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JOHN DARGLE, JR., DIRECTOR OF PARKS, RECREATION AND CULTURE

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For immediate release

March 23, 2016

MEDIA ALERT
Brown Deer Park Golf Course Driving Range Expansion
Public Information Meeting March 29

WHO: Milwaukee County Parks Director, John Dargle, Jr.

WHAT: Presentation of a proposal to expand and enhance the driving range at Brown Deer Park Golf Course, with opportunity for public comment

WHEN: Tuesday, March 29, 2016, from 5:30-7 p.m.

WHERE: Brown Deer Park Golf Clubhouse, 7625 N. Range Line Road

Expansion is proposed to improve first impression, enhance user experience, draw new customers, improve player development, and increase revenues.

The proposal would increase the capacity as well as the quality of the range. The current range width accommodates 8-10 hitting bays arranged on a curve. Current range depth allows for a 4- to 5-day tee rotation for turf recovery, well under the three weeks needed for turf to heal.

The new range configuration will more than double the number of hitting bays and will provide a 21-day tee rotation—critical in growing and maintaining a quality, bent-grass hitting surface.

In addition, the new configuration will increase safety for golfers and pedestrians by reducing the area shared by both types of traffic.

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