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MEDIA ALERT
Preparation for Back-to-School Festival Underway

WHO: Dr. Martin Luther King Jr. Community Center

WHAT:
Volunteers will be filling backpacks with school supplies for the upcoming King Back-to-School Festival. About 5,000 backpacks are being prepared.

WHEN:
Wednesday, Aug. 5, 2015
10 a.m.-noon

WHERE:
King Community Center. 1531 W Vliet St

WHY
- To inform families with tight budgets of the opportunity for free backpacks and school supplies for their children

FOR INFORMATION ON THE FESTIVAL

See the full press release at <http://county.milwaukee.gov/ImageLibrary/Groups/cntyParks/media/2015-Press-Releases/072315KingBTS.pdf>

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