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Media Alert: Wells Fargo to Kick off Washington Park Pool Opening

MILWAUKEE, WI (June 17, 2016) Neighborhood revitalization efforts for the Washington Park neighborhood began in 2013, and Wells Fargo team members have been actively involved from the beginning. On Saturday, June 18, Wells Fargo volunteers will be present to hand out popsicles at the Washington Park Pool opening, led by Sang Kim, Regional President at Wells Fargo Bank.

Wells Fargo in collaboration with Milwaukee Habitat for Humanity began work on a comprehensive Neighborhood Revitalization plan to improve the quality of life for thousands in the Washington Park neighborhood extending beyond Habitat's well-known homeownership program.

"In 2015, Wells Fargo provided Milwaukee Habitat for Humanity a \$225,000 grant to assist in the Washington Park neighborhood revitalization," Kim said. "Our team members have provided hundreds of hours of volunteerism toward the repairs and restoration of homes in the neighborhood, and we've also been assisting with efforts to fix up the Washington Park Pool. That pool and the recreation opportunities it provides residents is a key part of community development and pride."

Improvements to the pool began this summer when a number of Wells Fargo and Habitat volunteers installed new benches and did landscaping projects around the splash pad and wading pool. Major interior construction of the locker and changing rooms will take place at the end of summer.

"Helping our communities and their residents has always been a priority for Wells Fargo, because we believe we are only as strong as the communities in which our team members live and work," Kim said.

The park's swimming pool and building were built in 1964 and has operated continuously. Once again this summer, the YMCA's Milwaukee Swims Program will provide a very reduced cost for families and individuals to receive swim lessons.

Milwaukee Habitat's five-year neighborhood revitalization strategy, now in its fourth year, is reinvigorating the Washington Park neighborhood. Homeownership rates are increasing, property values have stabilized, crime has been substantially reduced and there is a renewed sense of pride among community residents.

Washington Park Pool Opening:

Saturday, June 18, 2016

1859 N. 40th Street

12:15-1:15

Note to media: Please call if you are coming to the event and/or to coordinate interviews.

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About Milwaukee Habitat for Humanity

Milwaukee Habitat for Humanity brings people together to build homes, communities and hope by creating affordable homeownership opportunities to low-income families. Over the past 32 years, Milwaukee Habitat has served over 1,000 families in the Greater Milwaukee community through new construction, rehab and repair programs and provided housing solutions for over 1,500 families in developing countries

Milwaukee Habitat's five-year neighborhood revitalization strategy, now in its fourth year, is reinvigorating the Washington Park neighborhood on the near west side of Milwaukee. Anchored by the conviction that housing provides a critical foundation for breaking the cycle of poverty and strengthening neighborhoods, Milwaukee Habitat is committed to helping more families achieve stability and independence.

About Wells Fargo

Wells Fargo & Company (NYSE: WFC) is a diversified, community-based financial services company with \$1.8 trillion in assets. Founded in 1852 and headquartered in San Francisco, Wells Fargo provides banking, insurance, investments, mortgage, and consumer and commercial finance through 8,800 locations, 13,000 ATMs, the internet (wellsfargo.com) and mobile banking, and has offices in 36 countries to support customers who conduct business in the global economy. With approximately 269,000 team members, Wells Fargo serves one in three households in the United States. Wells Fargo & Company was ranked No. 27 on Fortune's 2016 rankings of America's largest corporations. Wells Fargo's vision is to satisfy our customers' financial needs and help them succeed financially. Wells Fargo perspectives are also available at [Wells Fargo Blogs](#) and [Wells Fargo Stories](#).