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For immediate release

## Community Kickoff of Spring Cleanups in The Parks April 23

Milwaukee, WI (April 4, 2016) – Milwaukee County Parks, in partnership with Keep Greater Milwaukee Beautiful and Milwaukee Riverkeeper, are looking for a few good men, women, and children willing to lend a helping hand to clean up the parks, parkways, and rivers during the Great American Cleanup Community Kickoff, Saturday, April 23, from 9 a.m.–noon. While cleanups will occur throughout Milwaukee County, the Kickoff event, at Humboldt Park, will begin with on-site registration at 8:30 a.m. The park is located at 3000 S. Howell Ave.

“Last year, we had over 57,000 volunteers take part in the Great American Cleanup,” said Guy Smith, Milwaukee County Parks Chief of Operations. “We had individuals, families with kids as young as 8, and community groups come out to clean up our parks.”

Keep Greater Milwaukee Beautiful (KGMB) and Milwaukee Riverkeeper provide supplies for the cleanups. Participants at parks are encouraged to bring their own gloves if available.

“Folks can join an existing cleanup or organize their own through KGMB,” said Smith. “Cleanups can be scheduled through May 31. Volunteers are truly priceless in this effort to beautify our community.”

“In 2015, participants in the Milwaukee Riverkeeper event did an amazing job,” said Smith. “Over 3,500 volunteers hauled about 70,000 pounds of trash from rivers in our Milwaukee River Basin.”

Participants at the KGMB events receive coupons to several local attractions, and Spring River Cleanup volunteers are invited to a Thank You Trash Bash following the cleanup.

Registration is not required but will help in distributing the proper quantity of supplies to each location.

Registration information is available at [kgmb.org](http://kgmb.org) and [milwaukeekeeper.org/2016-spring-river-cleanup](http://milwaukeekeeper.org/2016-spring-river-cleanup).

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