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For immediate release

Campaign to Make Ice-skating at Slice of Ice More Accessible

Milwaukee, WI (Feb. 4, 2016) – To kick off a fundraising campaign to make Slice of Ice more accessible to people with mobility disabilities, Milwaukee County Parks in partnership with The Ability Center will present Ramp Up MKE 2, Saturday, Feb. 6, from 3-6 p.m. The refrigerated ice rink in Red Arrow Park is located at 920 N. Water St.

“We’d like to give people with disabilities the opportunity to ice skate alongside their able-bodied friends and family,” said Damian Buchman, founder of The Ability Center. “Together with our friends in the Parks Department, we’re making Milwaukee more accessible, one location at a time.”

At the event, families can try out sledges, or ice sleds, to experience accessible ice skating. Both self-propelled and push models will be available for testing. The activity is designed to draw attention to the GoFundMe campaign, which has a goal of \$3,000 to purchase three sledges for the ice rink.

At 4 p.m., Parks Director John Dargle, Jr. and Buchman will speak about their commitment to making Milwaukee County Parks facilities more accessible.

Free Starbucks coffee, hot cocoa, and s’mores kits (for toasting at the firepit) will be available, while supplies last.

The campaign page is active and collecting donations. As of this writing, enough money has been raised to purchase one sledge.

Through the first Ramp Up MKE campaign, three wide-tired wheelchairs, which can be maneuvered in the sand, were purchased for Bradford Beach.

More information is available at rampupmke.org.

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