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For Immediate Release

Campaign to Bring Beach Wheelchairs to Bradford Beach

Milwaukee, WI (July 24, 2015) — To kick off the campaign to make Bradford Beach more accessible to people with mobility disabilities, the Milwaukee County Parks in partnership with The Ability Center will present Ramp Up MKE Aug. 22.

Beginning at 11 a.m., beachgoers will be invited to join the Ramp Up MKE event to help lay down sections of matting from the Bradford Beach Tiki Hut to the shore of Lake Michigan. With the special matting, access to the water becomes possible for many more in the community.

Placement of the “ramp” is to draw attention to a GoFundMe campaign for special wheelchairs. The campaign page is active and collecting donations for Eagle Monster Beach chairs, wide-tired wheelchairs that can be maneuvered in the sand. Every \$2,500 raised will purchase and maintain a chair. The campaign goal is to raise \$5,000 for two chairs.

From noon-4 p.m., people with disabilities can test out the mats and a beach chair. Music and beach games will round out the event.

Through Labor Day, donations of any amount will be accepted at www.gofundme.com/rampupmke.

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