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For immediate release

May 12, 2016

MEDIA ALERT
Opening Wednesday: Traveling Beer Garden at Root River Parkway
2nd Tour at Juneau Park

WHO: Milwaukee County in partnership with Sprecher Brewing Company

WHAT:

- Keg tapping by Milwaukee County Executive Chris Abele, Parks Director John Dargle, Jr., and Jeff Hamilton, President of Sprecher Brewing Company at the Root River Parkway stop
- Free Sprecher beer and root beer at Root River and Juneau locations--while supplies last.

WHEN: Wed., May 18, 2016

4 p.m. Keg Tapping

4-8 p.m. Live Music

9 p.m. Last beer served. Beer gardens are open until 10 p.m.

WHERE:

Root River Parkway, 92nd & College Ave., near Picnic Area #1 (music by Vern & the Originals)

Juneau Park, East Kilbourn & North Prospect avenues (music by Evan & Tom Leahy)

WHY

- Fun for the family—from root-beer floats to gluten-free beer.
- Ten on-tap Sprecher beers will be served in souvenir glass pints and steins, with refills offered at reduced prices. Souvenir cups can be reused at any of the Traveling Beer Garden stops. In addition, flights of five beer samples will be served. Other Sprecher beverages to be served include hard root beer, hard ginger ale, gourmet sodas, and root beer floats. Wine and food items will also be available.

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- Families are welcome to pack their own picnic lunches or suppers and non-alcoholic beverages. License restrictions prohibit the carry-in of any alcohol. Grilling is not allowed at the beer garden site or the immediate surrounding area.
- Facilities offer shared-table seating, where families are encouraged to make new friends. All Traveling Beer Garden stops are wheelchair accessible and have ample restroom and parking facilities nearby.
- Through the partnership, Sprecher donated more than \$40,000 in 2015 alone for improvements to parks on the tour.

For more information, see countyparks.com search: beer gardens

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