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For immediate release

Sept. 4, 2015

MEDIA ALERT
Hops Harvest, Fresh Infusion Offered at Traveling Beer Garden™

WHO: Milwaukee County Parks in partnership with Sprecher Brewing Company

WHAT:

- Sprecher Brewing Company Founder Randy Sprecher will harvest green hop cones from the display at The Domes in a brief ceremony.
- The fresh cones will be taken directly to the Traveling Beer Garden at Juneau Park to infuse one of Sprecher's finished beers. Sprecher will tap the first beer.

WHEN:

Saturday, Sept. 5, 2015
9 a.m. Hops Harvesting at The Domes
11 a.m. Tapping the first hop-infused beer at the Traveling Beer Garden at Juneau Park

WHERE:

The Domes, 524 S. Layton Blvd.
Juneau Park, intersection of Kilbourn and Prospect avenues.

WHY

- Beer enthusiasts can have the rare experience of tasting the unique flavors of unprocessed-hops infused beer at no additional charge over the price of a regular beer. Quantities are limited.

FULL PRESS RELEASE: <http://county.milwaukee.gov/ImageLibrary/Groups/cntyParks/media/2015-Press-Releases/090215HopsHarvestFreshInfusionTBG.pdf>

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