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For Immediate Release:

Spring Cleanups in The Parks

Milwaukee, WI (April 10, 2015) – The Milwaukee County Parks, in partnership with Keep Greater Milwaukee Beautiful and Milwaukee Riverkeeper, are looking for a few good men, women, and children willing to lend a helping hand to clean up the parks, parkways, and rivers during the Great American Cleanup Kickoff, Saturday, April 18, from 9 a.m.–noon. While cleanups will occur throughout Milwaukee County, the Kickoff event, at Washington Park, will begin with on-site registration at 8:30 a.m. The park is located at 1859 N. 40 St.

“Last year Milwaukee County had over 50,000 volunteers take part in the Great American Cleanup,” said Guy Smith, Milwaukee County Parks Chief of Operations. “We had individuals, families with kids as young as 8, and community groups come out to spruce up our parks.”

Keep Greater Milwaukee Beautiful (KGMB) and Milwaukee Riverkeeper provide supplies for the cleanups. Participants at parks are encouraged to bring their own gloves if available.

“Folks can join an existing cleanup or organize their own cleanup in their neighborhood, community, park, or river,” said Joe Wilson, Executive Director of KGMB. “Cleanups can be scheduled through May 31. The participants are truly priceless in this effort to beautify our community.”

According to Cheryl Nenn, Riverkeeper, the Milwaukee Riverkeeper Spring River Cleanup attracts 4,000 volunteers to over 50 sites throughout the greater Milwaukee area. “This year we are celebrating our 20th Anniversary cleaning the Milwaukee River Basin. We have so many experienced and dedicated site captains that help us make this event a great success every year. With their support, we have already registered 2,000 participants that are giving up their Saturday morning to help clean our rivers!”

Participants at the KGMB events will receive coupons good for free admission to several local attractions.

Participants at the Spring River Cleanup events will also receive coupons and are invited to a volunteer Thank You Trash Bash following the cleanup, at locations on all three rivers.

Registration is not required but will help in distributing the proper quantity of supplies to each location.

More information and registration are available at kgmb.org and milwaukeekeeper.org/rivercleanup.

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