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For immediate release

Wehr Naturalist Wins State Award
Ken Keffer Recognized by Wisconsin Association for Environmental Education

Milwaukee, WI (Oct. 16, 2015) – Ken Keffer, a naturalist with Milwaukee County Parks’ Wehr Nature Center, has been named Non-formal Educator of the Year by the Wisconsin Association for Environmental Education. Keffer will receive the award in the WAEE’s 38th Awards Ceremony: A Celebration of Excellence in Environmental Education, Oct. 24 in Madison.

Keffer has been an environmental educator for more than a decade, working in Wyoming, Maryland, and Ohio before coming to Milwaukee. He is the author of four books, including “The Kids Outdoor Adventure Book” and “The Secret Lives of Animals.” As a freelance writer, he has contributed to publications such as Birds & Blooms and Wyoming Wildlife. Keffer is also co-author of the website Destination Nature: Adventures from Backyard to Mountaintop! The site is dedicated to getting more kids and families outside. Through his work, Keffer has educated thousands of people, from toddlers to retirees.

“We are so proud to see Ken recognized for his work,” said Deb McRae, Director of Wehr Nature Center, “and we are happy to have him as a member of our team.”

The event is open to the public. For more information, visit wae.org or call the WAEE office at (715) 346-2796.

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