Arrow locations --while supplies last.

WHEN: Wed., July 13, 2016

4 p.m. Keg Tapping

4-8 p.m. Live Music

9 p.m. Last beer served. Beer gardens are open until 10 p.m.

WHERE:

Greenfield Park, 2028 S. 124 St. (music by Vern & the Originals)

Red Arrow Park, 920 N. Water St. (music by Front Porch Rockers)

WHY

- **The Traveling Beer Garden has been recognized by CNN wire service as one of the country's nine "prime spots for a sampling of sausage and a few steins of beer."**
- Fun for the family—from root-beer floats to gluten-free beer.
- Ten on-tap Sprecher beers will be served in souvenir glass pints and steins, with refills offered at reduced prices. Souvenir cups can be reused at any of the Traveling Beer Garden stops. In addition, flights of five beer samples will be served. Other Sprecher beverages to be served include hard root beer, hard ginger ale, gourmet sodas, and root beer floats. Wine and food items will also be available.

-more-

ADDRESS
9480 Watertown Plank Road
Wauwatosa, WI 53226-3560

PHONE/FAX
ph: **414 / 257 PARK** (7275)
fax: 414 / 257 6466



EMAIL
parks@milwaukeecountywi.gov

WEBSITE
countyparks.com

- Families are welcome to pack their own picnic lunches or suppers and non-alcoholic beverages. License restrictions prohibit the carry-in of any alcohol. Grilling is not allowed at the beer garden site or the immediate surrounding area.
- Facilities offer shared-table seating, where families are encouraged to make new friends. All Traveling Beer Garden stops are wheelchair accessible and have ample restroom and parking facilities nearby.
- Through the partnership, Sprecher donated more than \$40,000 in 2015 alone for improvements to parks on the tour.

For details, visit countyparks.com search: beer gardens

###